

# Global Butylphenyl Methylpropional Market Growth 2026-2032

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## Abstracts

The global Butylphenyl Methylpropional market size is predicted to grow from US\$ 87.70 million in 2025 to US\$ 109 million in 2032; it is expected to grow at a CAGR of 3.2% from 2026 to 2032.

Butylphenyl Methylpropional (commonly known as Lilial) refers to a synthetic fragrance ingredient used to impart a “lily-of-the-valley” floral note, with an industry chain that starts from petrochemical-based aromatic feedstocks and aldehyde intermediates (upstream), proceeds through fine-chemical synthesis and purification/formulation by fragrance houses (midstream), and ends in downstream use mainly in perfumery and scented consumer products such as personal care items, detergents, fabric softeners, air fresheners, and other home-care formulations.

In 2025, global Butylphenyl Methylpropional production reached approximately 13074 MT, with an average global market price of around US\$ 6857 per MT. The global single-line production capacity ranges from 1000 to 1500 MT per year. The industry's gross profit margin is approximately 20%-25%.

United States market for Butylphenyl Methylpropional is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Butylphenyl Methylpropional is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Butylphenyl Methylpropional is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Butylphenyl Methylpropional players cover New Directions Aromatics, Chemyunion, Brenntag Beauty & Personal Care, Active Concepts, Ventos, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the “Butylphenyl Methylpropional Industry Forecast” looks at past sales and reviews total world Butylphenyl Methylpropional sales in 2025, providing a comprehensive analysis by region and market sector of projected Butylphenyl Methylpropional sales for 2026 through 2032. With Butylphenyl Methylpropional sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Butylphenyl Methylpropional industry.

This Insight Report provides a comprehensive analysis of the global Butylphenyl Methylpropional landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Butylphenyl Methylpropional portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Butylphenyl Methylpropional market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Butylphenyl Methylpropional and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Butylphenyl Methylpropional.

This report presents a comprehensive overview, market shares, and growth opportunities of Butylphenyl Methylpropional market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Neat Aroma Chemical

Fragrance Compound/Blend

**Segmentation by Purity:**

Purity 95%-98%

Purity &gt;98%

**Segmentation by Viscosity:**

Low-viscosity

Higher-viscosity

**Segmentation by Sales Channel:**

Online

Offline

**Segmentation by Application:**

Personal Care Products

Home Care Products

Others

**This report also splits the market by region:**

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

## GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

New Directions Aromatics

Chemyunion

Brenntag Beauty & Personal Care

Active Concepts

Ventos

Bordas S.A.

Dormer Laboratories

Nanjing COSMOS Chemical

### Key Questions Addressed in this Report

What is the 10-year outlook for the global Butylphenyl Methylpropional market?

What factors are driving Butylphenyl Methylpropional market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Butylphenyl Methylpropional market opportunities vary by end market size?

How does Butylphenyl Methylpropional break out by Type, by Application?

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