

Global Building Exterior Wall Insulation Material Market Growth 2026-2032

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Abstracts

The global Building Exterior Wall Insulation Material market size is predicted to grow from US\$ 27736 million in 2025 to US\$ 35621 million in 2032; it is expected to grow at a CAGR of 3.6% from 2026 to 2032.

Building exterior wall insulation material refer to thermal insulation materials applied to building facades, external walls, curtain wall assemblies, rainscreen systems, and external thermal insulation composite systems to reduce heat transfer through the building envelope, mitigate thermal bridging, improve energy efficiency, enhance fire safety, and support acoustic and indoor comfort performance.

The upstream supply chain includes styrene, polystyrene resin, MDI/TDI, polyether polyols, phenolic resin, basalt, diabase, slag, recycled glass, quartz sand, blowing agents, flame retardants, binders, and facing materials. Downstream include new-build external wall insulation, building retrofit, facade insulation, curtain wall fire-safe insulation, passive house envelopes, nearly zero-energy buildings, commercial buildings, and residential building envelope upgrades.

In 2025, global building exterior wall insulation material production reached approximately 14 million tons, with an average global market price is \$2,000 per ton.

From a global industry perspective, building exterior wall insulation material have evolved from conventional energy-saving construction materials into core components of building energy efficiency, low-carbon renovation and green building systems. Building envelope design directly affects heating and cooling demand, comfort, indoor environmental quality and embodied carbon performance, and the IEA identifies envelope design as critical to these outcomes. Globally, building operations remain a

major source of energy use and emissions: IEA data shows that building operations account for around 30% of global final energy consumption and about 26% of global energy-related emissions, while the GlobalABC 2024/25 report also highlights the large contribution of buildings and construction to global energy demand and CO₂ emissions. As a result, building exterior wall insulation material is no longer valued only for reducing heat loss; it is increasingly linked to building codes, retrofit programs, indoor comfort, energy security and lifecycle carbon management.

In terms of industry trends, building exterior wall insulation materials are moving toward higher thermal performance, stronger fire safety, thinner systems, better durability, system-based installation, lower-carbon materials and recyclable solutions. Traditional demand focused mainly on thermal conductivity and installation cost, while current projects increasingly evaluate whole-system performance, including fire classification, water absorption, dimensional stability, crack resistance, weatherability, compatibility with renders, adhesives and anchors, thermal-bridge control and long-term fade durability. Fire-safety concerns in high-rise and public buildings are supporting demand for non-combustible mineral wool systems in many markets, while low-conductivity foam materials, vacuum insulation panels and aerogels are gaining relevance where wall thickness is constrained or energy-performance targets are demanding. The EU Energy Performance of Buildings Directive continues to support higher building energy performance and is linked with building renovation, energy-performance standards and low-carbon transition policies, reinforcing the long-term upgrade path for exterior wall insulation systems.

The main growth drivers come from three areas. First, global pressure to reduce building energy use and emissions is increasing, and the high energy share of buildings makes exterior wall insulation an important measure for reducing heating and cooling loads, improving energy efficiency and lowering operational carbon emissions. Second, demand for renovation of existing buildings is increasing, particularly in mature markets such as Europe; the EU Renovation Wave aims to renovate 35 million buildings by 2030 and at least double the annual rate of energy renovations, directly supporting demand for external wall insulation, cavity insulation, facade insulation and envelope retrofit systems. Third, extreme weather, energy-price volatility, green building certification and stricter building regulations are pushing owners, developers and governments to pay more attention to long-term energy savings, comfort, fire safety and lifecycle cost of building envelopes.

LP Information, Inc. (LPI) ' newest research report, the "Building Exterior Wall Insulation Material Industry Forecast" looks at past sales and reviews total world Building Exterior

Wall Insulation Material sales in 2025, providing a comprehensive analysis by region and market sector of projected Building Exterior Wall Insulation Material sales for 2026 through 2032. With Building Exterior Wall Insulation Material sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Building Exterior Wall Insulation Material industry.

This Insight Report provides a comprehensive analysis of the global Building Exterior Wall Insulation Material landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Building Exterior Wall Insulation Material portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Building Exterior Wall Insulation Material market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Building Exterior Wall Insulation Material and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Building Exterior Wall Insulation Material.

This report presents a comprehensive overview, market shares, and growth opportunities of Building Exterior Wall Insulation Material market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Rock Wool

Glass Wool

EPS/XPS

PU/PIR

Others

Segmentation by System Format:

- External Wall Insulation System (EWIS)
- Exterior Insulation and Finish System (EIFS)
- Continuous Insulation Board
- Curtain Wall Insulation
- Others

Segmentation by Project Stage:

- New Construction
- Retrofit and Renovation

Segmentation by Application:

- Residential Building
- Commercial Building
- Others

This report also splits the market by region:

- Americas
 - United States
 - Canada
 - Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Kingspan Group

Saint-Gobain

Owens Corning

ROCKWOOL Group

Knauf Insulation

Johns Manville

Ravago Building Solutions

DuPont

URSA

TechnoNICOL

Beipeng Building Materials Group

Taishi Energy Conservation Materials

Asia Cuanon Technology

UNILIN Insulation

Recticel

Oriental Yuhong

Insulfoam

SOPREMA

Austrotherm

KCC Corporation

Asahi Kasei Construction Materials

Hunter Panels

Hongbaoli

Shanghai ABM Rock Wool

Key Questions Addressed in this Report

What is the 10-year outlook for the global Building Exterior Wall Insulation Material market?

What factors are driving Building Exterior Wall Insulation Material market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Building Exterior Wall Insulation Material market opportunities vary by end market size?

