

Global Carpet Market Growth 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global Carpet market size was valued at US\$ 28140 million in 2023. With growing demand in downstream market, the Carpet is forecast to a readjusted size of US\$ 44440 million by 2030 with a CAGR of 6.7% during review period.

The research report highlights the growth potential of the global Carpet market. Carpet are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Carpet. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Carpet market.

Carpet is a textile floor covering consisting of an upper layer of pile attached to a backing. The pile is generally either made from wool or fibers such as polypropylene, nylon or polyester and usually consists of twisted tufts which are often heat-treated to maintain their structure.

Global Carpet key players include Shaw Industries, Mohawk, Milliken, Beaulieu, Oriental Weavers, etc. Global top five players hold a share about 15%.

North America is the largest market, with a share about 40%, followed by Europe and China, having a total share about 40 percent.

In terms of product, Wilton woven is the largest segment, with a share about 40%. And in terms of application, the largest application is Commercial, followed by Home,

Transport.

Key Features:

The report on Carpet market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Carpet market. It may include historical data, market segmentation by Type (e.g., Tufted, Wilton woven), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Carpet market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Carpet market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Carpet industry. This include advancements in Carpet technology, Carpet new entrants, Carpet new investment, and other innovations that are shaping the future of Carpet.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Carpet market. It includes factors influencing customer ' purchasing decisions, preferences for Carpet product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Carpet market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Carpet market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Carpet market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Carpet industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Carpet market.

Market Segmentation:

Carpet market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Segmentation by type

Tufted

Wilton woven

Woven Axminster

Hand weaving

Others

Segmentation by application

Commercial

Home

Transport

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Mohawk

Shaw Industries

Tarkett

Interface

Milliken

Dinarsu

Balta

Beaulieu

Oriental Weavers

Dongsheng Carpet Group

Merinos

Dixie Group

Jiangsu Kaili Carpet

Shanhua Carpet

Brintons

Haima Carpet

TY Carpet

HUADE Group

Key Questions Addressed in this Report

What is the 10-year outlook for the global Carpet market?

What factors are driving Carpet market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Carpet market opportunities vary by end market size?

How does Carpet break out type, application?

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