

Global Card Personalization Machines Market Growth 2023-2029

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Abstracts

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A Card Personalization Equipment can produce a individually specific card instead of a generic card. During the personalization process, the plastic cards or smart cards are personalized according to the individual project or customer requirements. The personalization process includes different sub-systems and technologies such as laser engraving and high-end printing systems (thermal printing, dye-sublimation), lamination or embossing.

LPI (LP Information)' newest research report, the “Card Personalization Machines Industry Forecast” looks at past sales and reviews total world Card Personalization Machines sales in 2022, providing a comprehensive analysis by region and market sector of projected Card Personalization Machines sales for 2023 through 2029. With Card Personalization Machines sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Card Personalization Machines industry.

This Insight Report provides a comprehensive analysis of the global Card Personalization Machines landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Card Personalization Machines portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Card Personalization Machines market.

This Insight Report evaluates the key market trends, drivers, and affecting factors

shaping the global outlook for Card Personalization Machines and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Card Personalization Machines.

The global Card Personalization Machines market size is projected to grow from US\$ 391.2 million in 2022 to US\$ 495.1 million in 2029; it is expected to grow at a CAGR of 495.1 from 2023 to 2029.

The key players of Card Personalization Equipment include Entrust, Emperor Technology, etc. The top two players of Card Personalization Equipment account for approximately 52% of the total market. North America is the largest market of Card Personalization Equipment accounting for about 40%, followed by Europe and China. In terms of Type, Mid-Volume Card Personalization Equipment is the largest segment, with a share about 68%. In terms of Application, the largest segment is Financial, followed by Government.

This report presents a comprehensive overview, market shares, and growth opportunities of Card Personalization Machines market by product type, application, key manufacturers and key regions and countries.

Market Segmentation:

Segmentation by type

Small-Volume

Mid-Volume

High-Volume

Segmentation by application

Financial

Government

Healthcare

Commercial

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Datacard

Muehlbauer

Atlantic Zeiser

Emperor Technology

NBS

Matica

Ulian Equipment

Key Questions Addressed in this Report

What is the 10-year outlook for the global Card Personalization Machines market?

What factors are driving Card Personalization Machines market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Card Personalization Machines market opportunities vary by end market size?

How does Card Personalization Machines break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

- 2.1.1 Global Card Personalization Machines Annual Sales 2018-2029
- 2.1.2 World Current & Future Analysis for Card Personalization Machines by Geographic Region, 2018, 2022 & 2029
- 2.1.3 World Current & Future Analysis for Card Personalization Machines by Country/Region, 2018, 2022 & 2029

2.2 Card Personalization Machines Segment by Type

- 2.2.1 Small-Volume
- 2.2.2 Mid-Volume
- 2.2.3 High-Volume

2.3 Card Personalization Machines Sales by Type

- 2.3.1 Global Card Personalization Machines Sales Market Share by Type (2018-2023)
- 2.3.2 Global Card Personalization Machines Revenue and Market Share by Type (2018-2023)
- 2.3.3 Global Card Personalization Machines Sale Price by Type (2018-2023)

2.4 Card Personalization Machines Segment by Application

- 2.4.1 Financial
- 2.4.2 Government
- 2.4.3 Healthcare
- 2.4.4 Commercial
- 2.4.5 Others

2.5 Card Personalization Machines Sales by Application

- 2.5.1 Global Card Personalization Machines Sale Market Share by Application (2018-2023)

2.5.2 Global Card Personalization Machines Revenue and Market Share by Application (2018-2023)

2.5.3 Global Card Personalization Machines Sale Price by Application (2018-2023)

3 GLOBAL CARD PERSONALIZATION MACHINES BY COMPANY

3.1 Global Card Personalization Machines Breakdown Data by Company

3.1.1 Global Card Personalization Machines Annual Sales by Company (2018-2023)

3.1.2 Global Card Personalization Machines Sales Market Share by Company (2018-2023)

3.2 Global Card Personalization Machines Annual Revenue by Company (2018-2023)

3.2.1 Global Card Personalization Machines Revenue by Company (2018-2023)

3.2.2 Global Card Personalization Machines Revenue Market Share by Company (2018-2023)

3.3 Global Card Personalization Machines Sale Price by Company

3.4 Key Manufacturers Card Personalization Machines Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Card Personalization Machines Product Location Distribution

