

Global Car Door Projector Lights Market Growth 2026-2032

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Abstracts

The global Car Door Projector Lights market size is predicted to grow from US\$ 108 million in 2025 to US\$ 168 million in 2032; it is expected to grow at a CAGR of 6.4% from 2026 to 2032.

Car Door Projector Lights are exterior automotive projection lighting modules installed around vehicle doors, side mirrors, side skirts, or entry areas to project welcome graphics, ground illumination, brand patterns, or safety guidance onto the surrounding ground. Compared with ordinary courtesy lamps, they offer stronger visual recognition, better entry-area illumination, higher personalization value, and enhanced exterior interaction experience. In 2025, production was 550,000 units and the average price was USD 200 per unit. The industry's capacity utilization rate in 2025 was about 68% and the average gross margin was around 30%. Upstream, the key inputs include LED light sources and optical lenses, with representative suppliers including ams OSRAM, Nichia, Lumileds, Seoul Semiconductor, Corning, AGC, Schott, and Shin-Etsu Chemical providing core light source and optical material support. The midstream segment focuses on projection optical design, pattern plate development, light source integration, lens alignment, waterproof sealing, thermal management, electronic control, and automotive-grade reliability testing, which determine projection clarity, brightness uniformity, durability, and vehicle installation adaptability. Downstream, Car Door Projector Lights are mainly used in ICE vehicles and NEVs, with representative customers including Mercedes-Benz, BMW, Audi, Toyota, Volkswagen, Tesla, BYD, NIO, XPeng, and Li Auto.

Car Door Projector Lights will gain more use as vehicle exterior lighting shifts toward personalization, welcome interaction, and entry-area safety. In door opening, nighttime boarding, brand display, and ground guidance scenarios, they can improve visual

recognition while enhancing the user experience around the vehicle. Future development will be driven by premium vehicle styling, intelligent welcome systems, NEV differentiation, and exterior lighting integration, with product upgrades focusing on projection clarity, waterproof durability, brightness uniformity, and lower module cost.

LP Information, Inc. (LPI) ' newest research report, the "Car Door Projector Lights Industry Forecast" looks at past sales and reviews total world Car Door Projector Lights sales in 2025, providing a comprehensive analysis by region and market sector of projected Car Door Projector Lights sales for 2026 through 2032. With Car Door Projector Lights sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Car Door Projector Lights industry.

This Insight Report provides a comprehensive analysis of the global Car Door Projector Lights landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Car Door Projector Lights portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Car Door Projector Lights market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Car Door Projector Lights and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Car Door Projector Lights.

This report presents a comprehensive overview, market shares, and growth opportunities of Car Door Projector Lights market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Film Lens Type

MLA Type

Segmentation by Brightness:

Brightness150 lux

Segmentation by Sales Channel:

OEM Market

Aftermarket

Segmentation by Application:

ICE Vehicles

NEVs

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Marelli (Italy)

Changzhou Xingyu Automotive Lighting Systems (China)

FORVIA HELLA (Germany)

ZKW Group (Austria)

HASCO Vision (China)

Stanley Electric (Japan)

OPmobility (France)

Valeo (France)

Varroc TYC Auto Lamps (China)

Key Questions Addressed in this Report

What is the 10-year outlook for the global Car Door Projector Lights market?

What factors are driving Car Door Projector Lights market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Car Door Projector Lights market opportunities vary by end market size?

How does Car Door Projector Lights break out by Type, by Application?

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