How does Building Exterior Wall Insulation Material break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

- 2.1.1 Global Building Exterior Wall Insulation Material Annual Sales 2021-2032
- 2.1.2 World Current & Future Analysis for Building Exterior Wall Insulation Material by Geographic Region, 2021, 2025 & 2032
- 2.1.3 World Current & Future Analysis for Building Exterior Wall Insulation Material by Country/Region, 2021, 2025 & 2032

2.2 Building Exterior Wall Insulation Material Segment by Type

- 2.2.1 Rock Wool
- 2.2.2 Glass Wool
- 2.2.3 EPS/XPS
- 2.2.4 PU/PIR
- 2.2.5 Others
- 2.2.6 Building Exterior Wall Insulation Material Sales by Type
 - 2.2.6.1 Global Building Exterior Wall Insulation Material Sales Market Share by Type (2021-2026)
 - 2.2.6.2 Global Building Exterior Wall Insulation Material Revenue and Market Share by Type (2021-2026)
 - 2.2.6.3 Global Building Exterior Wall Insulation Material Sale Price by Type (2021-2026)

2.3 Building Exterior Wall Insulation Material Segment by System Format

- 2.3.1 External Wall Insulation System (EWIS)
- 2.3.2 Exterior Insulation and Finish System (EIFS)
- 2.3.3 Continuous Insulation Board
- 2.3.4 Curtain Wall Insulation

2.3.5 Others

2.3.6 Building Exterior Wall Insulation Material Sales by System Format

2.3.6.1 Global Building Exterior Wall Insulation Material Sales Market Share by System Format (2021-2026)

2.3.6.2 Global Building Exterior Wall Insulation Material Revenue and Market Share by System Format (2021-2026)

2.3.6.3 Global Building Exterior Wall Insulation Material Sale Price by System Format (2021-2026)

2.4 Building Exterior Wall Insulation Material Segment by Project Stage

2.4.1 New Construction

2.4.2 Retrofit and Renovation

2.4.3 Building Exterior Wall Insulation Material Sales by Project Stage

2.4.3.1 Global Building Exterior Wall Insulation Material Sales Market Share by Project Stage (2021-2026)

2.4.3.2 Global Building Exterior Wall Insulation Material Revenue and Market Share by Project Stage (2021-2026)

2.4.3.3 Global Building Exterior Wall Insulation Material Sale Price by Project Stage (2021-2026)

2.5 Building Exterior Wall Insulation Material Segment by Application

2.5.1 Residential Building

2.5.2 Commercial Building

2.5.3 Others

2.5.4 Building Exterior Wall Insulation Material Sales by Application

2.5.4.1 Global Building Exterior Wall Insulation Material Sale Market Share by Application (2021-2026)

2.5.4.2 Global Building Exterior Wall Insulation Material Revenue and Market Share by Application (2021-2026)

2.5.4.3 Global Building Exterior Wall Insulation Material Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Building Exterior Wall Insulation Material Breakdown Data by Company

3.1.1 Global Building Exterior Wall Insulation Material Annual Sales by Company (2021-2026)

3.1.2 Global Building Exterior Wall Insulation Material Sales Market Share by Company (2021-2026)

3.2 Global Building Exterior Wall Insulation Material Annual Revenue by Company (2021-2026)

3.2.1 Global Building Exterior Wall Insulation Material Revenue by Company (2021-2026)

3.2.2 Global Building Exterior Wall Insulation Material Revenue Market Share by Company (2021-2026)

3.3 Global Building Exterior Wall Insulation Material Sale Price by Company

3.4 Key Manufacturers Building Exterior Wall Insulation Material Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Building Exterior Wall Insulation Material Product Location Distribution

3.4.2 Players Building Exterior Wall Insulation Material Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR BUILDING EXTERIOR WALL INSULATION MATERIAL BY GEOGRAPHIC REGION

4.1 World Historic Building Exterior Wall Insulation Material Market Size by Geographic Region (2021-2026)

4.1.1 Global Building Exterior Wall Insulation Material Annual Sales by Geographic Region (2021-2026)

4.1.2 Global Building Exterior Wall Insulation Material Annual Revenue by Geographic Region (2021-2026)

4.2 World Historic Building Exterior Wall Insulation Material Market Size by Country/Region (2021-2026)

4.2.1 Global Building Exterior Wall Insulation Material Annual Sales by Country/Region (2021-2026)

4.2.2 Global Building Exterior Wall Insulation Material Annual Revenue by Country/Region (2021-2026)

4.3 Americas Building Exterior Wall Insulation Material Sales Growth

4.4 APAC Building Exterior Wall Insulation Material Sales Growth

4.5 Europe Building Exterior Wall Insulation Material Sales Growth

4.6 Middle East & Africa Building Exterior Wall Insulation Material Sales Growth

5 AMERICAS

5.1 Americas Building Exterior Wall Insulation Material Sales by Country

5.1.1 Americas Building Exterior Wall Insulation Material Sales by Country
(2021-2026)

5.1.2 Americas Building Exterior Wall Insulation Material Revenue by Country
(2021-2026)

5.2 Americas Building Exterior Wall Insulation Material Sales by Type (2021-2026)

5.3 Americas Building Exterior Wall Insulation Material Sales by Application
(2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Building Exterior Wall Insulation Material Sales by Region

6.1.1 APAC Building Exterior Wall Insulation Material Sales by Region (2021-2026)

6.1.2 APAC Building Exterior Wall Insulation Material Revenue by Region (2021-2026)

6.2 APAC Building Exterior Wall Insulation Material Sales by Type (2021-2026)

6.3 APAC Building Exterior Wall Insulation Material Sales by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Building Exterior Wall Insulation Material by Country

7.1.1 Europe Building Exterior Wall Insulation Material Sales by Country (2021-2026)

7.1.2 Europe Building Exterior Wall Insulation Material Revenue by Country
(2021-2026)

7.2 Europe Building Exterior Wall Insulation Material Sales by Type (2021-2026)

7.3 Europe Building Exterior Wall Insulation Material Sales by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Building Exterior Wall Insulation Material by Country

8.1.1 Middle East & Africa Building Exterior Wall Insulation Material Sales by Country (2021-2026)

8.1.2 Middle East & Africa Building Exterior Wall Insulation Material Revenue by Country (2021-2026)

8.2 Middle East & Africa Building Exterior Wall Insulation Material Sales by Type (2021-2026)

8.3 Middle East & Africa Building Exterior Wall Insulation Material Sales by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Building Exterior Wall Insulation Material

10.3 Manufacturing Process Analysis of Building Exterior Wall Insulation Material

10.4 Industry Chain Structure of Building Exterior Wall Insulation Material

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Building Exterior Wall Insulation Material Distributors

