

Global Business Card Management Market Growth (Status and Outlook) 2025-2031

<https://marketpublishers.com/r/G25F7437B55EEN.html>

Date: March 2025

Pages: 137

Price: US\$ 3,660.00 (Single User License)

ID: G25F7437B55EEN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The global Business Card Management market size is predicted to grow from US\$ 484 million in 2025 to US\$ 709 million in 2031; it is expected to grow at a CAGR of 6.5% from 2025 to 2031.

Business card management refers to the process of collecting, organizing, storing, and using business cards to effectively manage contact information and business relationships. Business cards contain crucial contact details of individuals and companies, such as names, job titles, company names, phone numbers, email addresses, and more. Managing business cards properly allows for the convenient storage and quick retrieval of this information when needed. By managing business cards, you can categorize and track contacts, facilitating better communication and relationship building with customers, partners, and colleagues.

With the increasing frequency of economic activities and the acceleration of digitalization, individual users hope to conveniently store, manage and share social networks through business card management, and quickly retrieve contact information in business and life. Enterprises use business card management as an important means of customer relationship management and employee network expansion to improve work efficiency and reduce communication costs. Technologies such as big data, cloud computing, and artificial intelligence are deeply integrated with business card management services. For example, artificial intelligence is used to realize intelligent recognition, classification, and accurate network recommendation of business card information, which improves management efficiency and user experience.

LPI (LP Information)' newest research report, the “Business Card Management Industry Forecast” looks at past sales and reviews total world Business Card Management sales in 2024, providing a comprehensive analysis by region and market sector of projected Business Card Management sales for 2025 through 2031. With Business Card Management sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Business Card Management industry.

This Insight Report provides a comprehensive analysis of the global Business Card Management landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Business Card Management portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Business Card Management market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Business Card Management and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Business Card Management.

This report presents a comprehensive overview, market shares, and growth opportunities of Business Card Management market by product type, application, key players and key regions and countries.

Segmentation by Type:

Hardware

Software

Segmentation by Application:

Enterprise

Individual

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Sansan

Contactous

QuickFMS

ABBYY

CamCard

ScanBizCards

AMS Software

NCH Software

BeLight Software

Canva

DRPU Software

EDrawSoft

PenPower

L-Card

IRIS

Banksoft

ClickCard

Glibl

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