

Global Building-Integrated Photovoltaic Glass Market Growth 2026-2032

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Abstracts

The global Building-Integrated Photovoltaic Glass market size is predicted to grow from US\$ 2133 million in 2025 to US\$ 5716 million in 2032; it is expected to grow at a CAGR of 15.4% from 2026 to 2032.

Building-Integrated Photovoltaic Glass is an energy-generating architectural glass product that integrates photovoltaic cells or thin-film photovoltaic layers into building-grade glass components. It typically combines glass substrates, crystalline silicon cells or thin-film absorber layers, encapsulation materials, conductive interconnects, laminated or insulated safety-glass structures, transparent or colored surface treatments, electrical connectors and building-interface designs. The product serves as part of the building envelope, including facades, curtain walls, spandrel panels, skylights, canopies, balustrades, shading devices and roof glazing, while converting solar radiation into electricity. In this study, the scope focuses on glass-based BIPV products that function as architectural components, including crystalline-silicon laminated photovoltaic glass, transparent or semi-transparent solar glass, colored photovoltaic facade glass, CdTe and CIGS thin-film power-generating glass, glass-based perovskite photovoltaic products and other glass-based BIPV modules for building facades and daylighting applications.

Based on our research, BIPV glass should be understood as a multifunctional building material rather than a conventional photovoltaic module attached to a building. Its value proposition comes from the combination of electricity generation, building-material substitution, energy performance improvement, architectural aesthetics and carbon reduction. This makes the purchasing logic materially different from that of utility-scale or rooftop PV modules. While conventional PV is mainly assessed through module efficiency, system cost and levelized electricity cost, BIPV glass must also satisfy

architectural safety, façade engineering, fire performance, wind-load resistance, daylighting, shading, thermal insulation, acoustic performance, color stability, customized dimensions and building-lifetime requirements. This explains why the market remains project-driven and customized, and why it is unlikely to follow the same rapid commoditization path as standard PV modules in the near term. Under the narrow scope used in this study, the market covers energy-generating glass products that can function as building components, including PV curtain-wall glass, transparent and semi-transparent solar glass, colored photovoltaic façade glass and glass-based BIPV modules.

Demand growth is primarily coming from three applications: façade and skylight integration in commercial buildings, public buildings, transportation hubs and industrial parks; low-carbon renovation of existing façades, canopies, balustrades and parking structures; and net-zero or near-zero-energy buildings where visible renewable building materials support sustainability targets. Compared with conventional rooftop PV, vertical façade PV usually has a less favorable energy yield profile, but it offers a unique urban value proposition: it does not require additional land, can improve the energy profile of the building envelope and can enhance the low-carbon value of building assets. Policy developments around building energy efficiency in Europe, renewable-energy visualization and next-generation PV in Japan, distributed PV and green-building adoption in China, and public-building decarbonization in North America all support long-term demand. As building owners increasingly evaluate operational energy, embodied carbon, tenant appeal and asset value, BIPV glass can sustain a higher acceptable price range than standard PV modules.

On the technology side, crystalline-silicon laminated BIPV glass remains the most commercially mature product route, supported by high efficiency, a mature PV supply chain and accumulated reliability data. CdTe and CIGS thin-film products offer differentiated advantages in low-light performance, façade aesthetics, temperature behavior and color uniformity, making them suitable for large building skins and colored façade applications. Transparent solar glass, OPV films and glass-based perovskite PV represent the longer-term innovation frontier, but their adoption still depends on efficiency, durability, certification, cost and manufacturing consistency. Competitive differentiation is therefore shifting from cell efficiency alone to a broader set of capabilities: architectural certification, size customization, color stability, glass safety, installation efficiency, hidden electrical design, monitoring and integration with façade systems. Companies that combine photovoltaic know-how, glass processing, electrical design and building-envelope engineering are likely to command stronger positions in project-based markets.

Looking ahead, BIPV glass is transitioning from demonstration-driven adoption to early-scale commercialization. In the short term, market expansion will remain constrained by high upfront cost, fragmented standards, long building-design cycles, complex engineering liability and immature project financing models. Over the medium to long term, however, building decarbonization, urban facade PV potential, colored solar materials, perovskite commercialization and regional supply-chain localization should support steady penetration. The industry is unlikely to become a pure commodity market in the same way as standard PV modules; instead, it is expected to evolve into a multi-layered competitive landscape combining global glass groups, specialist BIPV manufacturers, regional facade suppliers and differentiated thin-film or transparent-PV technology companies.

LP Information, Inc. (LPI) ' newest research report, the "Building-Integrated Photovoltaic Glass Industry Forecast" looks at past sales and reviews total world Building-Integrated Photovoltaic Glass sales in 2025, providing a comprehensive analysis by region and market sector of projected Building-Integrated Photovoltaic Glass sales for 2026 through 2032. With Building-Integrated Photovoltaic Glass sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Building-Integrated Photovoltaic Glass industry.

This Insight Report provides a comprehensive analysis of the global Building-Integrated Photovoltaic Glass landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Building-Integrated Photovoltaic Glass portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Building-Integrated Photovoltaic Glass market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Building-Integrated Photovoltaic Glass and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Building-Integrated Photovoltaic Glass.

This report presents a comprehensive overview, market shares, and growth

opportunities of Building-Integrated Photovoltaic Glass market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

BIPV Glass

Other

Segmentation by Transparency Level:

Opaque BIPV Glass

Semi-transparent BIPV Glass

Transparent BIPV Glass

Other Optical Designs

Segmentation by Photovoltaic Technology:

Crystalline Silicon BIPV Glass

Thin-film BIPV Glass

Perovskite BIPV Glass

Organic PV BIPV Glass

Other Technologies

Segmentation by Customization Level:

Standardized BIPV Glass

Semi-customized BIPV Glass

Fully Customized BIPV Glass

Segmentation by Application:

Commercial Buildings

Transportation Infrastructure

Industrial Buildings

Residential Buildings

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

AGC Inc.

LONGi Green Energy Technology Co., Ltd.

Jinko Solar Co., Ltd.

Trina Solar Co., Ltd.

Nippon Sheet Glass Co., Ltd.

Kaneka Corporation

Vitro, S.A.B. de C.V.

China National Building Material Group Co., Ltd.

China Southern Glass Holding Co., Ltd.

Shanghai Yaohua Pilkington Glass Group Co., Ltd.

Onyx Solar Energy S.L.

Mitrex Integrated Solar Technology

ML System S.A.

Megasol Energie AG

Sunovation GmbH

AVANCIS GmbH

ENVELON GmbH

ertex solartechnik GmbH

ISSOL SA

Metsolar UAB

ClearVue Technologies Limited

Advanced Solar Power (Hangzhou) Inc.

SolarLab A/S

SoliTek

Solar Innova

Gain Solar

Sejong International Co., Ltd.

Glass to Power S.p.A.

Terli New Energy

Shandong First Glass Co., Ltd.

SpolarPV Technology Co., Ltd.

Renshine Solar

Key Questions Addressed in this Report

What is the 10-year outlook for the global Building-Integrated Photovoltaic Glass market?

What factors are driving Building-Integrated Photovoltaic Glass market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Building-Integrated Photovoltaic Glass market opportunities vary by end market size?

How does Building-Integrated Photovoltaic Glass break out by Type, by Application?

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