

Global Business SMS Market Growth (Status and Outlook) 2023-2029

<https://marketpublishers.com/r/GC3522985285EN.html>

Date: March 2023

Pages: 121

Price: US\$ 3,660.00 (Single User License)

ID: GC3522985285EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

LPI (LP Information)' newest research report, the "Business SMS Industry Forecast" looks at past sales and reviews total world Business SMS sales in 2022, providing a comprehensive analysis by region and market sector of projected Business SMS sales for 2023 through 2029. With Business SMS sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Business SMS industry.

This Insight Report provides a comprehensive analysis of the global Business SMS landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Business SMS portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Business SMS market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Business SMS and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Business SMS.

The global Business SMS market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Business SMS is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Business SMS is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Business SMS is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Business SMS players cover Twilio, Syniverse Technologies, Nexmo, MBlox, Infobip, SAP Mobile Services, Silverstreet BV, SITO Mobile and OpenMarket, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Business SMS market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

CRM

Promotions

Pushed Content

Interactive

Others

Segmentation by application

Entertainment

Tourism

Retail

Advertising

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Twilio

Syniverse Technologies

Nexmo

MBlox

Infobip

SAP Mobile Services

Silverstreet BV

SITO Mobile

OpenMarket

Tyntec

CLX Communications

FortyTwo Telecom AB

Beepsend AB

SMSGlobal

R&D Communication

TELIA CARRIER

Dexatel

SMS Highway

ThinQ

ANAM Technologies

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