

Global Building Advertising Market Growth (Status and Outlook) 2023-2029

<https://marketpublishers.com/r/G39765C2D847EN.html>

Date: February 2023

Pages: 120

Price: US\$ 3,660.00 (Single User License)

ID: G39765C2D847EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

Building advertising is to place advertisements on the exterior walls or interiors of buildings for places with relatively dense crowds to achieve marketing effects.

LPI (LP Information)' newest research report, the "Building Advertising Industry Forecast" looks at past sales and reviews total world Building Advertising sales in 2022, providing a comprehensive analysis by region and market sector of projected Building Advertising sales for 2023 through 2029. With Building Advertising sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Building Advertising industry.

This Insight Report provides a comprehensive analysis of the global Building Advertising landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Building Advertising portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Building Advertising market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Building Advertising and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Building Advertising.

The global Building Advertising market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Building Advertising is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Building Advertising is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Building Advertising is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Building Advertising players cover JCDecaux Group, Omnicom, Lamar Advertising, Outfront Media, Stroer Media, Global Media Group, OOh! Media, BluCactus and Clear Channel Outdoor, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Building Advertising market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Curtain Wall Placement

Elevator Advertising

Others

Segmentation by application

Square

Commercial Building

Walking Street

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

JCDecaux Group

Omnicom

Lamar Advertising

Outfront Media

Stroer Media

Global Media Group

OOH! Media

BluCactus

Clear Channel Outdoor

Asiaray

WPP

APG|SGA

Metrobus

Focus Media

VisionChina Media

Xinchao

Airmedia

TikinMedia

TOM

Baima

Phoenix Metropolis Media

BailinTimes

Chinese Media

Tongguang Media

TULIP Media

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Building Advertising Market Size 2018-2029
 - 2.1.2 Building Advertising Market Size CAGR by Region 2018 VS 2022 VS 2029
- 2.2 Building Advertising Segment by Type
 - 2.2.1 Curtain Wall Placement
 - 2.2.2 Elevator Advertising
 - 2.2.3 Others
- 2.3 Building Advertising Market Size by Type
 - 2.3.1 Building Advertising Market Size CAGR by Type (2018 VS 2022 VS 2029)
 - 2.3.2 Global Building Advertising Market Size Market Share by Type (2018-2023)
- 2.4 Building Advertising Segment by Application
 - 2.4.1 Square
 - 2.4.2 Commercial Building
 - 2.4.3 Walking Street
 - 2.4.4 Others
- 2.5 Building Advertising Market Size by Application
 - 2.5.1 Building Advertising Market Size CAGR by Application (2018 VS 2022 VS 2029)
 - 2.5.2 Global Building Advertising Market Size Market Share by Application (2018-2023)

3 BUILDING ADVERTISING MARKET SIZE BY PLAYER

- 3.1 Building Advertising Market Size Market Share by Players
 - 3.1.1 Global Building Advertising Revenue by Players (2018-2023)

- 3.1.2 Global Building Advertising Revenue Market Share by Players (2018-2023)
- 3.2 Global Building Advertising Key Players Head office and Products Offered
- 3.3 Market Concentration Rate Analysis
 - 3.3.1 Competition Landscape Analysis
 - 3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2021-2023)
- 3.4 New Products and Potential Entrants
- 3.5 Mergers & Acquisitions, Expansion

4 BUILDING ADVERTISING BY REGIONS

- 4.1 Building Advertising Market Size by Regions (2018-2023)
- 4.2 Americas Building Advertising Market Size Growth (2018-2023)
- 4.3 APAC Building Advertising Market Size Growth (2018-2023)
- 4.4 Europe Building Advertising Market Size Growth (2018-2023)
- 4.5 Middle East & Africa Building Advertising Market Size Growth (2018-2023)

5 AMERICAS

- 5.1 Americas Building Advertising Market Size by Country (2018-2023)
- 5.2 Americas Building Advertising Market Size by Type (2018-2023)
- 5.3 Americas Building Advertising Market Size by Application (2018-2023)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Building Advertising Market Size by Region (2018-2023)
- 6.2 APAC Building Advertising Market Size by Type (2018-2023)
- 6.3 APAC Building Advertising Market Size by Application (2018-2023)
- 6.4 China
- 6.5 Japan
- 6.6 Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia

