

# Global Candle Market Growth 2024-2030

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## Abstracts

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According to our LPI (LP Information) latest study, the global Candle market size was valued at US\$ 7073.7 million in 2023. With growing demand in downstream market, the Candle is forecast to a readjusted size of US\$ 8649.7 million by 2030 with a CAGR of 2.9% during review period.

The research report highlights the growth potential of the global Candle market. Candle are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Candle. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Candle market.

A candle is wax with an ignitable wick embedded that provides light, and in some cases, a fragrance. It can also be used to provide heat, or as a method of keeping time.

Global key players of candle products include Yankee Candle (Newell Brands), Western Alliance, Bancorporation, Bolsius, Universal Candle, Qingdao Kingking Applied Chemistry, Dalian Talent Gift Co.,Ltd., Vollmar, Gies Kerzen and Hyfusin, etc. Top 3 producers are Yankee Candle (Newell Brands), Western Alliance and Bolsius, holding a total share about 15%.

Europe is the largest market by region, with a market share around 40%, followed by North America (28%) and Asia-Pacific (20%).

Petroleum & mineral candle products gain the highest market share by raw materials,

making up over 70%.

In terms of application, candle products are mainly used in traditional and craft field, where the latter one holds a share over 90%.

After years of development, the market of candle craft products has become relatively mature, and its overall market sales is not expected to soar. However, there is a tendency that candle products will be accepted as life accessories. Therefore, the industry is going to have a stable development prospect.

#### Key Features:

The report on Candle market reflects various aspects and provide valuable insights into the industry.

**Market Size and Growth:** The research report provide an overview of the current size and growth of the Candle market. It may include historical data, market segmentation by Type (e.g., Petroleum & Mineral, Vegetable), and regional breakdowns.

**Market Drivers and Challenges:** The report can identify and analyse the factors driving the growth of the Candle market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

**Competitive Landscape:** The research report provides analysis of the competitive landscape within the Candle market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

**Technological Developments:** The research report can delve into the latest technological developments in the Candle industry. This include advancements in Candle technology, Candle new entrants, Candle new investment, and other innovations that are shaping the future of Candle.

**Downstream Procumbent Preference:** The report can shed light on customer procumbent behaviour and adoption trends in the Candle market. It includes factors influencing customer ' purchasing decisions, preferences for Candle product.

**Government Policies and Incentives:** The research report analyse the impact of government policies and incentives on the Candle market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Candle market. The report also evaluates the effectiveness of these policies in driving market growth.

**Environmental Impact and Sustainability:** The research report assess the environmental impact and sustainability aspects of the Candle market.

**Market Forecasts and Future Outlook:** Based on the analysis conducted, the research report provide market forecasts and outlook for the Candle industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

**Recommendations and Opportunities:** The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Candle market.

**Market Segmentation:**

Candle market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

**Segmentation by type**

Petroleum & Mineral

Vegetable

Animal

Synthetic

**Segmentation by application**

Traditional Field

## Craft Field

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Yankee Candle (Newell Brands)

Western Alliance Bancorporation

Bolsius

Universal Candle

Qingdao Kingking Applied Chemistry

Dalian Talent Gift Co.,Ltd.

Vollmar

Gies Kerzen

Hyfusin

Empire Candle

Zhongnam

Diptqyue

Dandong Everlight Candle Industry

Allite

Fushun Pingtian Wax products

Armadilla Wax Works

#### Key Questions Addressed in this Report

What is the 10-year outlook for the global Candle market?

What factors are driving Candle market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Candle market opportunities vary by end market size?

How does Candle break out type, application?

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