3.4.2 Players Card Personalization Machines Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2018-2023)

3.6 New Products and Potential Entrants

3.7 Mergers & Acquisitions, Expansion

4 WORLD HISTORIC REVIEW FOR CARD PERSONALIZATION MACHINES BY GEOGRAPHIC REGION

4.1 World Historic Card Personalization Machines Market Size by Geographic Region (2018-2023)

4.1.1 Global Card Personalization Machines Annual Sales by Geographic Region (2018-2023)

4.1.2 Global Card Personalization Machines Annual Revenue by Geographic Region (2018-2023)

4.2 World Historic Card Personalization Machines Market Size by Country/Region (2018-2023)

4.2.1 Global Card Personalization Machines Annual Sales by Country/Region (2018-2023)

4.2.2 Global Card Personalization Machines Annual Revenue by Country/Region

(2018-2023)

4.3 Americas Card Personalization Machines Sales Growth

4.4 APAC Card Personalization Machines Sales Growth

4.5 Europe Card Personalization Machines Sales Growth

4.6 Middle East & Africa Card Personalization Machines Sales Growth

5 AMERICAS

5.1 Americas Card Personalization Machines Sales by Country

5.1.1 Americas Card Personalization Machines Sales by Country (2018-2023)

5.1.2 Americas Card Personalization Machines Revenue by Country (2018-2023)

5.2 Americas Card Personalization Machines Sales by Type

5.3 Americas Card Personalization Machines Sales by Application

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Card Personalization Machines Sales by Region

6.1.1 APAC Card Personalization Machines Sales by Region (2018-2023)

6.1.2 APAC Card Personalization Machines Revenue by Region (2018-2023)

6.2 APAC Card Personalization Machines Sales by Type

6.3 APAC Card Personalization Machines Sales by Application

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Card Personalization Machines by Country

7.1.1 Europe Card Personalization Machines Sales by Country (2018-2023)

7.1.2 Europe Card Personalization Machines Revenue by Country (2018-2023)

7.2 Europe Card Personalization Machines Sales by Type

7.3 Europe Card Personalization Machines Sales by Application

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Card Personalization Machines by Country

8.1.1 Middle East & Africa Card Personalization Machines Sales by Country
(2018-2023)

8.1.2 Middle East & Africa Card Personalization Machines Revenue by Country
(2018-2023)

8.2 Middle East & Africa Card Personalization Machines Sales by Type

8.3 Middle East & Africa Card Personalization Machines Sales by Application

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Card Personalization Machines

10.3 Manufacturing Process Analysis of Card Personalization Machines

10.4 Industry Chain Structure of Card Personalization Machines

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

- 11.1.2 Indirect Channels
- 11.2 Card Personalization Machines Distributors
- 11.3 Card Personalization Machines Customer

12 WORLD FORECAST REVIEW FOR CARD PERSONALIZATION MACHINES BY GEOGRAPHIC REGION

- 12.1 Global Card Personalization Machines Market Size Forecast by Region
 - 12.1.1 Global Card Personalization Machines Forecast by Region (2024-2029)
 - 12.1.2 Global Card Personalization Machines Annual Revenue Forecast by Region (2024-2029)
- 12.2 Americas Forecast by Country
- 12.3 APAC Forecast by Region
- 12.4 Europe Forecast by Country
- 12.5 Middle East & Africa Forecast by Country
- 12.6 Global Card Personalization Machines Forecast by Type
- 12.7 Global Card Personalization Machines Forecast by Application

