

# Global Carsharing Platforms Market Growth (Status and Outlook) 2024-2030

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### **Abstracts**

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According to our LPI (LP Information) latest study, the global Carsharing Platforms market size was valued at US\$ million in 2023. With growing demand in downstream market, the Carsharing Platforms is forecast to a readjusted size of US\$ million by 2030 with a CAGR of % during review period.

The research report highlights the growth potential of the global Carsharing Platforms market. Carsharing Platforms are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Carsharing Platforms. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Carsharing Platforms market.

Carsharing is a decentralised car rental service focusing on short term rentals that supplements other modes of transports including walking, cycling and public transport. Carsharing aims to provide an alternative to individual car ownership without restricting individual mobility by providing affordable access to cars. Telematics systems and smartphones are key enablers of carsharing services. In-car hardware technologies for carsharing services comprise an on-board computer, telematics device and RFID reader for capturing trip data, enable fleet management and grant access to the car through an RFID smartcard or smartphone app. An in-vehicle user terminal with keypad and display may also be installed to provide the driver with visible messages and guidance, as well as allow management of reservations from within the vehicle. Software platforms include complete IT systems that can support all the operational



activities of a CSO ranging from management of in-vehicle equipment, fleet management, booking management, billing, as well as operations supervision via dashboards and data analytics.

Automotive is a key driver of this industry. According to data from the World Automobile Organization (OICA), global automobile production and sales in 2017 reached their peak in the past 10 years, at 97.3 million and 95.89 million respectively. In 2018, the global economic expansion ended, and the global auto market declined as a whole. In 2022, there will wear units 81.6 million vehicles in the world. At present, more than 90% of the world's automobiles are concentrated in the three continents of Asia, Europe and North America, of which Asia automobile production accounts for 56% of the world, Europe accounts for 20%, and North America accounts for 16%. The world major automobile producing countries include China, the United States, Japan, South Korea, Germany, India, Mexico, and other countries; among them, China is the largest automobile producing country in the world, accounting for about 32%. Japan is the world's largest car exporter, exporting more than 3.5 million vehicles in 2022.

#### **Key Features:**

The report on Carsharing Platforms market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Carsharing Platforms market. It may include historical data, market segmentation by Type (e.g., Shared Electric Vehicles, Shared Fuel Vehicles), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Carsharing Platforms market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Carsharing Platforms market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest



technological developments in the Carsharing Platforms industry. This include advancements in Carsharing Platforms technology, Carsharing Platforms new entrants, Carsharing Platforms new investment, and other innovations that are shaping the future of Carsharing Platforms.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Carsharing Platforms market. It includes factors influencing customer 'purchasing decisions, preferences for Carsharing Platforms product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Carsharing Platforms market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Carsharing Platforms market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Carsharing Platforms market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Carsharing Platforms industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Carsharing Platforms market.

#### Market Segmentation:

Carsharing Platforms market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Segmentation by type

**Shared Electric Vehicles** 



Snared	i Fuei Venicies		
Segmentation by application			
Corpor	ate Clients		
Private	Clients		
This report also splits the market by region:			
Americ	as		
	United States		
	Canada		
	Mexico		
	Brazil		
APAC			
	China		
	Japan		
	Korea		
	Southeast Asia		
	India		
	Australia		
Europe			

Germany



	France	
	UK	
	Italy	
	Russia	
Middle	East & Africa	
	Egypt	
	South Africa	
	Israel	
	Turkey	
	GCC Countries	
The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.		
Getard	Getaround	
Turo	Turo	
ОСТО		
Conva	Convadis	
Getard	Getaround	
Zipcar		
Maver	n Gig	



SIXT
HyreCar
Share Now
DriveNow
Gig Car Share
BeeRides
TravelCar
Tripndrive
e.GO Mobile
Free2Move
WeShare (Miles)
KINTO
Flinkster



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