

Global Campus Recruitment Platform Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Campus Recruitment Platform market size is predicted to grow from US\$ 2160 million in 2025 to US\$ 3350 million in 2032; it is expected to grow at a CAGR of 6.5% from 2026 to 2032.

To address the challenges faced by companies in campus recruitment, such as inefficient information reach, difficulties in processing large volumes of resumes, geographical limitations of offline recruitment events, and high costs associated with matching students and companies, campus recruitment platforms have emerged. Since the rise of internet-based recruitment models in the early 21st century and the widespread adoption of mobile internet technology, recruitment services for university graduates have gradually undergone digital and platform-based transformation. Currently, campus recruitment platforms have developed into professional recruitment solutions integrating online recruitment event live streaming, precise job recommendations, one-stop online application and written tests, AI resume screening, video interviews, offer management, and data analysis. These solutions are widely used by various companies and institutions for large-scale recruitment of recent graduates and interns, effectively building an efficient connection channel between students and companies, significantly reducing recruitment operating costs and timelines, and improving the accuracy of talent selection and the influence of campus employer brands based on data intelligence.

United States market for Campus Recruitment Platform is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Campus Recruitment Platform is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Campus Recruitment Platform is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Campus Recruitment Platform players cover Handshake, Symplicity, JobTeaser, Zhaolian Campus, 51job, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the "Campus Recruitment Platform Industry Forecast" looks at past sales and reviews total world Campus Recruitment Platform sales in 2025, providing a comprehensive analysis by region and market sector of projected Campus Recruitment Platform sales for 2026 through 2032. With Campus Recruitment Platform sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Campus Recruitment Platform industry.

This Insight Report provides a comprehensive analysis of the global Campus Recruitment Platform landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Campus Recruitment Platform portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Campus Recruitment Platform market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Campus Recruitment Platform and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Campus Recruitment Platform.

This report presents a comprehensive overview, market shares, and growth opportunities of Campus Recruitment Platform market by product type, application, key players and key regions and countries.

Segmentation by Type:

Cloud-based SaaS Platform

On-premises Private Deployment

Hybrid Deployment

Segmentation by Functionality:

Intelligent Matching System

Full Process Management

Virtual Job Fair

Segmentation by User Groups:

Comprehensive Platforms

Vertical Platforms

Regional Platforms

Segmentation by Application:

Internet

Fintech

Manufacturing

Healthcare

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Handshake

Symplicity

JobTeaser

Zhaolian Campus

51job

Global Direct Recruitment

Shenqing Direct Recruitment

Monster

LinkedIn

Yuansuo Direct Recruitment

BOSS Zhipin

Liepin

FlexJobs

We Work Remotely

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