

Global Button Mushroom Products Market Growth 2026-2032

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Abstracts

The global Button Mushroom Products market size is predicted to grow from US\$ 17609 million in 2025 to US\$ 30177 million in 2032; it is expected to grow at a CAGR of 7.9% from 2026 to 2032.

Button mushroom (*Agaricus bisporus*) products refer to fresh and processed edible mushroom products derived from the most widely cultivated and consumed mushroom species worldwide. Unlike wild mushrooms or specialty varieties, button mushrooms are characterized by their small, round shape with a white to light brown cap and mild, earthy flavor that pairs well with various cuisines. Products include fresh whole mushrooms, sliced mushrooms, canned mushrooms (brine or marinated), frozen mushrooms, dried mushrooms, mushroom powder, and value-added products such as mushroom-based snacks, sauces, and seasonings. The button mushroom is the immature form of the *Agaricus bisporus* species; when mature, it is known as portobello mushroom. From a value chain perspective, upstream includes compost and substrate suppliers, spawn producers (mycelium), and controlled environment equipment providers; midstream involves mushroom cultivation, harvesting, sorting, packing, and processing (canning, freezing, drying, powdering); downstream demand spans grocery retail (fresh produce), food service (restaurants, pizzerias), industrial food processing (canned, sauces, soups), and nutraceutical ingredient manufacturing. In 2025, the average selling price is approximately US\$2,200 per ton, global sales volume is about 8,182k tons, and gross margins generally range from 15% to 30%, driven by substrate and compost costs, labor expenses, energy costs for climate-controlled cultivation, and seasonal demand fluctuations.

United States market for Button Mushroom Products is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Button Mushroom Products is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Button Mushroom Products is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Button Mushroom Products players cover Bonduelle Fresh Europe, Costa, Drinkwater's Mushrooms Limited, Lutece Holdings B.V., Monaghan Mushrooms Ireland, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Button Mushroom Products Industry Forecast" looks at past sales and reviews total world Button Mushroom Products sales in 2025, providing a comprehensive analysis by region and market sector of projected Button Mushroom Products sales for 2026 through 2032. With Button Mushroom Products sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Button Mushroom Products industry.

This Insight Report provides a comprehensive analysis of the global Button Mushroom Products landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Button Mushroom Products portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Button Mushroom Products market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Button Mushroom Products and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Button Mushroom Products.

This report presents a comprehensive overview, market shares, and growth opportunities of Button Mushroom Products market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

White Button Mushroom

Brown Button Mushroom (Crimini/Baby Bella)

Portobello Mushroom (Mature)

Segmentation by Price Tier:

Economy (
Standard (US\$1.20-2.50/kg)

Premium (> US\$2.50/kg)

Segmentation by Preservation Method:

Fresh (Refrigerated)

Heat-Sterilized (Canned)

Frozen (IQF)

Dehydrated

Segmentation by Application:

Supermarkets & Hypermarkets

Specialty Grocery / Health Food Stores

Food Service Distributors

Online Retail / E-commerce

Industrial B2B Direct

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Bonduelle Fresh Europe

Costa

Drinkwater's Mushrooms Limited

Lutece Holdings B.V.

Monaghan Mushrooms Ireland

Monterey Mushrooms Inc.

Okechamp S.A.

The Mushroom Company

WALSH MUSHROOMS GROUP

Mycelia

Smithy Mushrooms Ltd.

Rheinische Pilz Zentrale GmbH

Italspwan

Mushroom SAS

Hirano Mushroom LLC

Fujishukin Co. Ltd.

Shanghai Finc Bio-Tech Inc.

Key Questions Addressed in this Report

What is the 10-year outlook for the global Button Mushroom Products market?

What factors are driving Button Mushroom Products market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Button Mushroom Products market opportunities vary by end market size?

How does Button Mushroom Products break out by Type, by Application?

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