

# Global Buy Now Pay Later (BNPL) Service Market Growth (Status and Outlook) 2022-2028

<https://marketpublishers.com/r/G15192095052EN.html>

Date: November 2022

Pages: 100

Price: US\$ 3,660.00 (Single User License)

ID: G15192095052EN

## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The global market for Buy Now Pay Later (BNPL) Service is estimated to increase from US\$ million in 2021 to reach US\$ million by 2028, exhibiting a CAGR of % during 2022-2028. Keeping in mind the uncertainties of COVID-19 and Russia-Ukraine War, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic on different end use sectors. These insights are included in the report as a major market contributor.

The APAC Buy Now Pay Later (BNPL) Service market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

The United States Buy Now Pay Later (BNPL) Service market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

The Europe Buy Now Pay Later (BNPL) Service market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

The China Buy Now Pay Later (BNPL) Service market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

Global key Buy Now Pay Later (BNPL) Service players cover Afterpay, Holdings Inc., Klarna Bank AB, Laybuy Group Holdings Limited and Payl8r (Social Money Ltd.), etc. In terms of revenue, the global largest two companies occupy a share nearly % in 2021.

## Report Coverage

This latest report provides a deep insight into the global Buy Now Pay Later (BNPL) Service market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, value chain analysis, etc.

This report aims to provide a comprehensive picture of the global Buy Now Pay Later (BNPL) Service market, with both quantitative and qualitative data, to help readers understand how the Buy Now Pay Later (BNPL) Service market scenario changed across the globe during the pandemic and Russia-Ukraine War.

The base year considered for analyses is 2021, while the market estimates and forecasts are given from 2022 to 2028. The market estimates are provided in terms of revenue in USD millions.

#### Market Segmentation:

The study segments the Buy Now Pay Later (BNPL) Service market and forecasts the market size by Type (Individual and Enterprise,), by Application (Fashion and Garment Industry, Consumer Electronics, Cosmetic and Healthcare), and region (APAC, Americas, Europe, and Middle East & Africa).

#### Segmentation by type

Individual

Enterprise

#### Segmentation by application

Fashion and Garment Industry

Consumer Electronics

Cosmetic

Healthcare

Others

## Segmentation by region

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

Major companies covered

Afterpay

Holdings Inc.

Klarna Bank AB

Laybuy Group Holdings Limited

Payl8r (Social Money Ltd.)

PayPal Holdings Inc.

Perpay

Quadpay

Sezzle

Splitit

Chapter Introduction

Chapter 1: Scope of Buy Now Pay Later (BNPL) Service, Research Methodology, etc.

Chapter 2: Executive Summary, global Buy Now Pay Later (BNPL) Service market size and CAGR, Buy Now Pay Later (BNPL) Service market size by region, by type, by application, historical data from 2017 to 2022, and forecast to 2028.

Chapter 3: Buy Now Pay Later (BNPL) Service revenue, global market share, and industry ranking by company, 2017-2022

Chapter 4: Global Buy Now Pay Later (BNPL) Service revenue by region and by country. Country specific data and market value analysis for the U.S., Canada, Europe, China, Japan, South Korea, Southeast Asia, India, Latin America and Middle East & Africa.

Chapter 5, 6, 7, 8: Americas, APAC, Europe, Middle East & Africa, revenue segment by country, by type, and application.

Chapter 9: Analysis of the current market trends, market forecast, opportunities and economic trends that are affecting the future marketplace

Chapter 10: Manufacturing cost structure analysis

Chapter 11: Sales channel, distributors, and customers

Chapter 12: Global Buy Now Pay Later (BNPL) Service market size forecast by region, by country, by type, and application

Chapter 13: Comprehensive company profiles of the leading players, including Afterpay, Holdings Inc., Klarna Bank AB, Laybuy Group Holdings Limited, Payl8r (Social Money Ltd.), PayPal Holdings Inc., Perpay, Quadpay and Sezzle, etc.

