

# Global Car Parking Radar Market Growth 2026-2032

<https://marketpublishers.com/r/GBC887EBD47EEN.html>

Date: May 2026

Pages: 118

Price: US\$ 3,660.00 (Single User License)

ID: GBC887EBD47EEN

## Abstracts

The global Car Parking Radar market size is predicted to grow from US\$ 1957 million in 2025 to US\$ 3281 million in 2032; it is expected to grow at a CAGR of 6.8% from 2026 to 2032.

In 2025, global car parking radar production reached approximately 489.80 M Units, average price is about 4.08 US\$ per Unit.

Parking radar typically uses ultrasonic sensors (often simply called 'USS' in the industry). These are short-range environmental perception sensors installed on vehicle bumpers, side panels, and other parts. They emit ultrasonic pulses of a certain frequency and receive the reflected echoes from target objects. By using the time-of-flight difference of the sound waves, they calculate the distance and relative position to obstacles, and are used for obstacle detection and ranging in low-speed, short-range scenarios. Their typical coverage area is usually in the short-range area around the vehicle body. They can provide stable distance information for targets such as walls, curbs, pillars, vehicles, and pedestrians in parking and low-speed crawling situations. The ranging results are output to the controllers of functions such as parking assistance, automatic parking, low-speed AEB/collision avoidance warning, and blind spot proximity warning, achieving 'distance-level' safety redundancy and comfort control. Compared to cameras and millimeter-wave radar, ultrasonic radar has the advantages of being intuitive for measuring the distance of static obstacles at close range, having a lower cost, and being insensitive to light. Its limitations include a shorter detection range, weaker reflection from soft/sound-absorbing materials (such as shrubs and fabrics), and the possibility of echo attenuation and multipath interference in strong winds and rain, temperature changes, or complex geometric reflection environments. Therefore, vehicle applications usually adopt a multi-sensor layout (such as multiple points on the front and rear bumpers) combined with signal processing and calibration strategies to meet the reliability and consistency requirements of parking and near-field protection.

The continued boom in the automotive market provides the most stable and scalable demand foundation for ultrasonic radar. The ongoing ownership and replacement of passenger cars and light commercial vehicles globally has driven 'reversing/parking assistance' from an optional feature to a mainstream configuration. Simultaneously, urban congestion and parking space shortages have increased the risk of low-speed collisions, enhancing consumers' willingness to pay for low-speed safety and parking convenience, thus driving the penetration rate of parking functions from UPA to APA and even higher levels. More importantly, with the evolution of smart cockpits towards larger screens and domain control architectures, ultrasonic radar, as a cost-effective sensor for near-field perception, can complement cameras and millimeter-wave sensors, achieving denser perimeter coverage of the vehicle at a lower cost in low-speed, close-range scenarios, thereby driving simultaneous growth in both the number of vehicles used and the overall value of the vehicle.

National industrial policy support has significantly reduced the uncertainty of industry R&D and adoption, and accelerated product iteration and localization processes. Policy guidance from various countries focusing on new energy vehicles, intelligent connectivity, and road safety is driving OEMs to accelerate the standardization of ADAS and parking functions. Simultaneously, the continuous improvement of standards systems for automotive-grade reliability, functional safety, communication interfaces, and testing and verification enables the supply chain to conduct platform-based development and mass production within clearly defined technical routes and compliance boundaries. For domestic supply chains, industrial policies often support sensor manufacturers in continuously investing in materials, packaging, processes, testing equipment, and quality systems through R&D subsidies, major projects, demonstration applications, industrial cluster construction, and strengthening and supplementing the supply chain for key components. This improves yield and consistency, thereby driving cost reduction and ASP structure optimization, forming a positive cycle of 'performance improvement?mass production?cost reduction?further penetration.'

The increasing pre-installation rate of ultrasonic radar is the primary driver of market expansion. As more consumers become aware of parking safety and the risks of low-speed collisions, reversing/parking assistance is gradually shifting from an 'optional comfort feature' to a 'basic safety and convenience feature.' Driven by cost reductions, platform development, and a mature supply chain, OEMs are making ultrasonic radar standard equipment or offering it as a high-end feature across a wider range of models. Market demand is rapidly penetrating from mid-to-high-end models to mainstream mid-

to-low-end models. Once integrated into mainstream model platforms, ultrasonic radar exhibits a positive cycle of 'mass production ? further cost reduction ? continued increase in penetration rate,' leading to more stable incremental installations and more predictable shipment growth.

The shift in configuration structure from primarily 'front and rear UPA' to 'front and rear + lateral APA' is a key driver of increased per-vehicle value. Traditional UPA (Upper Usage Area Detection) sensors primarily address distance indication during reversing and low-speed edge maneuvers, with a relatively limited number of sensors. However, with the widespread adoption of automatic parking capabilities, vehicles require denser near-field coverage in areas such as the sides and corners. Side/corner APA sensors have become a crucial perception foundation for parking space recognition, parking space boundary constraints, and obstacle avoidance during parking, driving an upgrade in the number of sensors per vehicle from a few points to a multi-point perimeter deployment. Simultaneously, automatic parking places higher demands on interference resistance, refresh rate, blind spot control, functional safety, and communication interfaces, accelerating the adoption of next-generation high-performance ultrasonic solutions. Consequently, market growth stems not only from increased installation volume but also from improved ASP (Average Selling Price) and system value resulting from product generation upgrades.

LP Information, Inc. (LPI) ' newest research report, the 'Car Parking Radar Industry Forecast' looks at past sales and reviews total world Car Parking Radar sales in 2025, providing a comprehensive analysis by region and market sector of projected Car Parking Radar sales for 2026 through 2032. With Car Parking Radar sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Car Parking Radar industry.

This Insight Report provides a comprehensive analysis of the global Car Parking Radar landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Car Parking Radar portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Car Parking Radar market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Car Parking Radar and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of

opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Car Parking Radar.

This report presents a comprehensive overview, market shares, and growth opportunities of Car Parking Radar market by product type, application, key manufacturers and key regions and countries.

#### Segmentation by Type:

APA Ultrasonic Radar

UPA Ultrasonic Radar

#### Segmentation by Technology:

AK1 Ultrasonic Radar

AK2 Ultrasonic Radar

#### Segmentation by End User:

ICE Vehicles

Electric Vehicles

#### Segmentation by Application:

OEM

Aftermarket

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Valeo

Bosch

Tung Thih Electronic

Whetron

Denso

Hyundai Mobis

Panasonic Automotive Systems

Jingle Electronic

Longhorn

Softec

Coligen

Hikauto

Desay SV

Forvision

## **Key Questions Addressed in this Report**

What is the 10-year outlook for the global Car Parking Radar market?

What factors are driving Car Parking Radar market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Car Parking Radar market opportunities vary by end market size?

How does Car Parking Radar break out by Type, by Application?

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