13 KEY PLAYERS ANALYSIS

- 13.1 Datacard
 - 13.1.1 Datacard Company Information
 - 13.1.2 Datacard Card Personalization Machines Product Portfolios and Specifications
 - 13.1.3 Datacard Card Personalization Machines Sales, Revenue, Price and Gross Margin (2018-2023)
 - 13.1.4 Datacard Main Business Overview
 - 13.1.5 Datacard Latest Developments
- 13.2 Muehlbauer
 - 13.2.1 Muehlbauer Company Information
 - 13.2.2 Muehlbauer Card Personalization Machines Product Portfolios and Specifications
 - 13.2.3 Muehlbauer Card Personalization Machines Sales, Revenue, Price and Gross Margin (2018-2023)
 - 13.2.4 Muehlbauer Main Business Overview
 - 13.2.5 Muehlbauer Latest Developments
- 13.3 Atlantic Zeiser
 - 13.3.1 Atlantic Zeiser Company Information
 - 13.3.2 Atlantic Zeiser Card Personalization Machines Product Portfolios and Specifications

13.3.3 Atlantic Zeiser Card Personalization Machines Sales, Revenue, Price and Gross Margin (2018-2023)

13.3.4 Atlantic Zeiser Main Business Overview

13.3.5 Atlantic Zeiser Latest Developments

13.4 Emperor Technology

13.4.1 Emperor Technology Company Information

13.4.2 Emperor Technology Card Personalization Machines Product Portfolios and Specifications

13.4.3 Emperor Technology Card Personalization Machines Sales, Revenue, Price and Gross Margin (2018-2023)

13.4.4 Emperor Technology Main Business Overview

13.4.5 Emperor Technology Latest Developments

13.5 NBS

13.5.1 NBS Company Information

13.5.2 NBS Card Personalization Machines Product Portfolios and Specifications

13.5.3 NBS Card Personalization Machines Sales, Revenue, Price and Gross Margin (2018-2023)

13.5.4 NBS Main Business Overview

13.5.5 NBS Latest Developments

13.6 Matica

13.6.1 Matica Company Information

13.6.2 Matica Card Personalization Machines Product Portfolios and Specifications

13.6.3 Matica Card Personalization Machines Sales, Revenue, Price and Gross Margin (2018-2023)

13.6.4 Matica Main Business Overview

13.6.5 Matica Latest Developments

13.7 Ulian Equipment

13.7.1 Ulian Equipment Company Information

13.7.2 Ulian Equipment Card Personalization Machines Product Portfolios and Specifications

13.7.3 Ulian Equipment Card Personalization Machines Sales, Revenue, Price and Gross Margin (2018-2023)

13.7.4 Ulian Equipment Main Business Overview

13.7.5 Ulian Equipment Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Card Personalization Machines Annual Sales CAGR by Geographic Region (2018, 2022 & 2029) & (\$ millions)

Table 2. Card Personalization Machines Annual Sales CAGR by Country/Region (2018, 2022 & 2029) & (\$ millions)

Table 3. Major Players of Small-Volume

Table 4. Major Players of Mid-Volume

Table 5. Major Players of High-Volume

Table 6. Global Card Personalization Machines Sales by Type (2018-2023) & (K Units)

Table 7. Global Card Personalization Machines Sales Market Share by Type (2018-2023)

Table 8. Global Card Personalization Machines Revenue by Type (2018-2023) & (\$ million)

Table 9. Global Card Personalization Machines Revenue Market Share by Type (2018-2023)

Table 10. Global Card Personalization Machines Sale Price by Type (2018-2023) & (US\$/Unit)

Table 11. Global Card Personalization Machines Sales by Application (2018-2023) & (K Units)

Table 12. Global Card Personalization Machines Sales Market Share by Application (2018-2023)

Table 13. Global Card Personalization Machines Revenue by Application (2018-2023)

Table 14. Global Card Personalization Machines Revenue Market Share by Application (2018-2023)

Table 15. Global Card Personalization Machines Sale Price by Application (2018-2023) & (US\$/Unit)