Chapter 14: Research Findings and Conclusion

## Contents

### **1 SCOPE OF THE REPORT**

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered

### **2 EXECUTIVE SUMMARY**

- 2.1 World Market Overview
  - 2.1.1 Global Buy Now Pay Later (BNPL) Service Market Size 2017-2028
  - 2.1.2 Buy Now Pay Later (BNPL) Service Market Size CAGR by Region 2017 VS 2022 VS 2028
- 2.2 Buy Now Pay Later (BNPL) Service Segment by Type
  - 2.2.1 Individual
  - 2.2.2 Enterprise
- 2.3 Buy Now Pay Later (BNPL) Service Market Size by Type
  - 2.3.1 Buy Now Pay Later (BNPL) Service Market Size CAGR by Type (2017 VS 2022 VS 2028)
  - 2.3.2 Global Buy Now Pay Later (BNPL) Service Market Size Market Share by Type (2017-2022)
- 2.4 Buy Now Pay Later (BNPL) Service Segment by Application
  - 2.4.1 Fashion and Garment Industry
  - 2.4.2 Consumer Electronics
  - 2.4.3 Cosmetic
  - 2.4.4 Healthcare
  - 2.4.5 Others
- 2.5 Buy Now Pay Later (BNPL) Service Market Size by Application
  - 2.5.1 Buy Now Pay Later (BNPL) Service Market Size CAGR by Application (2017 VS 2022 VS 2028)
  - 2.5.2 Global Buy Now Pay Later (BNPL) Service Market Size Market Share by Application (2017-2022)

### **3 BUY NOW PAY LATER (BNPL) SERVICE MARKET SIZE BY PLAYER**

### 3.1 Buy Now Pay Later (BNPL) Service Market Size Market Share by Players

3.1.1 Global Buy Now Pay Later (BNPL) Service Revenue by Players (2020-2022)

3.1.2 Global Buy Now Pay Later (BNPL) Service Revenue Market Share by Players (2020-2022)

3.2 Global Buy Now Pay Later (BNPL) Service Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2020-2022)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

## 4 BUY NOW PAY LATER (BNPL) SERVICE BY REGIONS

4.1 Buy Now Pay Later (BNPL) Service Market Size by Regions (2017-2022)

4.2 Americas Buy Now Pay Later (BNPL) Service Market Size Growth (2017-2022)

4.3 APAC Buy Now Pay Later (BNPL) Service Market Size Growth (2017-2022)

4.4 Europe Buy Now Pay Later (BNPL) Service Market Size Growth (2017-2022)

4.5 Middle East & Africa Buy Now Pay Later (BNPL) Service Market Size Growth (2017-2022)

## 5 AMERICAS

5.1 Americas Buy Now Pay Later (BNPL) Service Market Size by Country (2017-2022)

5.2 Americas Buy Now Pay Later (BNPL) Service Market Size by Type (2017-2022)

5.3 Americas Buy Now Pay Later (BNPL) Service Market Size by Application (2017-2022)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

## 6 APAC

6.1 APAC Buy Now Pay Later (BNPL) Service Market Size by Region (2017-2022)

6.2 APAC Buy Now Pay Later (BNPL) Service Market Size by Type (2017-2022)

6.3 APAC Buy Now Pay Later (BNPL) Service Market Size by Application (2017-2022)

6.4 China

- 6.5 Japan
- 6.6 Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia

## **7 EUROPE**

- 7.1 Europe Buy Now Pay Later (BNPL) Service by Country (2017-2022)
- 7.2 Europe Buy Now Pay Later (BNPL) Service Market Size by Type (2017-2022)
- 7.3 Europe Buy Now Pay Later (BNPL) Service Market Size by Application (2017-2022)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

## **8 MIDDLE EAST & AFRICA**

- 8.1 Middle East & Africa Buy Now Pay Later (BNPL) Service by Region (2017-2022)
- 8.2 Middle East & Africa Buy Now Pay Later (BNPL) Service Market Size by Type (2017-2022)
- 8.3 Middle East & Africa Buy Now Pay Later (BNPL) Service Market Size by Application (2017-2022)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

## **10 GLOBAL BUY NOW PAY LATER (BNPL) SERVICE MARKET FORECAST**

- 10.1 Global Buy Now Pay Later (BNPL) Service Forecast by Regions (2023-2028)



