

Global Cards Market Growth (Status and Outlook) 2023-2029

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The cards market comprise establishments engaged in storing, processing and transmitting payment cards data. This market covers issuing and acquiring banks, card processing and issuing companies and others. Revenue generated from the cards market include all processing and service fees levied by banks and financial institutions for processing card-based payments. It excludes interest charged by banks on payment cards.

LPI (LP Information)' newest research report, the "Cards Industry Forecast" looks at past sales and reviews total world Cards sales in 2022, providing a comprehensive analysis by region and market sector of projected Cards sales for 2023 through 2029. With Cards sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Cards industry.

This Insight Report provides a comprehensive analysis of the global Cards landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Cards portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Cards market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Cards and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and

quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Cards.

The global Cards market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

The global payments industry has witnessed rapid increase in the adoption of EMV technology. This growth is driven by a higher level of data security offered by EMV chip and PIN cards as compared to traditional magnetic stripe cards. EMV is a security standard for various payment cards including debit, credit, charge and prepaid cards. The chip carries data of the cardholder and the account, which is protected using both hardware and software security measures.

This report presents a comprehensive overview, market shares, and growth opportunities of Cards market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Debit Cards

Credit Cards

Charge Cards

Prepaid Cards

Segmentation by application

Online Payments

In-Store Payments

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

American Express

Visa

MasterCard

FIS

Bank Of America

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