11.3 Building Exterior Wall Insulation Material Customer

12 WORLD FORECAST REVIEW FOR BUILDING EXTERIOR WALL INSULATION MATERIAL BY GEOGRAPHIC REGION

12.1 Global Building Exterior Wall Insulation Material Market Size Forecast by Region

12.1.1 Global Building Exterior Wall Insulation Material Forecast by Region (2027-2032)

12.1.2 Global Building Exterior Wall Insulation Material Annual Revenue Forecast by Region (2027-2032)

12.2 Americas Forecast by Country (2027-2032)

12.3 APAC Forecast by Region (2027-2032)

12.4 Europe Forecast by Country (2027-2032)

12.5 Middle East & Africa Forecast by Country (2027-2032)

12.6 Global Building Exterior Wall Insulation Material Forecast by Type (2027-2032)

12.7 Global Building Exterior Wall Insulation Material Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 Kingspan Group

13.1.1 Kingspan Group Company Information

13.1.2 Kingspan Group Building Exterior Wall Insulation Material Product Portfolios and Specifications

13.1.3 Kingspan Group Building Exterior Wall Insulation Material Sales, Revenue, Price and Gross Margin (2021-2026)

13.1.4 Kingspan Group Main Business Overview

13.1.5 Kingspan Group Latest Developments

13.2 Saint-Gobain

13.2.1 Saint-Gobain Company Information

13.2.2 Saint-Gobain Building Exterior Wall Insulation Material Product Portfolios and Specifications

13.2.3 Saint-Gobain Building Exterior Wall Insulation Material Sales, Revenue, Price and Gross Margin (2021-2026)

13.2.4 Saint-Gobain Main Business Overview

13.2.5 Saint-Gobain Latest Developments

13.3 Owens Corning

13.3.1 Owens Corning Company Information

13.3.2 Owens Corning Building Exterior Wall Insulation Material Product Portfolios and Specifications

13.3.3 Owens Corning Building Exterior Wall Insulation Material Sales, Revenue, Price and Gross Margin (2021-2026)

13.3.4 Owens Corning Main Business Overview

13.3.5 Owens Corning Latest Developments

13.4 ROCKWOOL Group

13.4.1 ROCKWOOL Group Company Information

13.4.2 ROCKWOOL Group Building Exterior Wall Insulation Material Product Portfolios and Specifications

13.4.3 ROCKWOOL Group Building Exterior Wall Insulation Material Sales, Revenue, Price and Gross Margin (2021-2026)

13.4.4 ROCKWOOL Group Main Business Overview

13.4.5 ROCKWOOL Group Latest Developments

13.5 Knauf Insulation

13.5.1 Knauf Insulation Company Information

13.5.2 Knauf Insulation Building Exterior Wall Insulation Material Product Portfolios and Specifications

13.5.3 Knauf Insulation Building Exterior Wall Insulation Material Sales, Revenue, Price and Gross Margin (2021-2026)

13.5.4 Knauf Insulation Main Business Overview

13.5.5 Knauf Insulation Latest Developments

13.6 Johns Manville

13.6.1 Johns Manville Company Information

13.6.2 Johns Manville Building Exterior Wall Insulation Material Product Portfolios and Specifications

13.6.3 Johns Manville Building Exterior Wall Insulation Material Sales, Revenue, Price and Gross Margin (2021-2026)

13.6.4 Johns Manville Main Business Overview

13.6.5 Johns Manville Latest Developments

13.7 Ravago Building Solutions

13.7.1 Ravago Building Solutions Company Information

13.7.2 Ravago Building Solutions Building Exterior Wall Insulation Material Product Portfolios and Specifications

13.7.3 Ravago Building Solutions Building Exterior Wall Insulation Material Sales, Revenue, Price and Gross Margin (2021-2026)

13.7.4 Ravago Building Solutions Main Business Overview

13.7.5 Ravago Building Solutions Latest Developments

13.8 DuPont

13.8.1 DuPont Company Information

13.8.2 DuPont Building Exterior Wall Insulation Material Product Portfolios and

Specifications

13.8.3 DuPont Building Exterior Wall Insulation Material Sales, Revenue, Price and Gross Margin (2021-2026)

13.8.4 DuPont Main Business Overview

13.8.5 DuPont Latest Developments

13.9 URSA

13.9.1 URSA Company Information

13.9.2 URSA Building Exterior Wall Insulation Material Product Portfolios and Specifications

13.9.3 URSA Building Exterior Wall Insulation Material Sales, Revenue, Price and Gross Margin (2021-2026)

13.9.4 URSA Main Business Overview

13.9.5 URSA Latest Developments

13.10 TechnoNICOL

13.10.1 TechnoNICOL Company Information

13.10.2 TechnoNICOL Building Exterior Wall Insulation Material Product Portfolios and Specifications

13.10.3 TechnoNICOL Building Exterior Wall Insulation Material Sales, Revenue, Price and Gross Margin (2021-2026)

13.10.4 TechnoNICOL Main Business Overview

13.10.5 TechnoNICOL Latest Developments

13.11 Beipeng Building Materials Group

13.11.1 Beipeng Building Materials Group Company Information

13.11.2 Beipeng Building Materials Group Building Exterior Wall Insulation Material Product Portfolios and Specifications

13.11.3 Beipeng Building Materials Group Building Exterior Wall Insulation Material Sales, Revenue, Price and Gross Margin (2021-2026)

13.11.4 Beipeng Building Materials Group Main Business Overview

13.11.5 Beipeng Building Materials Group Latest Developments

13.12 Taishi Energy Conservation Materials

13.12.1 Taishi Energy Conservation Materials Company Information

13.12.2 Taishi Energy Conservation Materials Building Exterior Wall Insulation Material Product Portfolios and Specifications

13.12.3 Taishi Energy Conservation Materials Building Exterior Wall Insulation Material Sales, Revenue, Price and Gross Margin (2021-2026)

13.12.4 Taishi Energy Conservation Materials Main Business Overview

13.12.5 Taishi Energy Conservation Materials Latest Developments

13.13 Asia Cuanon Technology

13.13.1 Asia Cuanon Technology Company Information

13.13.2 Asia Cuanon Technology Building Exterior Wall Insulation Material Product Portfolios and Specifications

13.13.3 Asia Cuanon Technology Building Exterior Wall Insulation Material Sales, Revenue, Price and Gross Margin (2021-2026)

