

Global Car Camping Tent Market Growth 2026-2032

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Abstracts

The global Car Camping Tent market size is predicted to grow from US\$ 605 million in 2025 to US\$ 976 million in 2032; it is expected to grow at a CAGR of 7.3% from 2026 to 2032.

A car camping tent is a camping tent system that is installed or connected to a vehicle for use. In 2025, global Car Camping Tent production reached approximately 1236 k units, with an average global market price of around 500 US\$/Unit. The production capacity of Car Camping Tent reaches 1500 k units, and the industry's gross profit margin is approximately between 20% and 40%.

The car camping tent market continues to grow, primarily driven by multiple factors, including the rise of global leisure camping and self-driving tours, increased demand for comfort and space in outdoor living from families and groups, increasingly improved camping infrastructure, the popularization of camping lifestyles through social media, consumer preferences shifting from traditional hotels to micro-vacations closer to nature, and continuous innovation in tent products in terms of ease of use, functional integration, and aesthetic design. At the same time, the post-pandemic emphasis on open spaces and private travel has further accelerated the transformation of this category from professional outdoor equipment to mass-market consumer products.

LP Information, Inc. (LPI) ' newest research report, the 'Car Camping Tent Industry Forecast' looks at past sales and reviews total world Car Camping Tent sales in 2025, providing a comprehensive analysis by region and market sector of projected Car Camping Tent sales for 2026 through 2032. With Car Camping Tent sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Car Camping Tent industry.

This Insight Report provides a comprehensive analysis of the global Car Camping Tent

landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Car Camping Tent portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Car Camping Tent market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Car Camping Tent and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Car Camping Tent.

This report presents a comprehensive overview, market shares, and growth opportunities of Car Camping Tent market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Small

Medium

Large

Segmentation by Structure:

Fold-out Tent

Clamshell Tent

Others

Segmentation by Material:

Soft Shell Tent

Hard Shell Tent

Segmentation by Application:

Online Sales

Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Decathlon

NEMO Equipment

Black Diamond

Coleman

Johnson Outdoors

Oase Outdoors

Big Agnes

Cascade Designs

Hilleberg

Kelty

Marmot

AMG Group

Kampa

REI Co-op Westward

Core Equipment

Vango

Mobi Garden

Key Questions Addressed in this Report

What is the 10-year outlook for the global Car Camping Tent market?

What factors are driving Car Camping Tent market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Car Camping Tent market opportunities vary by end market size?

How does Car Camping Tent break out by Type, by Application?

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