Table 16. Global Card Personalization Machines Sales by Company (2018-2023) & (K Units)

Table 17. Global Card Personalization Machines Sales Market Share by Company (2018-2023)

Table 18. Global Card Personalization Machines Revenue by Company (2018-2023) (\$ Millions)

Table 19. Global Card Personalization Machines Revenue Market Share by Company (2018-2023)

Table 20. Global Card Personalization Machines Sale Price by Company (2018-2023) & (US\$/Unit)

- Table 21. Key Manufacturers Card Personalization Machines Producing Area Distribution and Sales Area
- Table 22. Players Card Personalization Machines Products Offered
- Table 23. Card Personalization Machines Concentration Ratio (CR3, CR5 and CR10) & (2018-2023)
- Table 24. New Products and Potential Entrants
- Table 25. Mergers & Acquisitions, Expansion
- Table 26. Global Card Personalization Machines Sales by Geographic Region (2018-2023) & (K Units)
- Table 27. Global Card Personalization Machines Sales Market Share Geographic Region (2018-2023)
- Table 28. Global Card Personalization Machines Revenue by Geographic Region (2018-2023) & (\$ millions)
- Table 29. Global Card Personalization Machines Revenue Market Share by Geographic Region (2018-2023)
- Table 30. Global Card Personalization Machines Sales by Country/Region (2018-2023) & (K Units)
- Table 31. Global Card Personalization Machines Sales Market Share by Country/Region (2018-2023)
- Table 32. Global Card Personalization Machines Revenue by Country/Region (2018-2023) & (\$ millions)
- Table 33. Global Card Personalization Machines Revenue Market Share by Country/Region (2018-2023)
- Table 34. Americas Card Personalization Machines Sales by Country (2018-2023) & (K Units)
- Table 35. Americas Card Personalization Machines Sales Market Share by Country (2018-2023)
- Table 36. Americas Card Personalization Machines Revenue by Country (2018-2023) & (\$ Millions)
- Table 37. Americas Card Personalization Machines Revenue Market Share by Country (2018-2023)
- Table 38. Americas Card Personalization Machines Sales by Type (2018-2023) & (K Units)
- Table 39. Americas Card Personalization Machines Sales by Application (2018-2023) & (K Units)
- Table 40. APAC Card Personalization Machines Sales by Region (2018-2023) & (K Units)
- Table 41. APAC Card Personalization Machines Sales Market Share by Region (2018-2023)

- Table 42. APAC Card Personalization Machines Revenue by Region (2018-2023) & (\$ Millions)
- Table 43. APAC Card Personalization Machines Revenue Market Share by Region (2018-2023)
- Table 44. APAC Card Personalization Machines Sales by Type (2018-2023) & (K Units)
- Table 45. APAC Card Personalization Machines Sales by Application (2018-2023) & (K Units)
- Table 46. Europe Card Personalization Machines Sales by Country (2018-2023) & (K Units)
- Table 47. Europe Card Personalization Machines Sales Market Share by Country (2018-2023)
- Table 48. Europe Card Personalization Machines Revenue by Country (2018-2023) & (\$ Millions)
- Table 49. Europe Card Personalization Machines Revenue Market Share by Country (2018-2023)
- Table 50. Europe Card Personalization Machines Sales by Type (2018-2023) & (K Units)
- Table 51. Europe Card Personalization Machines Sales by Application (2018-2023) & (K Units)
- Table 52. Middle East & Africa Card Personalization Machines Sales by Country (2018-2023) & (K Units)
- Table 53. Middle East & Africa Card Personalization Machines Sales Market Share by Country (2018-2023)
- Table 54. Middle East & Africa Card Personalization Machines Revenue by Country (2018-2023) & (\$ Millions)
- Table 55. Middle East & Africa Card Personalization Machines Revenue Market Share by Country (2018-2023)
- Table 56. Middle East & Africa Card Personalization Machines Sales by Type (2018-2023) & (K Units)
- Table 57. Middle East & Africa Card Personalization Machines Sales by Application (2018-2023) & (K Units)
- Table 58. Key Market Drivers & Growth Opportunities of Card Personalization Machines
- Table 59. Key Market Challenges & Risks of Card Personalization Machines
- Table 60. Key Industry Trends of Card Personalization Machines
- Table 61. Card Personalization Machines Raw Material
- Table 62. Key Suppliers of Raw Materials
- Table 63. Card Personalization Machines Distributors List
- Table 64. Card Personalization Machines Customer List
- Table 65. Global Card Personalization Machines Sales Forecast by Region (2024-2029)