- 10.1.1 Global Buy Now Pay Later (BNPL) Service Forecast by Regions (2023-2028)
- 10.1.2 Americas Buy Now Pay Later (BNPL) Service Forecast
- 10.1.3 APAC Buy Now Pay Later (BNPL) Service Forecast
- 10.1.4 Europe Buy Now Pay Later (BNPL) Service Forecast
- 10.1.5 Middle East & Africa Buy Now Pay Later (BNPL) Service Forecast
- 10.2 Americas Buy Now Pay Later (BNPL) Service Forecast by Country (2023-2028)
  - 10.2.1 United States Buy Now Pay Later (BNPL) Service Market Forecast
  - 10.2.2 Canada Buy Now Pay Later (BNPL) Service Market Forecast
  - 10.2.3 Mexico Buy Now Pay Later (BNPL) Service Market Forecast
  - 10.2.4 Brazil Buy Now Pay Later (BNPL) Service Market Forecast
- 10.3 APAC Buy Now Pay Later (BNPL) Service Forecast by Region (2023-2028)
  - 10.3.1 China Buy Now Pay Later (BNPL) Service Market Forecast
  - 10.3.2 Japan Buy Now Pay Later (BNPL) Service Market Forecast
  - 10.3.3 Korea Buy Now Pay Later (BNPL) Service Market Forecast
  - 10.3.4 Southeast Asia Buy Now Pay Later (BNPL) Service Market Forecast
  - 10.3.5 India Buy Now Pay Later (BNPL) Service Market Forecast
  - 10.3.6 Australia Buy Now Pay Later (BNPL) Service Market Forecast
- 10.4 Europe Buy Now Pay Later (BNPL) Service Forecast by Country (2023-2028)
  - 10.4.1 Germany Buy Now Pay Later (BNPL) Service Market Forecast
  - 10.4.2 France Buy Now Pay Later (BNPL) Service Market Forecast
  - 10.4.3 UK Buy Now Pay Later (BNPL) Service Market Forecast
  - 10.4.4 Italy Buy Now Pay Later (BNPL) Service Market Forecast
  - 10.4.5 Russia Buy Now Pay Later (BNPL) Service Market Forecast
- 10.5 Middle East & Africa Buy Now Pay Later (BNPL) Service Forecast by Region (2023-2028)
  - 10.5.1 Egypt Buy Now Pay Later (BNPL) Service Market Forecast
  - 10.5.2 South Africa Buy Now Pay Later (BNPL) Service Market Forecast
  - 10.5.3 Israel Buy Now Pay Later (BNPL) Service Market Forecast
  - 10.5.4 Turkey Buy Now Pay Later (BNPL) Service Market Forecast
  - 10.5.5 GCC Countries Buy Now Pay Later (BNPL) Service Market Forecast
- 10.6 Global Buy Now Pay Later (BNPL) Service Forecast by Type (2023-2028)
- 10.7 Global Buy Now Pay Later (BNPL) Service Forecast by Application (2023-2028)

## **11 KEY PLAYERS ANALYSIS**

- 11.1 Afterpay
  - 11.1.1 Afterpay Company Information
  - 11.1.2 Afterpay Buy Now Pay Later (BNPL) Service Product Offered
  - 11.1.3 Afterpay Buy Now Pay Later (BNPL) Service Revenue, Gross Margin and

