

Global Captioning and Subtitling Market Growth (Status and Outlook) 2023-2029

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Abstracts

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The solutions enable encoding, editing, and repurposing of video subtitles and captions for delivery platforms, such as, web, mobile, and television. Captioning and subtitling solutions help broadcasting and web media organizations in automating high volume caption & subtitle processing tasks, such as, extraction & insertion, timing & frame rate adjustment, format conversion, clip assembly, and sub-clipping. There exists high demand in the broadcasting industry for advanced solutions for automating the process of subtitles & captions on any media format.

LPI (LP Information)' newest research report, the “Captioning and Subtitling Industry Forecast” looks at past sales and reviews total world Captioning and Subtitling sales in 2022, providing a comprehensive analysis by region and market sector of projected Captioning and Subtitling sales for 2023 through 2029. With Captioning and Subtitling sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Captioning and Subtitling industry.

This Insight Report provides a comprehensive analysis of the global Captioning and Subtitling landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Captioning and Subtitling portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Captioning and Subtitling market.

This Insight Report evaluates the key market trends, drivers, and affecting factors

shaping the global outlook for Captioning and Subtitling and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Captioning and Subtitling.

The global Captioning and Subtitling market size is projected to grow from US\$ 275.9 million in 2022 to US\$ 472.4 million in 2029; it is expected to grow at a CAGR of 8.0% from 2023 to 2029.

Global captioning and subtitling solutions main manufacturers include VITAC, IBM, ZOO Digital Group, 3Play Media, Telestream, Digital Nirvana, Apptek, Capital Captions, EEG Enterprises, Rev, Automatic Sync Technologies, CCJK Technologies, etc., totally accounting for about 80% of the market. North America is the largest market, with a share over 59%. As for the types of products, it can be divided into on-premises and cloud. The most common product is cloud, with a share over 89%. In terms of applications, it is widely used in corporate, government, broadcast, content Producers, education and others. The most common application is broadcast, with a share about 30%.

This report presents a comprehensive overview, market shares, and growth opportunities of Captioning and Subtitling market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Captioning

Subtitling

Segmentation by application

Corporate

Government

Broadcast

Content Producers

Education

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

VITAC

IBM

ZOO Digital Group

3Play Media

Telestream

Digital Nirvana (Transcribe Now)

Apptek

Capital Captions

EEG Enterprises

Rev

Automatic Sync Technologies

CCJK Technologies

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