& (K Units)

Table 66. Global Card Personalization Machines Revenue Forecast by Region (2024-2029) & (\$ millions)

Table 67. Americas Card Personalization Machines Sales Forecast by Country (2024-2029) & (K Units)

Table 68. Americas Card Personalization Machines Revenue Forecast by Country (2024-2029) & (\$ millions)

Table 69. APAC Card Personalization Machines Sales Forecast by Region (2024-2029) & (K Units)

Table 70. APAC Card Personalization Machines Revenue Forecast by Region (2024-2029) & (\$ millions)

Table 71. Europe Card Personalization Machines Sales Forecast by Country (2024-2029) & (K Units)

Table 72. Europe Card Personalization Machines Revenue Forecast by Country (2024-2029) & (\$ millions)

Table 73. Middle East & Africa Card Personalization Machines Sales Forecast by Country (2024-2029) & (K Units)

Table 74. Middle East & Africa Card Personalization Machines Revenue Forecast by Country (2024-2029) & (\$ millions)

Table 75. Global Card Personalization Machines Sales Forecast by Type (2024-2029) & (K Units)

Table 76. Global Card Personalization Machines Revenue Forecast by Type (2024-2029) & (\$ Millions)

Table 77. Global Card Personalization Machines Sales Forecast by Application (2024-2029) & (K Units)

Table 78. Global Card Personalization Machines Revenue Forecast by Application (2024-2029) & (\$ Millions)

Table 79. Datacard Basic Information, Card Personalization Machines Manufacturing Base, Sales Area and Its Competitors

Table 80. Datacard Card Personalization Machines Product Portfolios and Specifications

Table 81. Datacard Card Personalization Machines Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 82. Datacard Main Business

Table 83. Datacard Latest Developments

Table 84. Muehlbauer Basic Information, Card Personalization Machines Manufacturing Base, Sales Area and Its Competitors

Table 85. Muehlbauer Card Personalization Machines Product Portfolios and Specifications

Table 86. Muehlbauer Card Personalization Machines Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 87. Muehlbauer Main Business

Table 88. Muehlbauer Latest Developments

Table 89. Atlantic Zeiser Basic Information, Card Personalization Machines Manufacturing Base, Sales Area and Its Competitors

Table 90. Atlantic Zeiser Card Personalization Machines Product Portfolios and Specifications

Table 91. Atlantic Zeiser Card Personalization Machines Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 92. Atlantic Zeiser Main Business

Table 93. Atlantic Zeiser Latest Developments

Table 94. Emperor Technology Basic Information, Card Personalization Machines Manufacturing Base, Sales Area and Its Competitors

Table 95. Emperor Technology Card Personalization Machines Product Portfolios and Specifications

Table 96. Emperor Technology Card Personalization Machines Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 97. Emperor Technology Main Business

Table 98. Emperor Technology Latest Developments

Table 99. NBS Basic Information, Card Personalization Machines Manufacturing Base, Sales Area and Its Competitors

Table 100. NBS Card Personalization Machines Product Portfolios and Specifications

Table 101. NBS Card Personalization Machines Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 102. NBS Main Business

Table 103. NBS Latest Developments

Table 104. Matica Basic Information, Card Personalization Machines Manufacturing Base, Sales Area and Its Competitors

Table 105. Matica Card Personalization Machines Product Portfolios and Specifications

Table 106. Matica Card Personalization Machines Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 107. Matica Main Business