## Market Share (2020-2022)

11.1.4 Afterpay Main Business Overview

11.1.5 Afterpay Latest Developments

## 11.2 Holdings Inc.

11.2.1 Holdings Inc. Company Information

11.2.2 Holdings Inc. Buy Now Pay Later (BNPL) Service Product Offered

11.2.3 Holdings Inc. Buy Now Pay Later (BNPL) Service Revenue, Gross Margin and Market Share (2020-2022)

11.2.4 Holdings Inc. Main Business Overview

11.2.5 Holdings Inc. Latest Developments

## 11.3 Klarna Bank AB

11.3.1 Klarna Bank AB Company Information

11.3.2 Klarna Bank AB Buy Now Pay Later (BNPL) Service Product Offered

11.3.3 Klarna Bank AB Buy Now Pay Later (BNPL) Service Revenue, Gross Margin and Market Share (2020-2022)

11.3.4 Klarna Bank AB Main Business Overview

11.3.5 Klarna Bank AB Latest Developments

## 11.4 Laybuy Group Holdings Limited

11.4.1 Laybuy Group Holdings Limited Company Information

11.4.2 Laybuy Group Holdings Limited Buy Now Pay Later (BNPL) Service Product Offered

11.4.3 Laybuy Group Holdings Limited Buy Now Pay Later (BNPL) Service Revenue, Gross Margin and Market Share (2020-2022)

11.4.4 Laybuy Group Holdings Limited Main Business Overview

11.4.5 Laybuy Group Holdings Limited Latest Developments

## 11.5 Payl8r (Social Money Ltd.)

11.5.1 Payl8r (Social Money Ltd.) Company Information

11.5.2 Payl8r (Social Money Ltd.) Buy Now Pay Later (BNPL) Service Product Offered

11.5.3 Payl8r (Social Money Ltd.) Buy Now Pay Later (BNPL) Service Revenue, Gross Margin and Market Share (2020-2022)

11.5.4 Payl8r (Social Money Ltd.) Main Business Overview

11.5.5 Payl8r (Social Money Ltd.) Latest Developments

## 11.6 PayPal Holdings Inc.

11.6.1 PayPal Holdings Inc. Company Information

11.6.2 PayPal Holdings Inc. Buy Now Pay Later (BNPL) Service Product Offered

11.6.3 PayPal Holdings Inc. Buy Now Pay Later (BNPL) Service Revenue, Gross Margin and Market Share (2020-2022)

11.6.4 PayPal Holdings Inc. Main Business Overview

11.6.5 PayPal Holdings Inc. Latest Developments

## 11.7 Perpay

11.7.1 Perpay Company Information

11.7.2 Perpay Buy Now Pay Later (BNPL) Service Product Offered

11.7.3 Perpay Buy Now Pay Later (BNPL) Service Revenue, Gross Margin and Market Share (2020-2022)

11.7.4 Perpay Main Business Overview

11.7.5 Perpay Latest Developments

## 11.8 Quadpay

11.8.1 Quadpay Company Information

11.8.2 Quadpay Buy Now Pay Later (BNPL) Service Product Offered

11.8.3 Quadpay Buy Now Pay Later (BNPL) Service Revenue, Gross Margin and Market Share (2020-2022)

11.8.4 Quadpay Main Business Overview

11.8.5 Quadpay Latest Developments

## 11.9 Sezzle

11.9.1 Sezzle Company Information

11.9.2 Sezzle Buy Now Pay Later (BNPL) Service Product Offered

11.9.3 Sezzle Buy Now Pay Later (BNPL) Service Revenue, Gross Margin and Market Share (2020-2022)

11.9.4 Sezzle Main Business Overview

11.9.5 Sezzle Latest Developments

## 11.10 Splitit

11.10.1 Splitit Company Information

11.10.2 Splitit Buy Now Pay Later (BNPL) Service Product Offered

11.10.3 Splitit Buy Now Pay Later (BNPL) Service Revenue, Gross Margin and Market Share (2020-2022)

11.10.4 Splitit Main Business Overview

11.10.5 Splitit Latest Developments

## **12 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES

Table 1. Buy Now Pay Later (BNPL) Service Market Size CAGR by Region (2017 VS 2022 VS 2028) & (\$ Millions)

Table 2. Major Players of Individual

Table 3. Major Players of Enterprise

Table 4. Buy Now Pay Later (BNPL) Service Market Size CAGR by Type (2017 VS 2022 VS 2028) & (\$ Millions)

Table 5. Global Buy Now Pay Later (BNPL) Service Market Size by Type (2017-2022) & (\$ Millions)

Table 6. Global Buy Now Pay Later (BNPL) Service Market Size Market Share by Type (2017-2022)

Table 7. Buy Now Pay Later (BNPL) Service Market Size CAGR by Application (2017 VS 2022 VS 2028) & (\$ Millions)

Table 8. Global Buy Now Pay Later (BNPL) Service Market Size by Application (2017-2022) & (\$ Millions)

Table 9. Global Buy Now Pay Later (BNPL) Service Market Size Market Share by Application (2017-2022)

Table 10. Global Buy Now Pay Later (BNPL) Service Revenue by Players (2020-2022) & (\$ Millions)

Table 11. Global Buy Now Pay Later (BNPL) Service Revenue Market Share by Player (2020-2022)

Table 12. Buy Now Pay Later (BNPL) Service Key Players Head office and Products Offered

Table 13. Buy Now Pay Later (BNPL) Service Concentration Ratio (CR3, CR5 and CR10) & (2020-2022)

Table 14. New Products and Potential Entrants

Table 15. Mergers & Acquisitions, Expansion

Table 16. Global Buy Now Pay Later (BNPL) Service Market Size by Regions 2017-2022 & (\$ Millions)

Table 17. Global Buy Now Pay Later (BNPL) Service Market Size Market Share by Regions (2017-2022)

Table 18. Americas Buy Now Pay Later (BNPL) Service Market Size by Country (2017-2022) & (\$ Millions)