7 EUROPE

- 7.1 Europe Building Advertising by Country (2018-2023)
- 7.2 Europe Building Advertising Market Size by Type (2018-2023)
- 7.3 Europe Building Advertising Market Size by Application (2018-2023)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Building Advertising by Region (2018-2023)
- 8.2 Middle East & Africa Building Advertising Market Size by Type (2018-2023)
- 8.3 Middle East & Africa Building Advertising Market Size by Application (2018-2023)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 GLOBAL BUILDING ADVERTISING MARKET FORECAST

- 10.1 Global Building Advertising Forecast by Regions (2024-2029)
 - 10.1.1 Global Building Advertising Forecast by Regions (2024-2029)
 - 10.1.2 Americas Building Advertising Forecast
 - 10.1.3 APAC Building Advertising Forecast
 - 10.1.4 Europe Building Advertising Forecast
 - 10.1.5 Middle East & Africa Building Advertising Forecast
- 10.2 Americas Building Advertising Forecast by Country (2024-2029)
 - 10.2.1 United States Building Advertising Market Forecast
 - 10.2.2 Canada Building Advertising Market Forecast
 - 10.2.3 Mexico Building Advertising Market Forecast

- 10.2.4 Brazil Building Advertising Market Forecast
- 10.3 APAC Building Advertising Forecast by Region (2024-2029)
 - 10.3.1 China Building Advertising Market Forecast
 - 10.3.2 Japan Building Advertising Market Forecast
 - 10.3.3 Korea Building Advertising Market Forecast
 - 10.3.4 Southeast Asia Building Advertising Market Forecast
 - 10.3.5 India Building Advertising Market Forecast
 - 10.3.6 Australia Building Advertising Market Forecast
- 10.4 Europe Building Advertising Forecast by Country (2024-2029)
 - 10.4.1 Germany Building Advertising Market Forecast
 - 10.4.2 France Building Advertising Market Forecast
 - 10.4.3 UK Building Advertising Market Forecast
 - 10.4.4 Italy Building Advertising Market Forecast
 - 10.4.5 Russia Building Advertising Market Forecast
- 10.5 Middle East & Africa Building Advertising Forecast by Region (2024-2029)
 - 10.5.1 Egypt Building Advertising Market Forecast
 - 10.5.2 South Africa Building Advertising Market Forecast
 - 10.5.3 Israel Building Advertising Market Forecast
 - 10.5.4 Turkey Building Advertising Market Forecast
 - 10.5.5 GCC Countries Building Advertising Market Forecast
- 10.6 Global Building Advertising Forecast by Type (2024-2029)
- 10.7 Global Building Advertising Forecast by Application (2024-2029)

11 KEY PLAYERS ANALYSIS

- 11.1 JCDecaux Group
 - 11.1.1 JCDecaux Group Company Information
 - 11.1.2 JCDecaux Group Building Advertising Product Offered
 - 11.1.3 JCDecaux Group Building Advertising Revenue, Gross Margin and Market Share (2018-2023)
 - 11.1.4 JCDecaux Group Main Business Overview
 - 11.1.5 JCDecaux Group Latest Developments
- 11.2 Omnicom
 - 11.2.1 Omnicom Company Information
 - 11.2.2 Omnicom Building Advertising Product Offered
 - 11.2.3 Omnicom Building Advertising Revenue, Gross Margin and Market Share (2018-2023)
 - 11.2.4 Omnicom Main Business Overview
 - 11.2.5 Omnicom Latest Developments