13.13.4 Asia Cuanon Technology Main Business Overview

13.13.5 Asia Cuanon Technology Latest Developments

13.14 UNILIN Insulation

13.14.1 UNILIN Insulation Company Information

13.14.2 UNILIN Insulation Building Exterior Wall Insulation Material Product Portfolios and Specifications

13.14.3 UNILIN Insulation Building Exterior Wall Insulation Material Sales, Revenue, Price and Gross Margin (2021-2026)

13.14.4 UNILIN Insulation Main Business Overview

13.14.5 UNILIN Insulation Latest Developments

13.15 Recticel

13.15.1 Recticel Company Information

13.15.2 Recticel Building Exterior Wall Insulation Material Product Portfolios and Specifications

13.15.3 Recticel Building Exterior Wall Insulation Material Sales, Revenue, Price and Gross Margin (2021-2026)

13.15.4 Recticel Main Business Overview

13.15.5 Recticel Latest Developments

13.16 Oriental Yuhong

13.16.1 Oriental Yuhong Company Information

13.16.2 Oriental Yuhong Building Exterior Wall Insulation Material Product Portfolios and Specifications

13.16.3 Oriental Yuhong Building Exterior Wall Insulation Material Sales, Revenue, Price and Gross Margin (2021-2026)

13.16.4 Oriental Yuhong Main Business Overview

13.16.5 Oriental Yuhong Latest Developments

13.17 Insulfoam

13.17.1 Insulfoam Company Information

13.17.2 Insulfoam Building Exterior Wall Insulation Material Product Portfolios and Specifications

13.17.3 Insulfoam Building Exterior Wall Insulation Material Sales, Revenue, Price and Gross Margin (2021-2026)

13.17.4 Insulfoam Main Business Overview

13.17.5 Insulfoam Latest Developments

13.18 SOPREMA

- 13.18.1 SOPREMA Company Information
- 13.18.2 SOPREMA Building Exterior Wall Insulation Material Product Portfolios and Specifications
- 13.18.3 SOPREMA Building Exterior Wall Insulation Material Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.18.4 SOPREMA Main Business Overview
- 13.18.5 SOPREMA Latest Developments
- 13.19 Austrotherm
 - 13.19.1 Austrotherm Company Information
 - 13.19.2 Austrotherm Building Exterior Wall Insulation Material Product Portfolios and Specifications
 - 13.19.3 Austrotherm Building Exterior Wall Insulation Material Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.19.4 Austrotherm Main Business Overview
 - 13.19.5 Austrotherm Latest Developments
- 13.20 KCC Corporation
 - 13.20.1 KCC Corporation Company Information
 - 13.20.2 KCC Corporation Building Exterior Wall Insulation Material Product Portfolios and Specifications
 - 13.20.3 KCC Corporation Building Exterior Wall Insulation Material Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.20.4 KCC Corporation Main Business Overview
 - 13.20.5 KCC Corporation Latest Developments
- 13.21 Asahi Kasei Construction Materials
 - 13.21.1 Asahi Kasei Construction Materials Company Information
 - 13.21.2 Asahi Kasei Construction Materials Building Exterior Wall Insulation Material Product Portfolios and Specifications
 - 13.21.3 Asahi Kasei Construction Materials Building Exterior Wall Insulation Material Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.21.4 Asahi Kasei Construction Materials Main Business Overview
 - 13.21.5 Asahi Kasei Construction Materials Latest Developments
- 13.22 Hunter Panels
 - 13.22.1 Hunter Panels Company Information
 - 13.22.2 Hunter Panels Building Exterior Wall Insulation Material Product Portfolios and Specifications
 - 13.22.3 Hunter Panels Building Exterior Wall Insulation Material Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.22.4 Hunter Panels Main Business Overview
 - 13.22.5 Hunter Panels Latest Developments

13.23 Hongbaoli

13.23.1 Hongbaoli Company Information

13.23.2 Hongbaoli Building Exterior Wall Insulation Material Product Portfolios and Specifications

13.23.3 Hongbaoli Building Exterior Wall Insulation Material Sales, Revenue, Price and Gross Margin (2021-2026)

13.23.4 Hongbaoli Main Business Overview

13.23.5 Hongbaoli Latest Developments

13.24 Shanghai ABM Rock Wool

13.24.1 Shanghai ABM Rock Wool Company Information

13.24.2 Shanghai ABM Rock Wool Building Exterior Wall Insulation Material Product Portfolios and Specifications

13.24.3 Shanghai ABM Rock Wool Building Exterior Wall Insulation Material Sales, Revenue, Price and Gross Margin (2021-2026)

13.24.4 Shanghai ABM Rock Wool Main Business Overview

13.24.5 Shanghai ABM Rock Wool Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Building Exterior Wall Insulation Material Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. Building Exterior Wall Insulation Material Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Rock Wool

Table 4. Major Players of Glass Wool

Table 5. Major Players of EPS/XPS

Table 6. Major Players of PU/PIR

Table 7. Major Players of Others

Table 8. Global Building Exterior Wall Insulation Material Sales by Type (2021-2026) & (Kilotons)

Table 9. Global Building Exterior Wall Insulation Material Sales Market Share by Type (2021-2026)

Table 10. Global Building Exterior Wall Insulation Material Revenue by Type (2021-2026) & (\$ million)

Table 11. Global Building Exterior Wall Insulation Material Revenue Market Share by Type (2021-2026)

Table 12. Global Building Exterior Wall Insulation Material Sale Price by Type (2021-2026) & (US\$/Ton)

Table 13. Major Players of External Wall Insulation System (EWIS)

Table 14. Major Players of Exterior Insulation and Finish System (EIFS)

Table 15. Major Players of Continuous Insulation Board

Table 16. Major Players of Curtain Wall Insulation

Table 17. Major Players of Others

Table 18. Global Building Exterior Wall Insulation Material Sales by System Format (2021-2026) & (Kilotons)

Table 19. Global Building Exterior Wall Insulation Material Sales Market Share by System Format (2021-2026)

Table 20. Global Building Exterior Wall Insulation Material Revenue by System Format (2021-2026) & (\$ million)

Table 21. Global Building Exterior Wall Insulation Material Revenue Market Share by System Format (2021-2026)

Table 22. Global Building Exterior Wall Insulation Material Sale Price by System Format (2021-2026) & (US\$/Ton)

Table 23. Major Players of New Construction

Table 24. Major Players of Retrofit and Renovation

Table 25. Global Building Exterior Wall Insulation Material Sales by Project Stage (2021-2026) & (Kilotons)

Table 26. Global Building Exterior Wall Insulation Material Sales Market Share by Project Stage (2021-2026)

