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Global Business Automation Tools Market Growth (Status and Outlook) 2025-2031

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Abstracts

The global Business Automation Tools market size is predicted to grow from US$ million in 2025 to US$ million in 2031; it is expected to grow at a CAGR of %from 2025 to 2031.

The adoption of business automation tools has been accelerating across industries as organizations seek ways to streamline operations, improve efficiency, and reduce manual work. There is a trend toward end-to-end process automation, where businesses are looking for tools that can automate entire workflows and business processes rather than focusing on individual tasks. Low-code and no-code platforms have gained popularity, allowing business users and citizen developers to create and manage automation workflows without extensive coding knowledge. The integration of artificial intelligence (AI) and machine learning (ML) technologies into automation tools is a prominent trend. These technologies enhance automation capabilities by enabling predictive analytics, intelligent decision-making, and process optimization.

LPI (LP Information)' newest research report, the “Business Automation Tools Industry Forecast” looks at past sales and reviews total world Business Automation Tools sales in 2024, providing a comprehensive analysis by region and market sector of projected Business Automation Tools sales for 2025 through 2031. With Business Automation Tools sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Business Automation Tools industry.

This Insight Report provides a comprehensive analysis of the global Business Automation Tools landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on

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Business Automation Tools portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Business Automation Tools market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Business Automation Tools and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Business Automation Tools.

This report presents a comprehensive overview, market shares, and growth opportunities of Business Automation Tools market by product type, application, key players and key regions and countries.

Segmentation by Type:

iOS

Android

Segmentation by Application:

SMEs

Large Enterprises

This report also splits the market by region:

Americas

United States

Canada

Mexico

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- Brazil

APAC

- China
- Japan
- Korea
- Southeast Asia
- India
- Australia

Europe

- Germany
- France
- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa
- Israel
- Turkey
- GCC Countries

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The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Hubspot

Zapier

Wordsmith

Microsoft Power Automate

Netsuite Financial Management

SolveXia

IFTTT

ActiveCampaign

Hootsuite or Buffer

Grammarly

Google Ads

WordStream

Calendly

Xero

Oracle

Agiloft

Azuqua

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Zoho Creator

Laserfiche

Comindware Tracker

UiPath

Automation Anywhere

Blue Prism

Appian

Pega

Integrify

Kissflow

Nintex

Process Street

Kofax

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