11.3 Lamar Advertising

11.3.1 Lamar Advertising Company Information

11.3.2 Lamar Advertising Building Advertising Product Offered

11.3.3 Lamar Advertising Building Advertising Revenue, Gross Margin and Market Share (2018-2023)

11.3.4 Lamar Advertising Main Business Overview

11.3.5 Lamar Advertising Latest Developments

11.4 Outfront Media

11.4.1 Outfront Media Company Information

11.4.2 Outfront Media Building Advertising Product Offered

11.4.3 Outfront Media Building Advertising Revenue, Gross Margin and Market Share (2018-2023)

11.4.4 Outfront Media Main Business Overview

11.4.5 Outfront Media Latest Developments

11.5 Stroer Media

11.5.1 Stroer Media Company Information

11.5.2 Stroer Media Building Advertising Product Offered

11.5.3 Stroer Media Building Advertising Revenue, Gross Margin and Market Share (2018-2023)

11.5.4 Stroer Media Main Business Overview

11.5.5 Stroer Media Latest Developments

11.6 Global Media Group

11.6.1 Global Media Group Company Information

11.6.2 Global Media Group Building Advertising Product Offered

11.6.3 Global Media Group Building Advertising Revenue, Gross Margin and Market Share (2018-2023)

11.6.4 Global Media Group Main Business Overview

11.6.5 Global Media Group Latest Developments

11.7 OOh! Media

11.7.1 OOh! Media Company Information

11.7.2 OOh! Media Building Advertising Product Offered

11.7.3 OOh! Media Building Advertising Revenue, Gross Margin and Market Share (2018-2023)

11.7.4 OOh! Media Main Business Overview

11.7.5 OOh! Media Latest Developments

11.8 BluCactus

11.8.1 BluCactus Company Information

11.8.2 BluCactus Building Advertising Product Offered

11.8.3 BluCactus Building Advertising Revenue, Gross Margin and Market Share

(2018-2023)

11.8.4 BluCactus Main Business Overview

11.8.5 BluCactus Latest Developments

11.9 Clear Channel Outdoor

11.9.1 Clear Channel Outdoor Company Information

11.9.2 Clear Channel Outdoor Building Advertising Product Offered

11.9.3 Clear Channel Outdoor Building Advertising Revenue, Gross Margin and

Market Share (2018-2023)

11.9.4 Clear Channel Outdoor Main Business Overview

11.9.5 Clear Channel Outdoor Latest Developments

11.10 Asiaray

11.10.1 Asiaray Company Information

11.10.2 Asiaray Building Advertising Product Offered

11.10.3 Asiaray Building Advertising Revenue, Gross Margin and Market Share

(2018-2023)

11.10.4 Asiaray Main Business Overview

11.10.5 Asiaray Latest Developments

11.11 WPP

11.11.1 WPP Company Information

11.11.2 WPP Building Advertising Product Offered

11.11.3 WPP Building Advertising Revenue, Gross Margin and Market Share

(2018-2023)

11.11.4 WPP Main Business Overview

11.11.5 WPP Latest Developments

11.12 APG|SGA

11.12.1 APG|SGA Company Information

11.12.2 APG|SGA Building Advertising Product Offered

11.12.3 APG|SGA Building Advertising Revenue, Gross Margin and Market Share

(2018-2023)

11.12.4 APG|SGA Main Business Overview

11.12.5 APG|SGA Latest Developments

11.13 Metrobus

11.13.1 Metrobus Company Information

11.13.2 Metrobus Building Advertising Product Offered

11.13.3 Metrobus Building Advertising Revenue, Gross Margin and Market Share

(2018-2023)

