

Global Canine Cancer Screening Services Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Canine Cancer Screening Services market size is predicted to grow from US\$ 197 million in 2025 to US\$ 326 million in 2032; it is expected to grow at a CAGR of 7.5% from 2026 to 2032.

Canine liquid biopsy is a method of analyzing biomarkers in body fluids (such as blood, urine or saliva) to detect the presence of cancer or monitor the progression of cancer. Unlike traditional tissue biopsies, liquid biopsies are non-invasive, fast and convenient. By obtaining a small blood sample, doctors can analyze free DNA, circulating tumor cells, exosomes, etc. to obtain information about the tumor.

The market for canine cancer screening services is primarily driven by factors such as the aging pet dog population, the rising risk of tumors, increased owner awareness regarding preventive healthcare, and continuous advancements in veterinary diagnostic technologies. As pet dogs are increasingly viewed as family members, owners place greater emphasis on early detection, timely intervention, and improved quality of life; this has shifted the demand for screening from post-symptom diagnostics to routine check-ups for senior dogs, high-risk breeds, and seemingly healthy dogs. Meanwhile, the maturation of technologies—including blood biomarkers, circulating tumor DNA (ctDNA), urine-based molecular testing, genetic sequencing, and AI-driven tumor analysis—has made cancer screening less invasive, more convenient, and applicable to a wider range of clinical scenarios. The expansion of testing networks by veterinary hospitals and reference laboratories, coupled with broader pet insurance coverage and rising veterinary expenditures, has further enhanced service accessibility; however, factors such as test sensitivity, the range of cancer types covered, pricing, result interpretation standards, and the diagnostic confirmation process following a positive result continue to influence the pace of market adoption.

Report Scope

LPI (LP Information)' newest research report, the “Canine Cancer Screening Services Industry Forecast” looks at past sales and reviews total world Canine Cancer Screening Services sales in 2025, providing a comprehensive analysis by region and market sector of projected Canine Cancer Screening Services sales for 2026 through 2032. With Canine Cancer Screening Services sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Canine Cancer Screening Services industry.

This Insight Report provides a comprehensive analysis of the global Canine Cancer Screening Services landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Canine Cancer Screening Services portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Canine Cancer Screening Services market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Canine Cancer Screening Services and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Canine Cancer Screening Services.

This report presents a comprehensive overview, market shares, and growth opportunities of Canine Cancer Screening Services market by product type, application, key players and key regions and countries.

Market Segmentation

Segmentation by Type:

Blood-based Screening

Urine-based Screening

Others

Segmentation by Coverage:

Multi-cancer Screening

Single-cancer Screening

Others

Segmentation by Category:

Small Dog

Medium Sized Dog

Large Dog

Segmentation by Application:

Routine Wellness Screening

Senior and High-Risk Breed Screening

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

IDEXX Laboratories

Antech Diagnostics

VolitionRx

Fujifilm

Zoetis Diagnostics

LABOKLIN

NationWide Laboratories

Midwest Vet Labs

VDI Laboratory

HT Vet

Oncotect

PETcision

Bioguard Corporation

CanCan Diagnostics

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