Table 27. Global Building Exterior Wall Insulation Material Revenue by Project Stage (2021-2026) & (\$ million)

Table 28. Global Building Exterior Wall Insulation Material Revenue Market Share by Project Stage (2021-2026)

Table 29. Global Building Exterior Wall Insulation Material Sale Price by Project Stage (2021-2026) & (US\$/Ton)

Table 30. Global Building Exterior Wall Insulation Material Sale by Application (2021-2026) & (Kilotons)

Table 31. Global Building Exterior Wall Insulation Material Sale Market Share by Application (2021-2026)

Table 32. Global Building Exterior Wall Insulation Material Revenue by Application (2021-2026) & (\$ million)

Table 33. Global Building Exterior Wall Insulation Material Revenue Market Share by Application (2021-2026)

Table 34. Global Building Exterior Wall Insulation Material Sale Price by Application (2021-2026) & (US\$/Ton)

Table 35. Global Building Exterior Wall Insulation Material Sales by Company (2021-2026) & (Kilotons)

Table 36. Global Building Exterior Wall Insulation Material Sales Market Share by Company (2021-2026)

Table 37. Global Building Exterior Wall Insulation Material Revenue by Company (2021-2026) & (\$ millions)

Table 38. Global Building Exterior Wall Insulation Material Revenue Market Share by Company (2021-2026)

Table 39. Global Building Exterior Wall Insulation Material Sale Price by Company (2021-2026) & (US\$/Ton)

Table 40. Key Manufacturers Building Exterior Wall Insulation Material Producing Area Distribution and Sales Area

Table 41. Players Building Exterior Wall Insulation Material Products Offered

Table 42. Building Exterior Wall Insulation Material Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 43. New Products and Potential Entrants

Table 44. Market M&A Activity & Strategy

Table 45. Global Building Exterior Wall Insulation Material Sales by Geographic Region

(2021-2026) & (Kilotons)

Table 46. Global Building Exterior Wall Insulation Material Sales Market Share
Geographic Region (2021-2026)

Table 47. Global Building Exterior Wall Insulation Material Revenue by Geographic
Region (2021-2026) & (\$ millions)

Table 48. Global Building Exterior Wall Insulation Material Revenue Market Share by
Geographic Region (2021-2026)

Table 49. Global Building Exterior Wall Insulation Material Sales by Country/Region
(2021-2026) & (Kilotons)

Table 50. Global Building Exterior Wall Insulation Material Sales Market Share by
Country/Region (2021-2026)

Table 51. Global Building Exterior Wall Insulation Material Revenue by Country/Region
(2021-2026) & (\$ millions)

Table 52. Global Building Exterior Wall Insulation Material Revenue Market Share by
Country/Region (2021-2026)

Table 53. Americas Building Exterior Wall Insulation Material Sales by Country
(2021-2026) & (Kilotons)

Table 54. Americas Building Exterior Wall Insulation Material Sales Market Share by
Country (2021-2026)

Table 55. Americas Building Exterior Wall Insulation Material Revenue by Country
(2021-2026) & (\$ millions)

Table 56. Americas Building Exterior Wall Insulation Material Sales by Type
(2021-2026) & (Kilotons)

Table 57. Americas Building Exterior Wall Insulation Material Sales by Application
(2021-2026) & (Kilotons)

Table 58. APAC Building Exterior Wall Insulation Material Sales by Region (2021-2026)
& (Kilotons)

Table 59. APAC Building Exterior Wall Insulation Material Sales Market Share by
Region (2021-2026)

Table 60. APAC Building Exterior Wall Insulation Material Revenue by Region
(2021-2026) & (\$ millions)

Table 61. APAC Building Exterior Wall Insulation Material Sales by Type (2021-2026) &
(Kilotons)

Table 62. APAC Building Exterior Wall Insulation Material Sales by Application
(2021-2026) & (Kilotons)

Table 63. Europe Building Exterior Wall Insulation Material Sales by Country
(2021-2026) & (Kilotons)

Table 64. Europe Building Exterior Wall Insulation Material Revenue by Country
(2021-2026) & (\$ millions)

Table 65. Europe Building Exterior Wall Insulation Material Sales by Type (2021-2026) & (Kilotons)

Table 66. Europe Building Exterior Wall Insulation Material Sales by Application (2021-2026) & (Kilotons)

Table 67. Middle East & Africa Building Exterior Wall Insulation Material Sales by Country (2021-2026) & (Kilotons)

Table 68. Middle East & Africa Building Exterior Wall Insulation Material Revenue Market Share by Country (2021-2026)

Table 69. Middle East & Africa Building Exterior Wall Insulation Material Sales by Type (2021-2026) & (Kilotons)

Table 70. Middle East & Africa Building Exterior Wall Insulation Material Sales by Application (2021-2026) & (Kilotons)

Table 71. Key Market Drivers & Growth Opportunities of Building Exterior Wall Insulation Material

Table 72. Key Market Challenges & Risks of Building Exterior Wall Insulation Material

Table 73. Key Industry Trends of Building Exterior Wall Insulation Material

Table 74. Building Exterior Wall Insulation Material Raw Material

Table 75. Key Suppliers of Raw Materials

Table 76. Building Exterior Wall Insulation Material Distributors List

Table 77. Building Exterior Wall Insulation Material Customer List

Table 78. Global Building Exterior Wall Insulation Material Sales Forecast by Region (2027-2032) & (Kilotons)

Table 79. Global Building Exterior Wall Insulation Material Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 80. Americas Building Exterior Wall Insulation Material Sales Forecast by Country (2027-2032) & (Kilotons)

Table 81. Americas Building Exterior Wall Insulation Material Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 82. APAC Building Exterior Wall Insulation Material Sales Forecast by Region (2027-2032) & (Kilotons)

Table 83. APAC Building Exterior Wall Insulation Material Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 84. Europe Building Exterior Wall Insulation Material Sales Forecast by Country (2027-2032) & (Kilotons)

Table 85. Europe Building Exterior Wall Insulation Material Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 86. Middle East & Africa Building Exterior Wall Insulation Material Sales Forecast by Country (2027-2032) & (Kilotons)

Table 87. Middle East & Africa Building Exterior Wall Insulation Material Revenue

Forecast by Country (2027-2032) & (\$ millions)

Table 88. Global Building Exterior Wall Insulation Material Sales Forecast by Type (2027-2032) & (Kilotons)

