

Global Business Location Analysis Market Growth (Status and Outlook) 2026-2032

<https://marketpublishers.com/r/GE13A7A279E5EN.html>

Date: May 2026

Pages: 127

Price: US\$ 3,660.00 (Single User License)

ID: GE13A7A279E5EN

Abstracts

The global Business Location Analysis market size is predicted to grow from US\$ 2656 million in 2025 to US\$ 4078 million in 2032; it is expected to grow at a CAGR of 6.3% from 2026 to 2032.

Business Location Analysis refers to the systematic evaluation of the location of potential or existing business outlets using multi-source information such as Geographic Information Systems (GIS), demographic data, consumer behavior data, and traffic and pedestrian flow data. This evaluation supports store site selection, network layout optimization, market entry decisions, competitive analysis, and investment assessment, and is widely used in retail, catering, chain services, commercial real estate, and financial risk control.

United States market for Business Location Analysis is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Business Location Analysis is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Business Location Analysis is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Business Location Analysis players cover Cushman & Wakefield, CBRE, Colliers, JLL, Savills, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the "Business Location Analysis Industry

Forecast” looks at past sales and reviews total world Business Location Analysis sales in 2025, providing a comprehensive analysis by region and market sector of projected Business Location Analysis sales for 2026 through 2032. With Business Location Analysis sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Business Location Analysis industry.

This Insight Report provides a comprehensive analysis of the global Business Location Analysis landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Business Location Analysis portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Business Location Analysis market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Business Location Analysis and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Business Location Analysis.

This report presents a comprehensive overview, market shares, and growth opportunities of Business Location Analysis market by product type, application, key players and key regions and countries.

Segmentation by Type:

New Store Site Selection Analysis

Existing Store Performance Evaluation

Market Entry & Expansion Analysis

Others

Segmentation by Data Dimension:

Socioeconomic Analysis

Consumer Behavior Analysis

Catchment Analysis

Others

Segmentation by Application:

SMEs

Large Enterprises

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Cushman & Wakefield

CBRE

Colliers

JLL

Savills

Bain & Company

Deloitte

EY

KPMG

BLS & Co.

Dezan Shira & Associates

Esri Professional Services

IMARC Group

Site Selection Group

WIGeoGIS

Gartner

CleverMaps

Placer.ai

Buxton

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