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Global Car Bidirectional Charger Market Growth 2026-2032

https://marketpublishers.com/r/GA008114793EEN.html
Date: October 2026
Pages: 118
Price: US$ 3,660.00 (Single User License)
ID: GA008114793EEN

Abstracts

The global Car Bidirectional Charger market size is predicted to grow from US$ 792 million in 2025 to US$ 1200 million in 2032; it is expected to grow at a CAGR of 6.2% from 2026 to 2032.

A car bidirectional charger is a charging system for electric vehicles that can move electricity in two directions: from the grid to the car battery (like a normal charger) and from the car battery back out to other loads. In one direction, it converts AC power from the grid into DC to charge the battery; in the other, it converts the battery's DC power into usable AC (or suitable DC) to supply a home, the grid, or external devices, enabling functions like vehicle-to-home (V2H), vehicle-to-grid (V2G), and vehicle-to-load (V2L). This bidirectional capability can be implemented either in the onboard charger inside the car or in an external charging station, and it effectively turns the EV into a mobile energy storage unit that can provide backup power, support the grid, or run tools and appliances. In 2024, global Car Bidirectional Charger Module production reached approximately 3652 K unit, with an average global market price of around US$ 216 per unit.

Car bidirectional chargers sit at the intersection of the fast-growing EV market and the energy / grid-services world. They include both onboard bidirectional chargers inside vehicles and offboard bidirectional DC or AC charging stations that support V2L, V2H, and V2G functions. The fundamental pull on this market is the idea that an EV should be not only a load that consumes electricity, but also a flexible energy-storage asset that can provide backup power, help integrate renewables, and generate revenue through grid services. As more countries push toward high shares of solar and wind, the value of controllable distributed storage like EV batteries increases, and governments and utilities start experimenting with tariffs, pilots, and standards that assume

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bidirectional capability will be available at scale.

The main market drivers cluster around three themes: EV adoption, energy economics, and resilience. Rapid growth in EV sales creates a larger installed base of batteries that could be monetized beyond driving, while OEMs look for features beyond range and fast charging to differentiate their vehicles—V2L camping power, home backup, or grid participation are increasingly used as marketing points. At the same time, volatile electricity prices and time-of-use tariffs make it attractive for households and fleets to charge when power is cheap or when rooftop solar is available, then discharge during high-price or peak-demand periods. Extreme weather and grid outages also push residential and commercial users to value bidirectional charging as part of a broader resilience strategy, competing with or complementing stationary batteries and generators.

Upstream, the value chain for car bidirectional chargers relies on advanced power electronics and control technologies. Semiconductor vendors supply SiC and high-voltage silicon (and, in some niches, GaN) devices that enable high-efficiency, high-frequency conversion for both charging and discharging. These are combined with magnetics, capacitors, relays/contactors, safety and communication ICs, and embedded controllers to form power-conversion stages. Tier-2 and Tier-1 suppliers integrate these components into complete onboard chargers, DC fast-charging modules, or AC wallboxes, adding thermal management, EMI filtering, isolation, and compliance with automotive functional safety and grid interconnection standards. On the software side, vendors provide protocol stacks (e.g., ISO 15118-20, OCPP), cyber-security modules, and energy-management algorithms that are critical for V2H/V2G operation but often come from specialized software or SaaS providers.

Downstream, automakers, charge point operators, utilities, and energy-service companies turn the hardware into usable solutions and business models. Automakers choose whether to integrate onboard bidirectional capability and how to expose it (e.g., AC V2H through a smart wallbox, DC V2G through dedicated chargers, or simple V2L outlets). Charge point manufacturers and operators deploy bidirectional public and depot chargers, targeting fleets that can participate in demand-response or frequency-regulation markets. Residential customers adopt bidirectional home chargers as part of integrated home energy systems alongside solar PV and stationary batteries, often orchestrated by energy-management platforms. Utilities and aggregators coordinate thousands of such chargers to provide grid services and capacity, creating recurring revenue streams based on software, data, and market participation that can, in the long run, rival the value of the physical hardware.

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Overall, gross margins for car bidirectional charger hardware tend to fall in the mid-teens to low-30% range, with lower margins for commoditizing hardware and higher margins available where vendors bundle proprietary software, grid-integration capability, and long-term service contracts.

Report Scope

LP Information, Inc. (LPI) ' newest research report, the “Car Bidirectional Charger Industry Forecast” looks at past sales and reviews total world Car Bidirectional Charger sales in 2025, providing a comprehensive analysis by region and market sector of projected Car Bidirectional Charger sales for 2026 through 2032. With Car Bidirectional Charger sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Car Bidirectional Charger industry.

This Insight Report provides a comprehensive analysis of the global Car Bidirectional Charger landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Car Bidirectional Charger portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Car Bidirectional Charger market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Car Bidirectional Charger and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Car Bidirectional Charger.

This report presents a comprehensive overview, market shares, and growth opportunities of Car Bidirectional Charger market by product type, application, key manufacturers and key regions and countries.

Market Segmentation

Segmentation by Type:

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V2H (Vehicle-to-Home)

V2V (Vehicle-to-Vehicle)

V2G (Vehicle-to-Grid)

Segmentation by Feature:

AC Interface

DC Interface

Segmentation by Channel:

Online Sales

Offline Sales

Segmentation by Application:

Passenger Vehicles

Commercial Vehicles

This report also splits the market by region:

Americas

United States

Canada

Mexico

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- Brazil

APAC

- China
- Japan
- Korea
- Southeast Asia
- India
- Australia

Europe

- Germany
- France
- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa
- Israel
- Turkey
- GCC Countries

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The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

BorgWarner

Delta Electronics

Preh (Joyson Group)

Hyundai Mobis

BYD Company

Toyota Industries Corporation

LG Magna e-Powertrain

Yazaki Corporation

DENSO Corporation

Robert Bosch GmbH

Hitachi Astemo

Brusa Elektronik / BRUSA HyPower

Danfoss Power Solutions (Editron)

Dilong New Energy (PowerDilong)

KOSTAL Automotive

Key Questions Addressed in this Report

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What is the 10-year outlook for the global Car Bidirectional Charger market?

What factors are driving Car Bidirectional Charger market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Car Bidirectional Charger market opportunities vary by end market size?

How does Car Bidirectional Charger break out by Type, by Application?

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