Table 89. Global Building Exterior Wall Insulation Material Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 90. Global Building Exterior Wall Insulation Material Sales Forecast by Application (2027-2032) & (Kilotons)

Table 91. Global Building Exterior Wall Insulation Material Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 92. Kingspan Group Basic Information, Building Exterior Wall Insulation Material Manufacturing Base, Sales Area and Its Competitors

Table 93. Kingspan Group Building Exterior Wall Insulation Material Product Portfolios and Specifications

Table 94. Kingspan Group Building Exterior Wall Insulation Material Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 95. Kingspan Group Main Business

Table 96. Kingspan Group Latest Developments

Table 97. Saint-Gobain Basic Information, Building Exterior Wall Insulation Material Manufacturing Base, Sales Area and Its Competitors

Table 98. Saint-Gobain Building Exterior Wall Insulation Material Product Portfolios and Specifications

Table 99. Saint-Gobain Building Exterior Wall Insulation Material Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 100. Saint-Gobain Main Business

Table 101. Saint-Gobain Latest Developments

Table 102. Owens Corning Basic Information, Building Exterior Wall Insulation Material Manufacturing Base, Sales Area and Its Competitors

Table 103. Owens Corning Building Exterior Wall Insulation Material Product Portfolios and Specifications

Table 104. Owens Corning Building Exterior Wall Insulation Material Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 105. Owens Corning Main Business

Table 106. Owens Corning Latest Developments

Table 107. ROCKWOOL Group Basic Information, Building Exterior Wall Insulation Material Manufacturing Base, Sales Area and Its Competitors

Table 108. ROCKWOOL Group Building Exterior Wall Insulation Material Product Portfolios and Specifications

Table 109. ROCKWOOL Group Building Exterior Wall Insulation Material Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 110. ROCKWOOL Group Main Business

Table 111. ROCKWOOL Group Latest Developments

Table 112. Knauf Insulation Basic Information, Building Exterior Wall Insulation Material Manufacturing Base, Sales Area and Its Competitors

Table 113. Knauf Insulation Building Exterior Wall Insulation Material Product Portfolios and Specifications

Table 114. Knauf Insulation Building Exterior Wall Insulation Material Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 115. Knauf Insulation Main Business

Table 116. Knauf Insulation Latest Developments

Table 117. Johns Manville Basic Information, Building Exterior Wall Insulation Material Manufacturing Base, Sales Area and Its Competitors

Table 118. Johns Manville Building Exterior Wall Insulation Material Product Portfolios and Specifications

Table 119. Johns Manville Building Exterior Wall Insulation Material Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 120. Johns Manville Main Business

Table 121. Johns Manville Latest Developments

Table 122. Ravago Building Solutions Basic Information, Building Exterior Wall Insulation Material Manufacturing Base, Sales Area and Its Competitors

Table 123. Ravago Building Solutions Building Exterior Wall Insulation Material Product Portfolios and Specifications

Table 124. Ravago Building Solutions Building Exterior Wall Insulation Material Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 125. Ravago Building Solutions Main Business

Table 126. Ravago Building Solutions Latest Developments

Table 127. DuPont Basic Information, Building Exterior Wall Insulation Material Manufacturing Base, Sales Area and Its Competitors

Table 128. DuPont Building Exterior Wall Insulation Material Product Portfolios and Specifications

Table 129. DuPont Building Exterior Wall Insulation Material Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 130. DuPont Main Business

Table 131. DuPont Latest Developments

Table 132. URSA Basic Information, Building Exterior Wall Insulation Material Manufacturing Base, Sales Area and Its Competitors

Table 133. URSA Building Exterior Wall Insulation Material Product Portfolios and Specifications

Table 134. URSA Building Exterior Wall Insulation Material Sales (Kilotons), Revenue (\$

Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 135. URSA Main Business

Table 136. URSA Latest Developments

Table 137. TechnoNICOL Basic Information, Building Exterior Wall Insulation Material Manufacturing Base, Sales Area and Its Competitors

Table 138. TechnoNICOL Building Exterior Wall Insulation Material Product Portfolios and Specifications

Table 139. TechnoNICOL Building Exterior Wall Insulation Material Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 140. TechnoNICOL Main Business

Table 141. TechnoNICOL Latest Developments

Table 142. Beipeng Building Materials Group Basic Information, Building Exterior Wall Insulation Material Manufacturing Base, Sales Area and Its Competitors

Table 143. Beipeng Building Materials Group Building Exterior Wall Insulation Material Product Portfolios and Specifications

Table 144. Beipeng Building Materials Group Building Exterior Wall Insulation Material Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 145. Beipeng Building Materials Group Main Business

Table 146. Beipeng Building Materials Group Latest Developments

Table 147. Taishi Energy Conservation Materials Basic Information, Building Exterior Wall Insulation Material Manufacturing Base, Sales Area and Its Competitors

Table 148. Taishi Energy Conservation Materials Building Exterior Wall Insulation Material Product Portfolios and Specifications

Table 149. Taishi Energy Conservation Materials Building Exterior Wall Insulation Material Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 150. Taishi Energy Conservation Materials Main Business

Table 151. Taishi Energy Conservation Materials Latest Developments

Table 152. Asia Cuanon Technology Basic Information, Building Exterior Wall Insulation Material Manufacturing Base, Sales Area and Its Competitors

Table 153. Asia Cuanon Technology Building Exterior Wall Insulation Material Product Portfolios and Specifications

Table 154. Asia Cuanon Technology Building Exterior Wall Insulation Material Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 155. Asia Cuanon Technology Main Business

Table 156. Asia Cuanon Technology Latest Developments

Table 157. UNILIN Insulation Basic Information, Building Exterior Wall Insulation Material Manufacturing Base, Sales Area and Its Competitors

Table 158. UNILIN Insulation Building Exterior Wall Insulation Material Product

Portfolios and Specifications

Table 159. UNILIN Insulation Building Exterior Wall Insulation Material Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 160. UNILIN Insulation Main Business

Table 161. UNILIN Insulation Latest Developments

Table 162. Recticel Basic Information, Building Exterior Wall Insulation Material Manufacturing Base, Sales Area and Its Competitors

Table 163. Recticel Building Exterior Wall Insulation Material Product Portfolios and Specifications

Table 164. Recticel Building Exterior Wall Insulation Material Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 165. Recticel Main Business

