

Global Canned Tuna in Oil Market Growth 2026-2032

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Abstracts

The global Canned Tuna in Oil market size is predicted to grow from US\$ 4402 million in 2025 to US\$ 6046 million in 2032; it is expected to grow at a CAGR of 4.7% from 2026 to 2032.

Oil-packed canned tuna is a shelf-stable tuna product made primarily from commercially used tuna species (commonly skipjack and yellowfin, and albacore in selected markets). The tuna is cleaned, pre-cooked to set texture, skinned and deboned, then packed into hermetically sealed metal cans (including easy-open formats) in presentations such as solid, chunk, or flake styles. Edible oil—typically vegetable oil, sunflower oil, or olive oil—serves as the principal packing medium, with salt and permitted seasonings added where applicable, followed by thermal sterilization to achieve commercial sterility for ambient storage. The oil medium delivers a richer mouthfeel and strong flavor-carrying capacity, supporting wide use in salads, sandwiches, pasta, pizza toppings, and foodservice reprocessing. Major production and export hubs include Thailand, Ecuador, Spain, Indonesia, the Philippines, China, and selected Latin American countries, with consumption concentrated in Europe, North America, and parts of the Middle East.

In 2025, global production of oil-packed canned tuna is estimated at approximately 1.2–1.6 million metric tons. As a core packing-medium segment alongside water or brine, demand remains structurally resilient in Europe and parts of the Middle East. Driven by volatility in tuna raw material costs, edible oil inputs, and differences in pack style, specification, and brand positioning, typical FOB prices range from USD 2,800 to 3,800 per metric ton.

Driven by rising demand for convenient protein sources and shelf stable foods worldwide the global Canned Tuna in Oil market continues to expand at a steady pace. Accelerating urbanization smaller household sizes and fast paced lifestyles have strengthened consumer preference for ready to eat foods with high nutritional value and

minimal preparation requirements. Compared with water packed products oil packed canned tuna offers superior mouthfeel and flavor retention which has long supported its dominant position in Europe and Mediterranean markets and is increasingly attracting consumers across Asia Pacific economies.

On the supply side major producing countries have developed highly specialized and large scale processing systems supported by mature raw material sourcing cold chain logistics and standardized canning technologies. These capabilities ensure stable global supply and efficient international trade flows. At the same time the growing availability of olive oil based flavored and premium solid style products is driving product mix upgrades and enhancing overall market value.

Despite positive fundamentals the market faces notable challenges. Stricter fisheries management volatile raw material prices and rising sustainability certification requirements are increasing compliance costs for producers. In addition varying food safety regulations labeling standards and trade policies across regions add complexity to global supply chains. Going forward companies with secure sourcing capabilities sustainability credentials and strong branding strategies are expected to gain a clear competitive edge.

From a demand perspective retail remains the largest consumption channel while foodservice and food processing applications are showing faster growth momentum. The expansion of salads light meals ready meals and composite prepared foods is increasing the frequency of tuna usage as a functional ingredient. Overall Canned Tuna in Oil is steadily evolving from a traditional staple into a globally positioned consumer product combining nutrition convenience and flavor value.

LP Information, Inc. (LPI) ' newest research report, the "Canned Tuna in Oil Industry Forecast" looks at past sales and reviews total world Canned Tuna in Oil sales in 2025, providing a comprehensive analysis by region and market sector of projected Canned Tuna in Oil sales for 2026 through 2032. With Canned Tuna in Oil sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Canned Tuna in Oil industry.

This Insight Report provides a comprehensive analysis of the global Canned Tuna in Oil landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Canned Tuna in Oil portfolios and capabilities, market entry strategies, market positions, and

geographic footprints, to better understand these firms' unique position in an accelerating global Canned Tuna in Oil market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Canned Tuna in Oil and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Canned Tuna in Oil.

This report presents a comprehensive overview, market shares, and growth opportunities of Canned Tuna in Oil market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Vegetable Oil

Olive Oil

Flavored Oil

Others

Segmentation by Product Form:

Solid

Chunks

Flakes

Others

Segmentation by Species:

Skipjack Tuna

Yellowfin Tuna

Albacore Tuna

Others

Segmentation by Distribution Channel:

Modern Trade

E-Commerce

Others

Segmentation by Application:

Restaurant and Catering

Household Consumption

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered

from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Dongwon Industries Co., Ltd.

Thai Union Group PCL

Century Pacific Food, Inc.

Bolton Group

Nauterra

Frinsa Group (Frinsa del Noroeste, S.A.)

Hagoromo Foods Corporation

Jealsa Foods SAU

COFACO – Companhia de Fish Canning

Ramirez & Cia (Filhos), S.A.

Dardanel ?renta? G?da Sanayi A.?.

Unimer Group

Nippon Suisan Kaisha, Ltd. (Nissui)

Zhejiang Retronx Foodstuff Industry Co., Ltd.

Ningbo Today Food Co., Ltd.

Rongcheng Haizhirun Seafood Foods Co., Ltd.

Fujian Xingguang Food Co., Ltd.

Shandong Oceanic Fisheries Corporation, Ltd. (ZOFCO)

Guangdong Eagle Coin Haibao Food Co., Ltd.

Zhangzhou Gangchang Canned Food Co., Ltd.

Ocean Family (Zhejiang) Co., Ltd.

Key Questions Addressed in this Report

What is the 10-year outlook for the global Canned Tuna in Oil market?

What factors are driving Canned Tuna in Oil market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Canned Tuna in Oil market opportunities vary by end market size?

How does Canned Tuna in Oil break out by Type, by Application?

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