

Global Canned Chicken Market Growth 2024-2030

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Abstracts

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Canned Chicken products are prepared by hermetically sealing (preventing the escape or entry of air) the product in a container (usually tin coated steel cans) and thermally processed to destroy spoilage microorganisms.

The global Canned Chicken market size is projected to grow from US\$ 2311.6 million in 2023 to US\$ 3225.8 million in 2030; it is expected to grow at a CAGR of 4.9% from 2024 to 2030.

LP Information, Inc. (LPI) ' newest research report, the "Canned Chicken Industry Forecast" looks at past sales and reviews total world Canned Chicken sales in 2023, providing a comprehensive analysis by region and market sector of projected Canned Chicken sales for 2024 through 2030. With Canned Chicken sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Canned Chicken industry.

This Insight Report provides a comprehensive analysis of the global Canned Chicken landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Canned Chicken portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Canned Chicken market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Canned Chicken and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of

opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Canned Chicken.

The future market trends of canned chicken are influenced by factors such as rising demand for convenience foods, increasing urbanization and changing lifestyles, and growing awareness about the health benefits of consuming canned chicken. Some of the key trends are:

Increasing preference for organic and natural canned chicken products that are free from artificial preservatives, additives, hormones, and antibiotics.

Growing popularity of online retail channels that offer a wide range of canned chicken products at competitive prices and with convenient delivery options.

Rising innovation in product development and packaging to cater to the diverse needs and preferences of consumers. For example, Campbell Soups relaunched its Campbell's Condensed Soup with a new logo, packaging, and visual identity in November 2021.

Expanding market opportunities in emerging regions such as Asia Pacific and South America, where the consumption of canned chicken is expected to grow rapidly due to the increasing disposable income, urbanization, and adoption of western food habits.

This report presents a comprehensive overview, market shares, and growth opportunities of Canned Chicken market by product type, application, key manufacturers and key regions and countries.

Segmentation by type

Fresh

Frozen

Segmentation by application

Supermarkets and Hypermarkets

Convenience Stores

Online Retailers

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Kirkland Signature

Wellsley Farms

Wild Planet

Harvest Creek

Blue Buffalo

Great Value Foods

Member's Mark

Swanson's

Whole Earth Farms

Purina Friskies

Dave's Pet Food

Evanger's

Fromm

Key Questions Addressed in this Report

What is the 10-year outlook for the global Canned Chicken market?

What factors are driving Canned Chicken market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Canned Chicken market opportunities vary by end market size?

How does Canned Chicken break out type, application?

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