Table 166. Recticel Latest Developments

Table 167. Oriental Yuhong Basic Information, Building Exterior Wall Insulation Material Manufacturing Base, Sales Area and Its Competitors

Table 168. Oriental Yuhong Building Exterior Wall Insulation Material Product Portfolios and Specifications

Table 169. Oriental Yuhong Building Exterior Wall Insulation Material Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 170. Oriental Yuhong Main Business

Table 171. Oriental Yuhong Latest Developments

Table 172. Insulfoam Basic Information, Building Exterior Wall Insulation Material Manufacturing Base, Sales Area and Its Competitors

Table 173. Insulfoam Building Exterior Wall Insulation Material Product Portfolios and Specifications

Table 174. Insulfoam Building Exterior Wall Insulation Material Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 175. Insulfoam Main Business

Table 176. Insulfoam Latest Developments

Table 177. SOPREMA Basic Information, Building Exterior Wall Insulation Material Manufacturing Base, Sales Area and Its Competitors

Table 178. SOPREMA Building Exterior Wall Insulation Material Product Portfolios and Specifications

Table 179. SOPREMA Building Exterior Wall Insulation Material Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 180. SOPREMA Main Business

Table 181. SOPREMA Latest Developments

Table 182. Austrotherm Basic Information, Building Exterior Wall Insulation Material Manufacturing Base, Sales Area and Its Competitors

Table 183. Austrotherm Building Exterior Wall Insulation Material Product Portfolios and Specifications

Table 184. Austrotherm Building Exterior Wall Insulation Material Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 185. Austrotherm Main Business

Table 186. Austrotherm Latest Developments

Table 187. KCC Corporation Basic Information, Building Exterior Wall Insulation Material Manufacturing Base, Sales Area and Its Competitors

Table 188. KCC Corporation Building Exterior Wall Insulation Material Product Portfolios and Specifications

Table 189. KCC Corporation Building Exterior Wall Insulation Material Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 190. KCC Corporation Main Business

Table 191. KCC Corporation Latest Developments

Table 192. Asahi Kasei Construction Materials Basic Information, Building Exterior Wall Insulation Material Manufacturing Base, Sales Area and Its Competitors

Table 193. Asahi Kasei Construction Materials Building Exterior Wall Insulation Material Product Portfolios and Specifications

Table 194. Asahi Kasei Construction Materials Building Exterior Wall Insulation Material Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 195. Asahi Kasei Construction Materials Main Business

Table 196. Asahi Kasei Construction Materials Latest Developments

Table 197. Hunter Panels Basic Information, Building Exterior Wall Insulation Material Manufacturing Base, Sales Area and Its Competitors

Table 198. Hunter Panels Building Exterior Wall Insulation Material Product Portfolios and Specifications

Table 199. Hunter Panels Building Exterior Wall Insulation Material Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 200. Hunter Panels Main Business

Table 201. Hunter Panels Latest Developments

Table 202. Hongbaoli Basic Information, Building Exterior Wall Insulation Material Manufacturing Base, Sales Area and Its Competitors

Table 203. Hongbaoli Building Exterior Wall Insulation Material Product Portfolios and Specifications

Table 204. Hongbaoli Building Exterior Wall Insulation Material Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 205. Hongbaoli Main Business

Table 206. Hongbaoli Latest Developments

Table 207. Shanghai ABM Rock Wool Basic Information, Building Exterior Wall

Insulation Material Manufacturing Base, Sales Area and Its Competitors

Table 208. Shanghai ABM Rock Wool Building Exterior Wall Insulation Material Product Portfolios and Specifications

Table 209. Shanghai ABM Rock Wool Building Exterior Wall Insulation Material Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 210. Shanghai ABM Rock Wool Main Business

Table 211. Shanghai ABM Rock Wool Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Building Exterior Wall Insulation Material
- Figure 2. Building Exterior Wall Insulation Material Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Building Exterior Wall Insulation Material Sales Growth Rate 2021-2032 (Kilotons)
- Figure 7. Global Building Exterior Wall Insulation Material Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Building Exterior Wall Insulation Material Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Building Exterior Wall Insulation Material Sales Market Share by Country/Region (2025)
- Figure 10. Building Exterior Wall Insulation Material Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Rock Wool
- Figure 12. Product Picture of Glass Wool
- Figure 13. Product Picture of EPS/XPS
- Figure 14. Product Picture of PU/PIR
- Figure 15. Product Picture of Others
- Figure 16. Global Building Exterior Wall Insulation Material Sales Market Share by Type in 2026
- Figure 17. Global Building Exterior Wall Insulation Material Revenue Market Share by Type (2021-2026)
- Figure 18. Product Picture of External Wall Insulation System (EWIS)
- Figure 19. Product Picture of Exterior Insulation and Finish System (EIFS)
- Figure 20. Product Picture of Continuous Insulation Board
- Figure 21. Product Picture of Curtain Wall Insulation
- Figure 22. Product Picture of Others
- Figure 23. Global Building Exterior Wall Insulation Material Sales Market Share by System Format in 2026
- Figure 24. Global Building Exterior Wall Insulation Material Revenue Market Share by System Format (2021-2026)
- Figure 25. Product Picture of New Construction
- Figure 26. Product Picture of Retrofit and Renovation

Figure 27. Global Building Exterior Wall Insulation Material Sales Market Share by Project Stage in 2026

Figure 28. Global Building Exterior Wall Insulation Material Revenue Market Share by Project Stage (2021-2026)

Figure 29. Building Exterior Wall Insulation Material Consumed in Residential Building

Figure 30. Global Building Exterior Wall Insulation Material Market: Residential Building (2021-2026) & (Kilotons)

Figure 31. Building Exterior Wall Insulation Material Consumed in Commercial Building

Figure 32. Global Building Exterior Wall Insulation Material Market: Commercial Building (2021-2026) & (Kilotons)

Figure 33. Building Exterior Wall Insulation Material Consumed in Others

Figure 34. Global Building Exterior Wall Insulation Material Market: Others (2021-2026) & (Kilotons)

Figure 35. Global Building Exterior Wall Insulation Material Sale Market Share by Application (2025)

Figure 36. Global Building Exterior Wall Insulation Material Revenue Market Share by Application in 2025

Figure 37. Building Exterior Wall Insulation Material Sales by Company in 2025 (Kilotons)

Figure 38. Global Building Exterior Wall Insulation Material Sales Market Share by Company in 2025

