

# Global Car AVN (Audio, Video, Navigation) Market Growth 2024-2030

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## Abstracts

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The global Car AVN (Audio, Video, Navigation) market size is projected to grow from US\$ 2107.2 million in 2023 to US\$ 2801 million in 2030; it is expected to grow at a CAGR of 4.1% from 2024 to 2030.

LP Information, Inc. (LPI) ' newest research report, the “Car AVN (Audio, Video, Navigation) Industry Forecast” looks at past sales and reviews total world Car AVN (Audio, Video, Navigation) sales in 2023, providing a comprehensive analysis by region and market sector of projected Car AVN (Audio, Video, Navigation) sales for 2024 through 2030. With Car AVN (Audio, Video, Navigation) sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Car AVN (Audio, Video, Navigation) industry.

This Insight Report provides a comprehensive analysis of the global Car AVN (Audio, Video, Navigation) landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Car AVN (Audio, Video, Navigation) portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Car AVN (Audio, Video, Navigation) market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Car AVN (Audio, Video, Navigation) and breaks down the forecast by Type, by Sale Channel, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-

up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Car AVN (Audio, Video, Navigation).

Automotive is a key driver of this industry. According to data from the World Automobile Organization (OICA), global automobile production and sales in 2017 reached their peak in the past 10 years, at 97.3 million and 95.89 million respectively. In 2018, the global economic expansion ended, and the global auto market declined as a whole. In 2022, there will wear units 81.6 million vehicles in the world. At present, more than 90% of the world's automobiles are concentrated in the three continents of Asia, Europe and North America, of which Asia automobile production accounts for 56% of the world, Europe accounts for 20%, and North America accounts for 16%. The world major automobile producing countries include China, the United States, Japan, South Korea, Germany, India, Mexico, and other countries; among them, China is the largest automobile producing country in the world, accounting for about 32%. Japan is the world's largest car exporter, exporting more than 3.5 million vehicles in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Car AVN (Audio, Video, Navigation) market by product type, application, key manufacturers and key regions and countries.

#### Segmentation by type

WinCE Platform

Android Platform

#### Segmentation by sale channel

OEM

Aftermarket

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Bosch

Panasonic

Pioneer

Alpine

Denso

Aisin

Continental

Kenwood

Sony

Clarion

Garmin

Hangsheng

Coagent

ADAYO

Skypine

Kaiyue Group

Roadrover

FlyAudio

Soling

### Key Questions Addressed in this Report

What is the 10-year outlook for the global Car AVN (Audio, Video, Navigation) market?

What factors are driving Car AVN (Audio, Video, Navigation) market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Car AVN (Audio, Video, Navigation) market opportunities vary by end market size?

How does Car AVN (Audio, Video, Navigation) break out type, sale channel?

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