

Global Car Dashcam Market Growth 2025-2031

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Abstracts

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The global Car Dashcam market size is predicted to grow from US\$ 3635 million in 2025 to US\$ 5409 million in 2031; it is expected to grow at a CAGR of 6.8% from 2025 to 2031.

A car dashcam is a device installed inside a vehicle that records video and audio of the driving process in real time. It is typically used to capture traffic incidents, surrounding conditions before and after accidents, and the driver's behaviour on the road.

Dashcams provide valuable evidence in case of disputes, enhance driving safety, and offer critical data during unexpected events.

Blackview, First Scene and 360 (QIHU) are the top 3 players of Car Dashcam, with about 33% market shares. The classification of Car Dashcam includes Single Channel Dashcams and Multi-channel Dashcams. The proportion of Single Channel Dashcams is about 84%. China region is the largest supplier of Car Dashcam, with a production market share nearly 42%. Europe is the second largest supplier of Car Dashcam, enjoying production market share nearly 22%. China is the largest consumption place, with a consumption market share nearly 30%. Following China, Europe is the second largest consumption place with the consumption market share of 26%. Car dashcams have become an essential automotive accessory worldwide, offering crucial recording capabilities to enhance driving safety and security. These devices capture video footage of the road ahead (and sometimes behind), serving as evidence in the event of accidents, thefts, or other incidents. With advancements in technology, dashcams have evolved from basic recording devices to sophisticated systems incorporating features such as dual-lens recording, 360° coverage, night vision, and ADAS (Advanced Driver Assistance Systems).

One of the key benefits of dashcams is their legal and safety importance. In case of accidents, recorded footage provides objective evidence, helping to resolve disputes and determine liability. Additionally, in regions where insurance fraud or staged accidents are common, dashcams act as a deterrent, protecting drivers from false claims. Some countries have even mandated the use of dashcams to improve road safety.

With technological advancements, dashcams are becoming smarter and more feature-rich. High-resolution cameras, HDR (High Dynamic Range) imaging, and enhanced night vision ensure clear recordings even in low-light conditions. Moreover, ADAS features like lane departure warnings and forward collision alerts transform dashcams into proactive safety tools, assisting drivers in accident prevention.

The integration of connectivity and cloud storage has further improved the usability of dashcams. Wi-Fi and 4G-enabled models allow users to access footage remotely via smartphone apps. Some premium dashcams automatically upload crash recordings to cloud storage, ensuring data is not lost in case of device damage.

However, dashcams also raise privacy and cybersecurity concerns. Connected devices are vulnerable to hacking, potentially exposing sensitive driving data or personal footage. Manufacturers must implement robust encryption and security measures to protect user data.

Overall, car dashcams have become an indispensable tool for modern drivers, contributing to safer roads and improved accountability. As AI and smart vehicle technologies continue to advance, dashcams will likely evolve into integrated components of intelligent transportation systems, offering even greater safety and convenience.

LP Information, Inc. (LPI) ' newest research report, the "Car Dashcam Industry Forecast" looks at past sales and reviews total world Car Dashcam sales in 2024, providing a comprehensive analysis by region and market sector of projected Car Dashcam sales for 2025 through 2031. With Car Dashcam sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Car Dashcam industry.

This Insight Report provides a comprehensive analysis of the global Car Dashcam landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report

also analyzes the strategies of leading global companies with a focus on Car Dashcam portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Car Dashcam market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Car Dashcam and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Car Dashcam.

This report presents a comprehensive overview, market shares, and growth opportunities of Car Dashcam market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Single Channel Dashcam

Multi-Channel Dashcam

Segmentation by Application:

Passenger Vehicle

Commercial Vehicle

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Kenwood

Nextbase

Thinkware

360 (QIHU)

AZDOME

Philips

MiTAC

First Scene

Garmin

Comtec

JADO

Pittasoft

70Mai

HP Image Solution

Yupiteru

SAST

DOD Tech

DDPAI

Cobra Electronics

HUNYDON

Fine Digital

YI Technology

DAZA

PAPAGO

Qrontech

Key Questions Addressed in this Report

What is the 10-year outlook for the global Car Dashcam market?

What factors are driving Car Dashcam market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Car Dashcam market opportunities vary by end market size?

How does Car Dashcam break out by Type, by Application?

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