

Global Business-to-Business (B2B) E-commerce Market Growth (Status and Outlook) 2024-2030

https://marketpublishers.com/r/GF3CEBB469FEN.html

Date: January 2024

Pages: 123

Price: US\$ 3,660.00 (Single User License)

ID: GF3CEBB469FEN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

According to our LPI (LP Information) latest study, the global Business-to-Business (B2B) E-commerce market size was valued at US\$ 8173.6 million in 2023. With growing demand in downstream market, the Business-to-Business (B2B) E-commerce is forecast to a readjusted size of US\$ 14770 million by 2030 with a CAGR of 8.8% during review period.

The research report highlights the growth potential of the global Business-to-Business (B2B) E-commerce market. Business-to-Business (B2B) E-commerce are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Business-to-Business (B2B) E-commerce. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Business-to-Business (B2B) E-commerce market.

B2B e-commerce, short for business-to-business electronic commerce, is the sale of goods or services between businesses via an online sales portal.

Amazon was the global biggest manufacturer in Business-to-Business (B2B) E-commerce industry, followed by Alibaba, Rakuten, IBM, SAP Hybris, Oracle, IndiaMART, Walmart, Mercateo, Magento (Adobe), Global Sources, NetSuite.Asia-Pacific is the largest Business-to-Business (B2B) E-commerce market with about 69% market share. North America is follower, accounting for about 15% market share.



Key Features:

The report on Business-to-Business (B2B) E-commerce market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Business-to-Business (B2B) E-commerce market. It may include historical data, market segmentation by Type (e.g., Buyer-oriented E-commerce, Supplier-oriented E-commerce), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Business-to-Business (B2B) E-commerce market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Business-to-Business (B2B) E-commerce market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Business-to-Business (B2B) E-commerce industry. This include advancements in Business-to-Business (B2B) E-commerce technology, Business-to-Business (B2B) E-commerce new entrants, Business-to-Business (B2B) E-commerce new investment, and other innovations that are shaping the future of Business-to-Business (B2B) E-commerce.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Business-to-Business (B2B) E-commerce market. It includes factors influencing customer 'purchasing decisions, preferences for Business-to-Business (B2B) E-commerce product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Business-to-Business (B2B) E-commerce market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Business-to-Business (B2B) E-commerce market. The report also evaluates the effectiveness of these policies in driving market growth.



Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Business-to-Business (B2B) E-commerce market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Business-to-Business (B2B) E-commerce industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Business-to-Business (B2B) E-commerce market.

Market Segmentation:

Business-to-Business (B2B) E-commerce market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Segmentation by type

Buyer-oriented E-commerce

Supplier-oriented E-commerce

Intermediary-oriented E-commerce

Segmentation by application

Small and Medium Enterprise

Large Enterprise

This report also splits the market by region:



Americas United States Canada Mexico Brazil **APAC** China Japan Korea Southeast Asia India Australia Europe Germany France UK Italy Russia Middle East & Africa Egypt



| | South Africa |
|---|-----------------|
| | Israel |
| | Turkey |
| | GCC Countries |
| The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration. | |
| An | nazon |
| Ali | ibaba |
| Ra | akuten |
| Inc | diaMART |
| Wa | almart |
| Me | ercateo |
| Ma | agento (Adobe) |
| Gle | obal Sources |
| Co | discount Pro |
| Pri | iceMinister SAS |
| Fn | nac Pro |
| Pix | xmania |
| Ve | ente-priv?e |



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