Table 19. Americas Buy Now Pay Later (BNPL) Service Market Size Market Share by Country (2017-2022)

Table 20. Americas Buy Now Pay Later (BNPL) Service Market Size by Type

(2017-2022) & (\$ Millions)

Table 21. Americas Buy Now Pay Later (BNPL) Service Market Size Market Share by Type (2017-2022)

Table 22. Americas Buy Now Pay Later (BNPL) Service Market Size by Application (2017-2022) & (\$ Millions)

Table 23. Americas Buy Now Pay Later (BNPL) Service Market Size Market Share by Application (2017-2022)

Table 24. APAC Buy Now Pay Later (BNPL) Service Market Size by Region (2017-2022) & (\$ Millions)

Table 25. APAC Buy Now Pay Later (BNPL) Service Market Size Market Share by Region (2017-2022)

Table 26. APAC Buy Now Pay Later (BNPL) Service Market Size by Type (2017-2022) & (\$ Millions)

Table 27. APAC Buy Now Pay Later (BNPL) Service Market Size Market Share by Type (2017-2022)

Table 28. APAC Buy Now Pay Later (BNPL) Service Market Size by Application (2017-2022) & (\$ Millions)

Table 29. APAC Buy Now Pay Later (BNPL) Service Market Size Market Share by Application (2017-2022)

Table 30. Europe Buy Now Pay Later (BNPL) Service Market Size by Country (2017-2022) & (\$ Millions)

Table 31. Europe Buy Now Pay Later (BNPL) Service Market Size Market Share by Country (2017-2022)

Table 32. Europe Buy Now Pay Later (BNPL) Service Market Size by Type (2017-2022) & (\$ Millions)

Table 33. Europe Buy Now Pay Later (BNPL) Service Market Size Market Share by Type (2017-2022)

Table 34. Europe Buy Now Pay Later (BNPL) Service Market Size by Application (2017-2022) & (\$ Millions)

Table 35. Europe Buy Now Pay Later (BNPL) Service Market Size Market Share by Application (2017-2022)

Table 36. Middle East & Africa Buy Now Pay Later (BNPL) Service Market Size by Region (2017-2022) & (\$ Millions)

Table 37. Middle East & Africa Buy Now Pay Later (BNPL) Service Market Size Market Share by Region (2017-2022)

Table 38. Middle East & Africa Buy Now Pay Later (BNPL) Service Market Size by Type (2017-2022) & (\$ Millions)

Table 39. Middle East & Africa Buy Now Pay Later (BNPL) Service Market Size Market Share by Type (2017-2022)

Table 40. Middle East & Africa Buy Now Pay Later (BNPL) Service Market Size by Application (2017-2022) & (\$ Millions)

Table 41. Middle East & Africa Buy Now Pay Later (BNPL) Service Market Size Market Share by Application (2017-2022)

Table 42. Key Market Drivers & Growth Opportunities of Buy Now Pay Later (BNPL) Service

Table 43. Key Market Challenges & Risks of Buy Now Pay Later (BNPL) Service

Table 44. Key Industry Trends of Buy Now Pay Later (BNPL) Service

Table 45. Global Buy Now Pay Later (BNPL) Service Market Size Forecast by Regions (2023-2028) & (\$ Millions)

Table 46. Global Buy Now Pay Later (BNPL) Service Market Size Market Share Forecast by Regions (2023-2028)

Table 47. Global Buy Now Pay Later (BNPL) Service Market Size Forecast by Type (2023-2028) & (\$ Millions)

Table 48. Global Buy Now Pay Later (BNPL) Service Market Size Market Share Forecast by Type (2023-2028)

Table 49. Global Buy Now Pay Later (BNPL) Service Market Size Forecast by Application (2023-2028) & (\$ Millions)

Table 50. Global Buy Now Pay Later (BNPL) Service Market Size Market Share Forecast by Application (2023-2028)

Table 51. Afterpay Details, Company Type, Buy Now Pay Later (BNPL) Service Area Served and Its Competitors

Table 52. Afterpay Buy Now Pay Later (BNPL) Service Product Offered

Table 53. Afterpay Buy Now Pay Later (BNPL) Service Revenue (\$ million), Gross Margin and Market Share (2020-2022)

Table 54. Afterpay Main Business

Table 55. Afterpay Latest Developments

Table 56. Holdings Inc. Details, Company Type, Buy Now Pay Later (BNPL) Service Area Served and Its Competitors

