

Global Cactus Fruit Powder Market Growth 2026-2032

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Abstracts

The global Cactus Fruit Powder market size is predicted to grow from US\$ 54.08 million in 2025 to US\$ 85.74 million in 2032; it is expected to grow at a CAGR of 6.8% from 2026 to 2032.

Cactus Fruit Powder is a dried, water-dispersible powder made primarily from the edible fruits of *Opuntia ficus-indica* (cactus pear). It is used as a natural ingredient to contribute mild fruity notes, fiber, and naturally occurring bioactives, and when derived from colored cultivars can deliver characteristic betalain pigments responsible for red/purple or yellow/orange hues.

Upstream raw materials typically include ripe cactus pear fruits (often differentiated by cultivar color), and may use distinct fruit fractions such as whole fruit, pulp/juice, peel, or seeds as the starting material depending on the target specification (flavor vs. color vs. fiber). Downstream, the powder is supplied to manufacturers of functional beverages/drink mixes, confectionery and bakery products, dairy and dessert formulations, and dietary supplements (powders/capsules). In adjacent personal-care value chains, it is also widely listed as a skin-conditioning ingredient, so cactus-fruit derived powders may be positioned for cosmetics depending on grade and compliance.

In 2025, global sales of Cactus Fruit Powder reached approximately 3,685 tons, with an average global market price of around US\$ 15/kg. The gross profit margin is approximately 20%-40%.

United States market for Cactus Fruit Powder is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Cactus Fruit Powder is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Cactus Fruit Powder is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Cactus Fruit Powder players cover Nexira, Hamps Bio, Aum Agri Freeze Foods, Aaravi International, Biopuntia, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the 'Cactus Fruit Powder Industry Forecast' looks at past sales and reviews total world Cactus Fruit Powder sales in 2025, providing a comprehensive analysis by region and market sector of projected Cactus Fruit Powder sales for 2026 through 2032. With Cactus Fruit Powder sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Cactus Fruit Powder industry.

This Insight Report provides a comprehensive analysis of the global Cactus Fruit Powder landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Cactus Fruit Powder portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Cactus Fruit Powder market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Cactus Fruit Powder and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Cactus Fruit Powder.

This report presents a comprehensive overview, market shares, and growth opportunities of Cactus Fruit Powder market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

10:1

20:1

Other

Segmentation by Drying Technology:

Freeze-Dried

Spray-Dried

Other

Segmentation by Fruit Fraction:

Whole Fruit Powder

Pulp/Juice Powder

Other

Segmentation by Application:

Food and Beverages

Dietary Supplements

Cosmetics

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Nexira

Hamps Bio

Aum Agri Freeze Foods

Aaravi International

Biopuntia

Newgreen Herb

Fruiterco

Shaanxi Xintianyu Biotechnology

Key Questions Addressed in this Report

What is the 10-year outlook for the global Cactus Fruit Powder market?

What factors are driving Cactus Fruit Powder market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Cactus Fruit Powder market opportunities vary by end market size?

How does Cactus Fruit Powder break out by Type, by Application?

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