

Global Calorie Counting App Market Growth (Status and Outlook) 2026-2032

<https://marketpublishers.com/r/GC25C3AEA884EN.html>

Date: May 2026

Pages: 110

Price: US\$ 3,660.00 (Single User License)

ID: GC25C3AEA884EN

Abstracts

The global Calorie Counting App market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

United States market for Calorie Counting App is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Calorie Counting App is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Calorie Counting App is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Calorie Counting App players cover Noom, MyFitnessPal, Lifesum, MyNetDiary, Lose It, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the "Calorie Counting App Industry Forecast" looks at past sales and reviews total world Calorie Counting App sales in 2025, providing a comprehensive analysis by region and market sector of projected Calorie Counting App sales for 2026 through 2032. With Calorie Counting App sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Calorie Counting App industry.

This Insight Report provides a comprehensive analysis of the global Calorie Counting App landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report

also analyses the strategies of leading global companies with a focus on Calorie Counting App portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Calorie Counting App market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Calorie Counting App and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Calorie Counting App.

This report presents a comprehensive overview, market shares, and growth opportunities of Calorie Counting App market by product type, application, key players and key regions and countries.

Segmentation by Type:

IOS System

Android System

Segmentation by Application:

Personal

Enterprise

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Noom

MyFitnessPal

Lifesum

MyNetDiary

Lose It

Carb Manager

ControlMyWeight

FatSecret

MyPlate Calorie Counter

Ate Food Diary

NutraCheck

My Macros Diet and Calories

Nutritionix Track

YAZIO Fasting and Food Tracker

Autopilot Diet Calorie Counter

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