

Global Canned Tuna Market Growth 2026-2032

<https://marketpublishers.com/r/G0EF35022A7EN.html>

Date: January 2025

Pages: 149

Price: US\$ 3,660.00 (Single User License)

ID: G0EF35022A7EN

Abstracts

The global Canned Tuna market size is predicted to grow from US\$ 8315 million in 2025 to US\$ 10229 million in 2032; it is expected to grow at a CAGR of 3.1% from 2026 to 2032.

Canned Tuna is a shelf-stable, ready-to-eat seafood product primarily made from commercially traded tuna species (commonly skipjack, yellowfin, and albacore). Raw tuna is trimmed, pre-cooked/steamed, cooled, deboned and graded, then packed as solid/chunk/flakes into cans (or other retortable packs), topped with a packing medium (typically brine, vegetable oil, or water), hermetically sealed, and thermally sterilized to achieve commercial sterility. The product typically appears as light pink to light brown tuna meat with a simple formulation centered on tuna, salt, and oil/water, optionally with light seasonings. Processing and export supply are concentrated in key tuna-processing economies in Southeast Asia and the broader Indian/Pacific supply chain (e.g., Thailand, Indonesia, the Philippines, Vietnam, plus selected island and Latin American processors), serving mature consumption markets in North America, Europe, and Japan for salads, sandwiches, pasta, convenience foods, institutional catering, emergency stocks, and as a protein base for ready-meal manufacturing.

According to QYResearch analysts, anchored to the prevailing trade-equivalent convention for finished prepared/preserved tuna (HS 160414) and triangulating major processors' export flows, global finished canned tuna output in 2025 is approximately 2.0–2.4 million tonnes per year. On pricing, exporter unit values for prepared or preserved tuna (HS 160414) show wide dispersion driven by species, packing medium, pack format, and compliance requirements; accordingly, the typical 2025 FOB range is about USD 3,800–7,800 per tonne, with light-meat and water/brine-packed SKUs generally in the lower-to-mid band and premium white-meat and oil-packed/high-spec SKUs at the upper end.

Against the backdrop of evolving global protein consumption patterns, the canned tuna market continues to follow a mature yet resilient growth trajectory. Convenience, long shelf life, and high protein content remain the fundamental long-term demand drivers, particularly in North America, Europe, and Japan, where canned tuna is firmly embedded in household consumption and light-meal food culture. In many emerging markets, limitations in cold-chain infrastructure further reinforce the relevance of shelf-stable seafood products, supporting channel expansion and consumption accessibility. At the same time, the growing emphasis on healthy eating and simple, ready-to-eat food formats has helped sustain canned tuna's position within mainstream diets, creating room for incremental product upgrades rather than volume-driven expansion.

From the supply and cost perspective, however, the industry faces persistent structural pressures. Upstream tuna resource management, fishing quota adjustments, and cyclical raw material price fluctuations continue to affect cost stability for processors. In parallel, increasingly stringent requirements related to food safety, traceability, and sustainability certifications in developed markets are raising compliance thresholds and operational complexity. In mature consumer markets, the traditional image associated with canned foods also limits demand acceleration, compelling producers to pursue differentiation through product formats, flavors, and packaging to mitigate category fatigue. As a result, competition increasingly centers on scale efficiency, supply chain resilience, and brand credibility rather than pure capacity expansion.

Looking downstream, global demand for canned tuna is shifting toward structural upgrading rather than volume growth. Core household and foodservice consumption remains stable, anchoring the market baseline, while premium and better-for-you segments such as low-sodium, clean-label, and sustainability-certified products continue to gain share, supporting gradual ASP improvement. The expansion of e-commerce and modern retail channels is also reshaping product mix and promotional strategies, favoring smaller pack sizes, variety offerings, and ready-to-eat positioning. Overall, the canned tuna market over the coming years is expected to evolve along a path of stable volumes, value enhancement, and gradual structural optimization, rather than entering a phase of rapid or highly volatile growth.

LP Information, Inc. (LPI) ' newest research report, the "Canned Tuna Industry Forecast" looks at past sales and reviews total world Canned Tuna sales in 2025, providing a comprehensive analysis by region and market sector of projected Canned Tuna sales for 2026 through 2032. With Canned Tuna sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of

the world Canned Tuna industry.

This Insight Report provides a comprehensive analysis of the global Canned Tuna landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Canned Tuna portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Canned Tuna market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Canned Tuna and breaks down the forecast by Type, by Sales Channel, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Canned Tuna.

This report presents a comprehensive overview, market shares, and growth opportunities of Canned Tuna market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Yellowfin

Albacore

Others

Segmentation by Product Form:

Solid Pack

Chunk Style

Flakes

Others

Segmentation by Packing Medium:

In Brine

In Water

In Oil

Others

Segmentation by Distribution Channel:

Modern Trade

E-Commerce

Others

Segmentation by Sales Channel:

Restaurant and Catering

Household Consumption

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Dongwon Industries Co., Ltd.

Thai Union Group PCL

Century Pacific Food, Inc.

Bolton Group

Nauterra

Frinsa Group (Frinsa del Noroeste, S.A.)

Hagoromo Foods Corporation

Jealsa Foods SAU

COFACO – Companhia de Fish Canning

Ramirez & Cia (Filhos), S.A.

Dardanel ?renta? G?da Sanayi A.?

Unimer Group

Nippon Suisan Kaisha, Ltd. (Nissui)

Zhejiang Retronx Foodstuff Industry Co., Ltd.

Ningbo Today Food Co., Ltd.

Rongcheng Haizhirun Seafood Foods Co., Ltd.

Fujian Xingguang Food Co., Ltd.

Shandong Oceanic Fisheries Corporation, Ltd. (ZOFCO)

Guangdong Eagle Coin Haibao Food Co., Ltd.

Zhangzhou Gangchang Canned Food Co., Ltd.

Ocean Family (Zhejiang) Co., Ltd.

Key Questions Addressed in this Report

What is the 10-year outlook for the global Canned Tuna market?

What factors are driving Canned Tuna market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Canned Tuna market opportunities vary by end market size?

How does Canned Tuna break out by Type, by Sales Channel?

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