

# Global Canned Pet Staple Food Market Growth 2023-2029

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#### **Abstracts**

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According to our LPI (LP Information) latest study, the global Canned Pet Staple Food market size was valued at US\$ 3188.1 million in 2022. With growing demand in downstream market, the Canned Pet Staple Food is forecast to a readjusted size of US\$ 4418.2 million by 2029 with a CAGR of 4.8% during review period.

The research report highlights the growth potential of the global Canned Pet Staple Food market. Canned Pet Staple Food are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Canned Pet Staple Food. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Canned Pet Staple Food market.

As the name suggests, staple food cans can be used as the main food for pets. Canned pet staple food can be given to pets who don't like pet food. In a sense, if pets particularly don't like to eat staple food, canned pet staple food can replace the staple food.

According to data from the company's 'Pet Products Research Center', the global pet industry will reach US\$246 billion in 2022, a year-on-year increase of 11.3%. The United States has the highest pet penetration rate and is also the largest pet consumer market. According to data from the American Pet Products Association (APPA), 66% of American households own pets, and the total industry sales are approximately US\$136.8 billion, an increase of 10.8% from 2021. IVH, the German Pet Products



Industry Association, stated that the number of pets in Germany will be as high as 33.4 million in 2022, with a total turnover of nearly 6.5 billion euros. The '2023 China Pet Industry Trend Insights White Paper' released by JD.com shows that China's pet industry is showing a trend of 'red ocean near, blue ocean far away'. In 2023, the number of pet-raising households in China will exceed 100 million, and the market size will reach 129.6 billion yuan. Specifically, the market sizes of the four major physical pet products are all increasing year by year: pet supplies account for 45%, pet staple food accounts for nearly 35%, pet snacks account for 12%, and pet medicine and health care account for 9%. Pet medical care is the pet industry's economic industry second only to pet food. In the UK, annual spending on veterinary and other pet services has increased from ?2.6 billion in 2015 to ?4 billion in 2021, a 54% increase in just six years. Data from Vetnosis shows that the value of the global animal health industry increased by 12% in 2021, reaching \$38.3 billion.

#### **Key Features:**

The report on Canned Pet Staple Food market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Canned Pet Staple Food market. It may include historical data, market segmentation by Type (e.g., Single Flavor, Mixed Taste), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Canned Pet Staple Food market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Canned Pet Staple Food market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Canned Pet Staple Food industry. This include advancements in Canned Pet Staple Food technology, Canned Pet Staple Food new entrants, Canned Pet Staple Food new investment, and other innovations that are



shaping the future of Canned Pet Staple Food.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Canned Pet Staple Food market. It includes factors influencing customer 'purchasing decisions, preferences for Canned Pet Staple Food product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Canned Pet Staple Food market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Canned Pet Staple Food market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Canned Pet Staple Food market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Canned Pet Staple Food industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Canned Pet Staple Food market.

Market Segmentation:

Canned Pet Staple Food market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Segmentation by type

Single Flavor

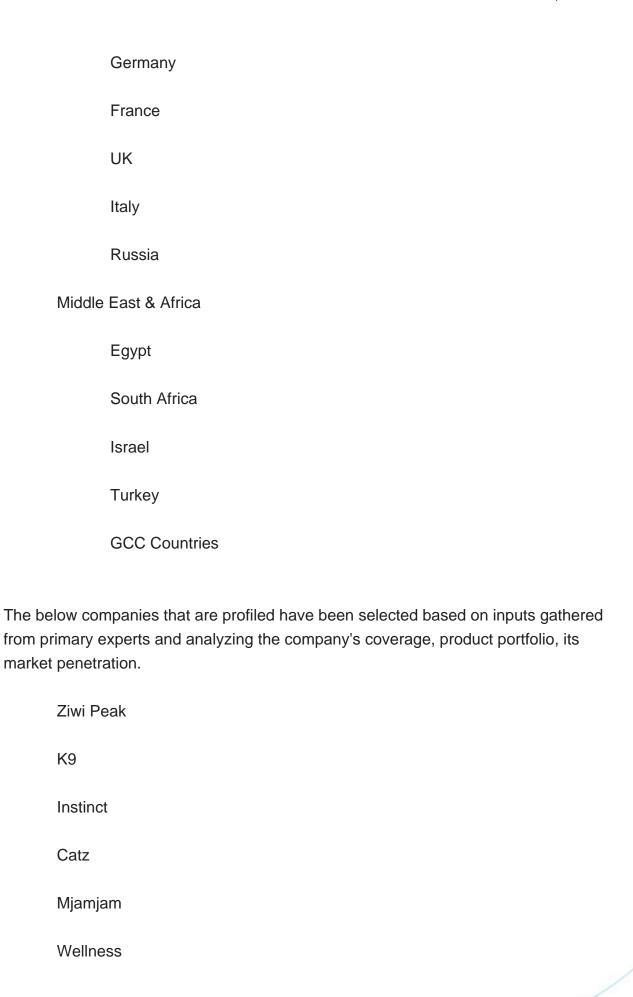
Mixed Taste



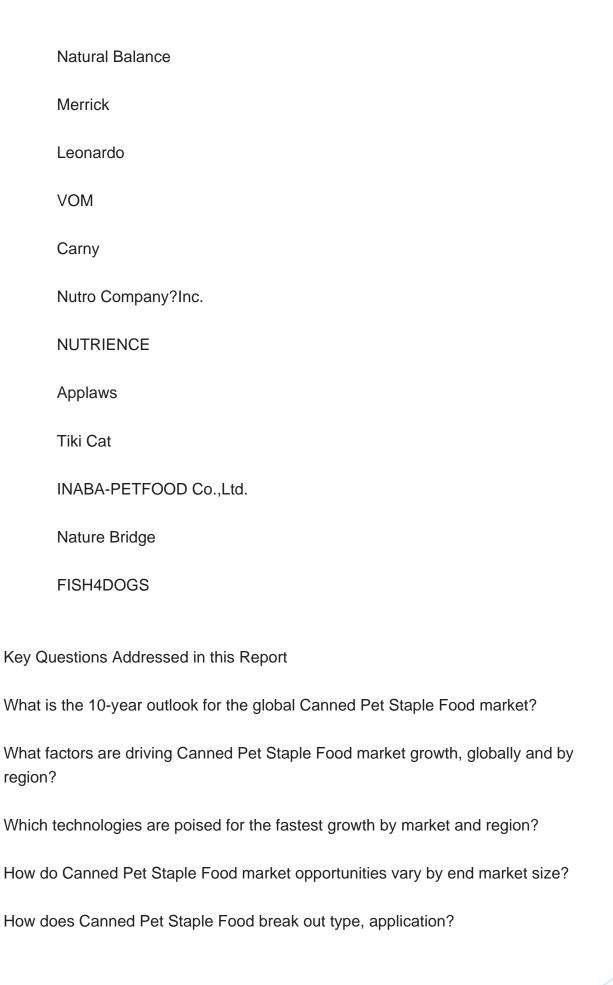
# Segmentation by application Supermarket Specialty Store Online Shop Others This report also splits the market by region: Americas **United States** Canada Mexico Brazil **APAC** China Japan Korea Southeast Asia India Australia

Europe











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