Table 108. Matica Latest Developments

Table 109. Ulian Equipment Basic Information, Card Personalization Machines Manufacturing Base, Sales Area and Its Competitors

Table 110. Ulian Equipment Card Personalization Machines Product Portfolios and Specifications

Table 111. Ulian Equipment Card Personalization Machines Sales (K Units), Revenue

(\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 112. Ulian Equipment Main Business

Table 113. Ulian Equipment Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Card Personalization Machines
- Figure 2. Card Personalization Machines Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Card Personalization Machines Sales Growth Rate 2018-2029 (K Units)
- Figure 7. Global Card Personalization Machines Revenue Growth Rate 2018-2029 (\$ Millions)
- Figure 8. Card Personalization Machines Sales by Region (2018, 2022 & 2029) & (\$ Millions)
- Figure 9. Product Picture of Small-Volume
- Figure 10. Product Picture of Mid-Volume
- Figure 11. Product Picture of High-Volume
- Figure 12. Global Card Personalization Machines Sales Market Share by Type in 2022
- Figure 13. Global Card Personalization Machines Revenue Market Share by Type (2018-2023)
- Figure 14. Card Personalization Machines Consumed in Financial
- Figure 15. Global Card Personalization Machines Market: Financial (2018-2023) & (K Units)
- Figure 16. Card Personalization Machines Consumed in Government
- Figure 17. Global Card Personalization Machines Market: Government (2018-2023) & (K Units)
- Figure 18. Card Personalization Machines Consumed in Healthcare
- Figure 19. Global Card Personalization Machines Market: Healthcare (2018-2023) & (K Units)
- Figure 20. Card Personalization Machines Consumed in Commercial
- Figure 21. Global Card Personalization Machines Market: Commercial (2018-2023) & (K Units)
- Figure 22. Card Personalization Machines Consumed in Others
- Figure 23. Global Card Personalization Machines Market: Others (2018-2023) & (K Units)
- Figure 24. Global Card Personalization Machines Sales Market Share by Application (2022)
- Figure 25. Global Card Personalization Machines Revenue Market Share by Application

in 2022

Figure 26. Card Personalization Machines Sales Market by Company in 2022 (K Units)

Figure 27. Global Card Personalization Machines Sales Market Share by Company in 2022

Figure 28. Card Personalization Machines Revenue Market by Company in 2022 (\$ Million)

Figure 29. Global Card Personalization Machines Revenue Market Share by Company in 2022

Figure 30. Global Card Personalization Machines Sales Market Share by Geographic Region (2018-2023)

Figure 31. Global Card Personalization Machines Revenue Market Share by Geographic Region in 2022

Figure 32. Americas Card Personalization Machines Sales 2018-2023 (K Units)

Figure 33. Americas Card Personalization Machines Revenue 2018-2023 (\$ Millions)

Figure 34. APAC Card Personalization Machines Sales 2018-2023 (K Units)

Figure 35. APAC Card Personalization Machines Revenue 2018-2023 (\$ Millions)

Figure 36. Europe Card Personalization Machines Sales 2018-2023 (K Units)

Figure 37. Europe Card Personalization Machines Revenue 2018-2023 (\$ Millions)

Figure 38. Middle East & Africa Card Personalization Machines Sales 2018-2023 (K Units)

Figure 39. Middle East & Africa Card Personalization Machines Revenue 2018-2023 (\$ Millions)

Figure 40. Americas Card Personalization Machines Sales Market Share by Country in 2022

Figure 41. Americas Card Personalization Machines Revenue Market Share by Country in 2022

Figure 42. Americas Card Personalization Machines Sales Market Share by Type (2018-2023)

Figure 43. Americas Card Personalization Machines Sales Market Share by Application (2018-2023)

Figure 44. United States Card Personalization Machines Revenue Growth 2018-2023 (\$ Millions)

Figure 45. Canada Card Personalization Machines Revenue Growth 2018-2023 (\$ Millions)