Figure 39. Building Exterior Wall Insulation Material Revenue by Company in 2025 (\$ millions)

Figure 40. Global Building Exterior Wall Insulation Material Revenue Market Share by Company in 2025

Figure 41. Global Building Exterior Wall Insulation Material Sales Market Share by Geographic Region (2021-2026)

Figure 42. Global Building Exterior Wall Insulation Material Revenue Market Share by Geographic Region in 2025

Figure 43. Americas Building Exterior Wall Insulation Material Sales 2021-2026 (Kilotons)

Figure 44. Americas Building Exterior Wall Insulation Material Revenue 2021-2026 (\$ millions)

Figure 45. APAC Building Exterior Wall Insulation Material Sales 2021-2026 (Kilotons)

Figure 46. APAC Building Exterior Wall Insulation Material Revenue 2021-2026 (\$ millions)

Figure 47. Europe Building Exterior Wall Insulation Material Sales 2021-2026 (Kilotons)

Figure 48. Europe Building Exterior Wall Insulation Material Revenue 2021-2026 (\$ millions)

Figure 49. Middle East & Africa Building Exterior Wall Insulation Material Sales 2021-2026 (Kilotons)

Figure 50. Middle East & Africa Building Exterior Wall Insulation Material Revenue 2021-2026 (\$ millions)

Figure 51. Americas Building Exterior Wall Insulation Material Sales Market Share by Country in 2025

Figure 52. Americas Building Exterior Wall Insulation Material Revenue Market Share by Country (2021-2026)

Figure 53. Americas Building Exterior Wall Insulation Material Sales Market Share by Type (2021-2026)

Figure 54. Americas Building Exterior Wall Insulation Material Sales Market Share by Application (2021-2026)

Figure 55. United States Building Exterior Wall Insulation Material Revenue Growth 2021-2026 (\$ millions)

Figure 56. Canada Building Exterior Wall Insulation Material Revenue Growth 2021-2026 (\$ millions)

Figure 57. Mexico Building Exterior Wall Insulation Material Revenue Growth 2021-2026 (\$ millions)

Figure 58. Brazil Building Exterior Wall Insulation Material Revenue Growth 2021-2026 (\$ millions)

Figure 59. APAC Building Exterior Wall Insulation Material Sales Market Share by Region in 2025

Figure 60. APAC Building Exterior Wall Insulation Material Revenue Market Share by Region (2021-2026)

Figure 61. APAC Building Exterior Wall Insulation Material Sales Market Share by Type (2021-2026)

Figure 62. APAC Building Exterior Wall Insulation Material Sales Market Share by Application (2021-2026)

Figure 63. China Building Exterior Wall Insulation Material Revenue Growth 2021-2026 (\$ millions)

Figure 64. Japan Building Exterior Wall Insulation Material Revenue Growth 2021-2026 (\$ millions)

Figure 65. South Korea Building Exterior Wall Insulation Material Revenue Growth 2021-2026 (\$ millions)

Figure 66. Southeast Asia Building Exterior Wall Insulation Material Revenue Growth 2021-2026 (\$ millions)

Figure 67. India Building Exterior Wall Insulation Material Revenue Growth 2021-2026 (\$ millions)

Figure 68. Australia Building Exterior Wall Insulation Material Revenue Growth

2021-2026 (\$ millions)

Figure 69. China Taiwan Building Exterior Wall Insulation Material Revenue Growth

2021-2026 (\$ millions)

Figure 70. Europe Building Exterior Wall Insulation Material Sales Market Share by Country in 2025

Figure 71. Europe Building Exterior Wall Insulation Material Revenue Market Share by Country (2021-2026)

Figure 72. Europe Building Exterior Wall Insulation Material Sales Market Share by Type (2021-2026)

Figure 73. Europe Building Exterior Wall Insulation Material Sales Market Share by Application (2021-2026)

Figure 74. Germany Building Exterior Wall Insulation Material Revenue Growth 2021-2026 (\$ millions)

Figure 75. France Building Exterior Wall Insulation Material Revenue Growth 2021-2026 (\$ millions)

Figure 76. UK Building Exterior Wall Insulation Material Revenue Growth 2021-2026 (\$ millions)

Figure 77. Italy Building Exterior Wall Insulation Material Revenue Growth 2021-2026 (\$ millions)

Figure 78. Russia Building Exterior Wall Insulation Material Revenue Growth 2021-2026 (\$ millions)

Figure 79. Middle East & Africa Building Exterior Wall Insulation Material Sales Market Share by Country (2021-2026)

Figure 80. Middle East & Africa Building Exterior Wall Insulation Material Sales Market Share by Type (2021-2026)

Figure 81. Middle East & Africa Building Exterior Wall Insulation Material Sales Market Share by Application (2021-2026)

Figure 82. Egypt Building Exterior Wall Insulation Material Revenue Growth 2021-2026 (\$ millions)

Figure 83. South Africa Building Exterior Wall Insulation Material Revenue Growth 2021-2026 (\$ millions)

Figure 84. Israel Building Exterior Wall Insulation Material Revenue Growth 2021-2026 (\$ millions)

Figure 85. Turkey Building Exterior Wall Insulation Material Revenue Growth 2021-2026 (\$ millions)

Figure 86. GCC Countries Building Exterior Wall Insulation Material Revenue Growth 2021-2026 (\$ millions)

Figure 87. Manufacturing Cost Structure Analysis of Building Exterior Wall Insulation Material in 2026

Figure 88. Manufacturing Process Analysis of Building Exterior Wall Insulation Material

Figure 89. Industry Chain Structure of Building Exterior Wall Insulation Material

Figure 90. Channels of Distribution

Figure 91. Global Building Exterior Wall Insulation Material Sales Market Forecast by Region (2027-2032)

Figure 92. Global Building Exterior Wall Insulation Material Revenue Market Share Forecast by Region (2027-2032)

Figure 93. Global Building Exterior Wall Insulation Material Sales Market Share Forecast by Type (2027-2032)

Figure 94. Global Building Exterior Wall Insulation Material Revenue Market Share Forecast by Type (2027-2032)

Figure 95. Global Building Exterior Wall Insulation Material Sales Market Share Forecast by Application (2027-2032)

Figure 96. Global Building Exterior Wall Insulation Material Revenue Market Share Forecast by Application (2027-2032)

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