Table 57. Holdings Inc. Buy Now Pay Later (BNPL) Service Product Offered

Table 58. Holdings Inc. Main Business

Table 59. Holdings Inc. Buy Now Pay Later (BNPL) Service Revenue (\$ million), Gross Margin and Market Share (2020-2022)

Table 60. Holdings Inc. Latest Developments

Table 61. Klarna Bank AB Details, Company Type, Buy Now Pay Later (BNPL) Service Area Served and Its Competitors

Table 62. Klarna Bank AB Buy Now Pay Later (BNPL) Service Product Offered

Table 63. Klarna Bank AB Main Business

Table 64. Klarna Bank AB Buy Now Pay Later (BNPL) Service Revenue (\$ million),

Gross Margin and Market Share (2020-2022)

Table 65. Klarna Bank AB Latest Developments

Table 66. Laybuy Group Holdings Limited Details, Company Type, Buy Now Pay Later (BNPL) Service Area Served and Its Competitors

Table 67. Laybuy Group Holdings Limited Buy Now Pay Later (BNPL) Service Product Offered

Table 68. Laybuy Group Holdings Limited Main Business

Table 69. Laybuy Group Holdings Limited Buy Now Pay Later (BNPL) Service Revenue (\$ million), Gross Margin and Market Share (2020-2022)

Table 70. Laybuy Group Holdings Limited Latest Developments

Table 71. Payl8r (Social Money Ltd.) Details, Company Type, Buy Now Pay Later (BNPL) Service Area Served and Its Competitors

Table 72. Payl8r (Social Money Ltd.) Buy Now Pay Later (BNPL) Service Product Offered

Table 73. Payl8r (Social Money Ltd.) Main Business

Table 74. Payl8r (Social Money Ltd.) Buy Now Pay Later (BNPL) Service Revenue (\$ million), Gross Margin and Market Share (2020-2022)

Table 75. Payl8r (Social Money Ltd.) Latest Developments

Table 76. PayPal Holdings Inc. Details, Company Type, Buy Now Pay Later (BNPL) Service Area Served and Its Competitors

Table 77. PayPal Holdings Inc. Buy Now Pay Later (BNPL) Service Product Offered

Table 78. PayPal Holdings Inc. Main Business

Table 79. PayPal Holdings Inc. Buy Now Pay Later (BNPL) Service Revenue (\$ million), Gross Margin and Market Share (2020-2022)

Table 80. PayPal Holdings Inc. Latest Developments

Table 81. Perpay Details, Company Type, Buy Now Pay Later (BNPL) Service Area Served and Its Competitors

Table 82. Perpay Buy Now Pay Later (BNPL) Service Product Offered

Table 83. Perpay Main Business

Table 84. Perpay Buy Now Pay Later (BNPL) Service Revenue (\$ million), Gross Margin and Market Share (2020-2022)

Table 85. Perpay Latest Developments

Table 86. Quadpay Details, Company Type, Buy Now Pay Later (BNPL) Service Area Served and Its Competitors

Table 87. Quadpay Buy Now Pay Later (BNPL) Service Product Offered

Table 88. Quadpay Main Business

Table 89. Quadpay Buy Now Pay Later (BNPL) Service Revenue (\$ million), Gross Margin and Market Share (2020-2022)

Table 90. Quadpay Latest Developments

Table 91. Sezzle Details, Company Type, Buy Now Pay Later (BNPL) Service Area Served and Its Competitors

Table 92. Sezzle Buy Now Pay Later (BNPL) Service Product Offered

Table 93. Sezzle Main Business

Table 94. Sezzle Buy Now Pay Later (BNPL) Service Revenue (\$ million), Gross Margin and Market Share (2020-2022)

Table 95. Sezzle Latest Developments

Table 96. Splitit Details, Company Type, Buy Now Pay Later (BNPL) Service Area Served and Its Competitors

Table 97. Splitit Buy Now Pay Later (BNPL) Service Product Offered

Table 98. Splitit Main Business

Table 99. Splitit Buy Now Pay Later (BNPL) Service Revenue (\$ million), Gross Margin and Market Share (2020-2022)

Table 100. Splitit Latest Developments



## List Of Figures

### LIST OF FIGURES

### LIST OF FIGURES

Figure 1. Buy Now Pay Later (BNPL) Service Report Years Considered

Figure 2. Research Objectives

Figure 3. Research Methodology

Figure 4. Research Process and Data Source

Figure 5. Global Buy Now Pay Later (BNPL) Service Market Size Growth Rate 2017-2028 (\$ Millions)