Figure 46. Mexico Card Personalization Machines Revenue Growth 2018-2023 (\$ Millions)

Figure 47. Brazil Card Personalization Machines Revenue Growth 2018-2023 (\$ Millions)

Figure 48. APAC Card Personalization Machines Sales Market Share by Region in

2022

Figure 49. APAC Card Personalization Machines Revenue Market Share by Regions in 2022

Figure 50. APAC Card Personalization Machines Sales Market Share by Type (2018-2023)

Figure 51. APAC Card Personalization Machines Sales Market Share by Application (2018-2023)

Figure 52. China Card Personalization Machines Revenue Growth 2018-2023 (\$ Millions)

Figure 53. Japan Card Personalization Machines Revenue Growth 2018-2023 (\$ Millions)

Figure 54. South Korea Card Personalization Machines Revenue Growth 2018-2023 (\$ Millions)

Figure 55. Southeast Asia Card Personalization Machines Revenue Growth 2018-2023 (\$ Millions)

Figure 56. India Card Personalization Machines Revenue Growth 2018-2023 (\$ Millions)

Figure 57. Australia Card Personalization Machines Revenue Growth 2018-2023 (\$ Millions)

Figure 58. China Taiwan Card Personalization Machines Revenue Growth 2018-2023 (\$ Millions)

Figure 59. Europe Card Personalization Machines Sales Market Share by Country in 2022

Figure 60. Europe Card Personalization Machines Revenue Market Share by Country in 2022

Figure 61. Europe Card Personalization Machines Sales Market Share by Type (2018-2023)

Figure 62. Europe Card Personalization Machines Sales Market Share by Application (2018-2023)

Figure 63. Germany Card Personalization Machines Revenue Growth 2018-2023 (\$ Millions)

Figure 64. France Card Personalization Machines Revenue Growth 2018-2023 (\$ Millions)

Figure 65. UK Card Personalization Machines Revenue Growth 2018-2023 (\$ Millions)

Figure 66. Italy Card Personalization Machines Revenue Growth 2018-2023 (\$ Millions)

Figure 67. Russia Card Personalization Machines Revenue Growth 2018-2023 (\$ Millions)

Figure 68. Middle East & Africa Card Personalization Machines Sales Market Share by Country in 2022

Figure 69. Middle East & Africa Card Personalization Machines Revenue Market Share by Country in 2022

Figure 70. Middle East & Africa Card Personalization Machines Sales Market Share by Type (2018-2023)

Figure 71. Middle East & Africa Card Personalization Machines Sales Market Share by Application (2018-2023)

Figure 72. Egypt Card Personalization Machines Revenue Growth 2018-2023 (\$ Millions)

Figure 73. South Africa Card Personalization Machines Revenue Growth 2018-2023 (\$ Millions)

Figure 74. Israel Card Personalization Machines Revenue Growth 2018-2023 (\$ Millions)

Figure 75. Turkey Card Personalization Machines Revenue Growth 2018-2023 (\$ Millions)

Figure 76. GCC Country Card Personalization Machines Revenue Growth 2018-2023 (\$ Millions)

Figure 77. Manufacturing Cost Structure Analysis of Card Personalization Machines in 2022

Figure 78. Manufacturing Process Analysis of Card Personalization Machines

Figure 79. Industry Chain Structure of Card Personalization Machines

Figure 80. Channels of Distribution

Figure 81. Global Card Personalization Machines Sales Market Forecast by Region (2024-2029)

Figure 82. Global Card Personalization Machines Revenue Market Share Forecast by Region (2024-2029)

Figure 83. Global Card Personalization Machines Sales Market Share Forecast by Type (2024-2029)

Figure 84. Global Card Personalization Machines Revenue Market Share Forecast by Type (2024-2029)

Figure 85. Global Card Personalization Machines Sales Market Share Forecast by Application (2024-2029)

Figure 86. Global Card Personalization Machines Revenue Market Share Forecast by Application (2024-2029)

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