

Global Butyl Methoxydibenzoylmethane (BMBM) Market Growth 2026-2032

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Abstracts

The global Butyl Methoxydibenzoylmethane (BMBM) market size is predicted to grow from US\$ 107 million in 2025 to US\$ 144 million in 2032; it is expected to grow at a CAGR of 4.4% from 2026 to 2032.

Butyl Methoxydibenzoylmethane (also known as Avobenzone) is a highly effective, lipid-soluble organic chemical sunscreen agent capable of comprehensively absorbing UVA radiation (315–400 nm); it serves as a core ingredient for protecting the skin against photoaging and tanning. While frequently incorporated into sunscreens and lotions, Avobenzone possesses poor inherent photostability and typically requires formulation in combination with other sunscreen agents to achieve broad-spectrum protection.

The key upstream raw materials for Avobenzone are p-methoxyacetophenone and methyl p-tert-butylbenzoate; the supply of these intermediates is directly influenced by price fluctuations in basic petrochemical feedstocks such as phenol, methanol, and p-xylene. The midstream manufacturing process primarily involves the Claisen condensation reaction; the central challenge in this process lies in maximizing reaction yields and effectively controlling the formation of byproducts to meet the high-purity standards required for cosmetic-grade ingredients. As one of the few cost-effective and highly efficient raw materials capable of effectively covering the UVA1 spectrum (320–400 nm), Avobenzone plays a pivotal role in photoprotective products such as sunscreen lotions, day creams, and skin-brightening serums.

In 2025, global sales volume is projected to reach approximately 10,000 tons, with an average selling price of approximately \$11 per kilogram. The industry's gross profit margin typically ranges between 30% and 40%.

The global sunscreen market has maintained steady growth in recent years, and Avobenzone—a core chemical sunscreen ingredient providing protection in the UVA spectrum—has garnered significant attention regarding its market trajectory. Driven by a substantial surge in consumer awareness regarding “broad-spectrum protection,” sun protection has evolved from a seasonal requirement into an essential component of daily anti-aging skincare routines; this shift has, in turn, boosted the inclusion rates of Avobenzone in day creams, serums, and lightweight sunscreen lotions. However, constraining factors cannot be overlooked; increasingly stringent global environmental regulations—coupled with the European Union's re-evaluation of the safety of certain chemical UV filters—have placed considerable compliance pressure on Avobenzone.

LP Information, Inc. (LPI)'s newest research report, the “Butyl Methoxydibenzoylmethane (BMBM) Industry Forecast” looks at past sales and reviews total world Butyl Methoxydibenzoylmethane (BMBM) sales in 2025, providing a comprehensive analysis by region and market sector of projected Butyl Methoxydibenzoylmethane (BMBM) sales for 2026 through 2032. With Butyl Methoxydibenzoylmethane (BMBM) sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Butyl Methoxydibenzoylmethane (BMBM) industry.

This Insight Report provides a comprehensive analysis of the global Butyl Methoxydibenzoylmethane (BMBM) landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Butyl Methoxydibenzoylmethane (BMBM) portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Butyl Methoxydibenzoylmethane (BMBM) market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Butyl Methoxydibenzoylmethane (BMBM) and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Butyl Methoxydibenzoylmethane (BMBM).

This report presents a comprehensive overview, market shares, and growth opportunities of Butyl Methoxydibenzoylmethane (BMBM) market by product type,

application, key manufacturers and key regions and countries.

Segmentation by Type:

Purity?98%

Purity?99%

Others

Segmentation by Usage Concentration:

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