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Global C2C E-Commerce Market Growth (Status and Outlook) 2024-2030

https://marketpublishers.com/r/G83EE82F2899EN.html
Date: October 2024
Pages: 89
Price: US$ 3,660.00 (Single User License)
ID: G83EE82F2899EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

According to our LPI (LP Information) latest study, the global C2C E-Commerce market size was valued at US$ million in 2023. With growing demand in downstream market, the C2C E-Commerce is forecast to a readjusted size of US$ million by 2030 with a CAGR of % during review period.

The research report highlights the growth potential of the global C2C E-Commerce market. C2C E-Commerce are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of C2C E-Commerce. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the C2C E-Commerce market.

C2C, or consumer-to-consumer commerce, is often defined as one consumer selling goods or services to another consumer online. Clarity specializes in C2C solutions.

According to International Telecommunication Union (ITU), the global Internet users (online population) were more than 5 billion. And the number of online shoppers was also increasing. In 2022, the global e-commerce market penetration rate increased to 19.7%, and the e-commerce market reached $5.5 trillion. At the same time, the Asian e-commerce market ranked at the top of the revenue ranking, which has reached $1.8 trillion. According to the National Bureau of Statistics, China was the largest online retail market in 2022, with online retail sales of 13.79 trillion yuan and a year-on-year increase of 4%. Among them, the online retail sales of physical goods were 11.96 trillion yuan,

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with a year-on-year increase of 6.2%, which accounted for 27.2% of the total retail sales of consumer goods.

Key Features:

The report on C2C E-Commerce market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the C2C E-Commerce market. It may include historical data, market segmentation by Type (e.g., Digital Products, Collectibles and Art), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the C2C E-Commerce market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the C2C E-Commerce market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the C2C E-Commerce industry. This include advancements in C2C E-Commerce technology, C2C E-Commerce new entrants, C2C E-Commerce new investment, and other innovations that are shaping the future of C2C E-Commerce.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the C2C E-Commerce market. It includes factors influencing customer ' purchasing decisions, preferences for C2C E-Commerce product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the C2C E-Commerce market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting C2C E-Commerce market. The report also evaluates the

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effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the C2C E-Commerce market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the C2C E-Commerce industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the C2C E-Commerce market.

Market Segmentation:

C2C E-Commerce market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Segmentation by type

Digital Products

Collectibles and Art

Home Goods

Clothing

Jewellery

Others

Segmentation by application

Online Transaction

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Offline Transaction

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

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- Russia

Middle East & Africa

- Egypt
- South Africa
- Israel
- Turkey
- GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

- eBay
- Amazon
- Etsy
- Wish
- Walmart
- SwiftKart

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