Figure 6. Global Buy Now Pay Later (BNPL) Service Market Size Market Share by Type in 2021

Figure 7. Buy Now Pay Later (BNPL) Service in Fashion and Garment Industry

Figure 8. Global Buy Now Pay Later (BNPL) Service Market: Fashion and Garment Industry (2017-2022) & (\$ Millions)

Figure 9. Buy Now Pay Later (BNPL) Service in Consumer Electronics

Figure 10. Global Buy Now Pay Later (BNPL) Service Market: Consumer Electronics (2017-2022) & (\$ Millions)

Figure 11. Buy Now Pay Later (BNPL) Service in Cosmetic

Figure 12. Global Buy Now Pay Later (BNPL) Service Market: Cosmetic (2017-2022) & (\$ Millions)

Figure 13. Buy Now Pay Later (BNPL) Service in Healthcare

Figure 14. Global Buy Now Pay Later (BNPL) Service Market: Healthcare (2017-2022) & (\$ Millions)

Figure 15. Buy Now Pay Later (BNPL) Service in Others

Figure 16. Global Buy Now Pay Later (BNPL) Service Market: Others (2017-2022) & (\$ Millions)

Figure 17. Global Buy Now Pay Later (BNPL) Service Market Size Market Share by Application in 2021

Figure 18. Global Buy Now Pay Later (BNPL) Service Revenue Market Share by Player in 2021

Figure 19. Global Buy Now Pay Later (BNPL) Service Market Size Market Share by Regions (2017-2022)

Figure 20. Americas Buy Now Pay Later (BNPL) Service Market Size 2017-2022 (\$ Millions)

Figure 21. APAC Buy Now Pay Later (BNPL) Service Market Size 2017-2022 (\$

Millions)

Figure 22. Europe Buy Now Pay Later (BNPL) Service Market Size 2017-2022 (\$ Millions)

Figure 23. Middle East & Africa Buy Now Pay Later (BNPL) Service Market Size 2017-2022 (\$ Millions)

Figure 24. Americas Buy Now Pay Later (BNPL) Service Value Market Share by Country in 2021

Figure 25. Americas Buy Now Pay Later (BNPL) Service Consumption Market Share by Type in 2021

Figure 26. Americas Buy Now Pay Later (BNPL) Service Market Size Market Share by Application in 2021

Figure 27. United States Buy Now Pay Later (BNPL) Service Market Size Growth 2017-2022 (\$ Millions)

Figure 28. Canada Buy Now Pay Later (BNPL) Service Market Size Growth 2017-2022 (\$ Millions)

Figure 29. Mexico Buy Now Pay Later (BNPL) Service Market Size Growth 2017-2022 (\$ Millions)

Figure 30. Brazil Buy Now Pay Later (BNPL) Service Market Size Growth 2017-2022 (\$ Millions)

Figure 31. APAC Buy Now Pay Later (BNPL) Service Market Size Market Share by Region in 2021

Figure 32. APAC Buy Now Pay Later (BNPL) Service Market Size Market Share by Application in 2021

Figure 33. China Buy Now Pay Later (BNPL) Service Market Size Growth 2017-2022 (\$ Millions)

Figure 34. Japan Buy Now Pay Later (BNPL) Service Market Size Growth 2017-2022 (\$ Millions)

Figure 35. Korea Buy Now Pay Later (BNPL) Service Market Size Growth 2017-2022 (\$ Millions)

Figure 36. Southeast Asia Buy Now Pay Later (BNPL) Service Market Size Growth 2017-2022 (\$ Millions)

Figure 37. India Buy Now Pay Later (BNPL) Service Market Size Growth 2017-2022 (\$ Millions)

Figure 38. Australia Buy Now Pay Later (BNPL) Service Market Size Growth 2017-2022 (\$ Millions)

Figure 39. Europe Buy Now Pay Later (BNPL) Service Market Size Market Share by Country in 2021

Figure 40. Europe Buy Now Pay Later (BNPL) Service Market Size Market Share by Type in 2021

Figure 41. Europe Buy Now Pay Later (BNPL) Service Market Size Market Share by Application in 2021

Figure 42. Germany Buy Now Pay Later (BNPL) Service Market Size Growth 2017-2022 (\$ Millions)

Figure 43. France Buy Now Pay Later (BNPL) Service Market Size Growth 2017-2022 (\$ Millions)

Figure 44. UK Buy Now Pay Later (BNPL) Service Market Size Growth 2017-2022 (\$ Millions)

Figure 45. Italy Buy Now Pay Later (BNPL) Service Market Size Growth 2017-2022 (\$ Millions)

Figure 46. Russia Buy Now Pay Later (BNPL) Service Market Size Growth 2017-2022 (\$ Millions)

Figure 47. Middle East & Africa Buy Now Pay Later (BNPL) Service Market Size Market Share by Region in 2021

Figure 48. Middle East & Africa Buy Now Pay Later (BNPL) Service Market Size Market Share by Type in 2021

Figure 49. Middle East & Africa Buy Now Pay Later (BNPL) Service Market Size Market Share by Application in 2021

Figure 50. Egypt Buy Now Pay Later (BNPL) Service Market Size Growth 2017-2022 (\$ Millions)

Figure 51. South Africa Buy Now Pay Later (BNPL) Service Market Size Growth 2017-2022 (\$ Millions)

Figure 52. Israel Buy Now Pay Later (BNPL) Service Market Size Growth 2017-2022 (\$ Millions)

Figure 53. Turkey Buy Now Pay Later (BNPL) Service Market Size Growth 2017-2022 (\$ Millions)

Figure 54. GCC Country Buy Now Pay Later (BNPL) Service Market Size Growth 2017-2022 (\$ Millions)

Figure 55. Americas Buy Now Pay Later (BNPL) Service Market Size 2023-2028 (\$ Millions)

Figure 56. APAC Buy Now Pay Later (BNPL) Service Market Size 2023-2028 (\$ Millions)

Figure 57. Europe Buy Now Pay Later (BNPL) Service Market Size 2023-2028 (\$ Millions)

Figure 58. Middle East & Africa Buy Now Pay Later (BNPL) Service Market Size 2023-2028 (\$ Millions)

Figure 59. United States Buy Now Pay Later (BNPL) Service Market Size 2023-2028 (\$ Millions)

Figure 60. Canada Buy Now Pay Later (BNPL) Service Market Size 2023-2028 (\$

Millions)

Figure 61. Mexico Buy Now Pay Later (BNPL) Service Market Size 2023-2028 (\$ Millions)

Figure 62. Brazil Buy Now Pay Later (BNPL) Service Market Size 2023-2028 (\$ Millions)

Figure 63. China Buy Now Pay Later (BNPL) Service Market Size 2023-2028 (\$ Millions)

Figure 64. Japan Buy Now Pay Later (BNPL) Service Market Size 2023-2028 (\$ Millions)

Figure 65. Korea Buy Now Pay Later (BNPL) Service Market Size 2023-2028 (\$ Millions)

Figure 66. Southeast Asia Buy Now Pay Later (BNPL) Service Market Size 2023-2028 (\$ Millions)

Figure 67. India Buy Now Pay Later (BNPL) Service Market Size 2023-2028 (\$ Millions)

Figure 68. Australia Buy Now Pay Later (BNPL) Service Market Size 2023-2028 (\$ Millions)

Figure 69. Germany Buy Now Pay Later (BNPL) Service Market Size 2023-2028 (\$ Millions)

Figure 70. France Buy Now Pay Later (BNPL) Service Market Size 2023-2028 (\$ Millions)

Figure 71. UK Buy Now Pay Later (BNPL) Service Market Size 2023-2028 (\$ Millions)

Figure 72. Italy Buy Now Pay Later (BNPL) Service Market Size 2023-2028 (\$ Millions)

Figure 73. Russia Buy Now Pay Later (BNPL) Service Market Size 2023-2028 (\$ Millions)

Figure 74. Spain Buy Now Pay Later (BNPL) Service Market Size 2023-2028 (\$ Millions)

Figure 75. Egypt Buy Now Pay Later (BNPL) Service Market Size 2023-2028 (\$ Millions)

Figure 76. South Africa Buy Now Pay Later (BNPL) Service Market Size 2023-2028 (\$ Millions)

Figure 77. Israel Buy Now Pay Later (BNPL) Service Market Size 2023-2028 (\$ Millions)

Figure 78. Turkey Buy Now Pay Later (BNPL) Service Market Size 2023-2028 (\$ Millions)

Figure 79. GCC Countries Buy Now Pay Later (BNPL) Service Market Size 2023-2028 (\$ Millions)

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