11.13.4 Metrobus Main Business Overview

11.13.5 Metrobus Latest Developments

11.14 Focus Media

- 11.14.1 Focus Media Company Information
- 11.14.2 Focus Media Building Advertising Product Offered
- 11.14.3 Focus Media Building Advertising Revenue, Gross Margin and Market Share (2018-2023)
- 11.14.4 Focus Media Main Business Overview
- 11.14.5 Focus Media Latest Developments
- 11.15 VisionChina Media
 - 11.15.1 VisionChina Media Company Information
 - 11.15.2 VisionChina Media Building Advertising Product Offered
 - 11.15.3 VisionChina Media Building Advertising Revenue, Gross Margin and Market Share (2018-2023)
 - 11.15.4 VisionChina Media Main Business Overview
 - 11.15.5 VisionChina Media Latest Developments
- 11.16 Xinchao
 - 11.16.1 Xinchao Company Information
 - 11.16.2 Xinchao Building Advertising Product Offered
 - 11.16.3 Xinchao Building Advertising Revenue, Gross Margin and Market Share (2018-2023)
 - 11.16.4 Xinchao Main Business Overview
 - 11.16.5 Xinchao Latest Developments
- 11.17 Airmedia
 - 11.17.1 Airmedia Company Information
 - 11.17.2 Airmedia Building Advertising Product Offered
 - 11.17.3 Airmedia Building Advertising Revenue, Gross Margin and Market Share (2018-2023)
 - 11.17.4 Airmedia Main Business Overview
 - 11.17.5 Airmedia Latest Developments
- 11.18 TikinMedia
 - 11.18.1 TikinMedia Company Information
 - 11.18.2 TikinMedia Building Advertising Product Offered
 - 11.18.3 TikinMedia Building Advertising Revenue, Gross Margin and Market Share (2018-2023)
 - 11.18.4 TikinMedia Main Business Overview
 - 11.18.5 TikinMedia Latest Developments
- 11.19 TOM
 - 11.19.1 TOM Company Information
 - 11.19.2 TOM Building Advertising Product Offered
 - 11.19.3 TOM Building Advertising Revenue, Gross Margin and Market Share (2018-2023)

- 11.19.4 TOM Main Business Overview
- 11.19.5 TOM Latest Developments
- 11.20 Baima
 - 11.20.1 Baima Company Information
 - 11.20.2 Baima Building Advertising Product Offered
 - 11.20.3 Baima Building Advertising Revenue, Gross Margin and Market Share (2018-2023)
 - 11.20.4 Baima Main Business Overview
 - 11.20.5 Baima Latest Developments
- 11.21 Phoenix Metropolis Media
 - 11.21.1 Phoenix Metropolis Media Company Information
 - 11.21.2 Phoenix Metropolis Media Building Advertising Product Offered
 - 11.21.3 Phoenix Metropolis Media Building Advertising Revenue, Gross Margin and Market Share (2018-2023)
 - 11.21.4 Phoenix Metropolis Media Main Business Overview
 - 11.21.5 Phoenix Metropolis Media Latest Developments
- 11.22 BailinTimes
 - 11.22.1 BailinTimes Company Information
 - 11.22.2 BailinTimes Building Advertising Product Offered
 - 11.22.3 BailinTimes Building Advertising Revenue, Gross Margin and Market Share (2018-2023)
 - 11.22.4 BailinTimes Main Business Overview
 - 11.22.5 BailinTimes Latest Developments
- 11.23 Chinese Media
 - 11.23.1 Chinese Media Company Information
 - 11.23.2 Chinese Media Building Advertising Product Offered
 - 11.23.3 Chinese Media Building Advertising Revenue, Gross Margin and Market Share (2018-2023)
 - 11.23.4 Chinese Media Main Business Overview
 - 11.23.5 Chinese Media Latest Developments
- 11.24 Tongguang Media
 - 11.24.1 Tongguang Media Company Information
 - 11.24.2 Tongguang Media Building Advertising Product Offered
 - 11.24.3 Tongguang Media Building Advertising Revenue, Gross Margin and Market Share (2018-2023)
 - 11.24.4 Tongguang Media Main Business Overview
 - 11.24.5 Tongguang Media Latest Developments
- 11.25 TULIP Media
 - 11.25.1 TULIP Media Company Information

11.25.2 TULIP Media Building Advertising Product Offered

11.25.3 TULIP Media Building Advertising Revenue, Gross Margin and Market Share
(2018-2023)

11.25.4 TULIP Media Main Business Overview

11.25.5 TULIP Media Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. Building Advertising Market Size CAGR by Region (2018 VS 2022 VS 2029) & (\$ Millions)
- Table 2. Major Players of Curtain Wall Placement
- Table 3. Major Players of Elevator Advertising
- Table 4. Major Players of Others
- Table 5. Building Advertising Market Size CAGR by Type (2018 VS 2022 VS 2029) & (\$ Millions)
- Table 6. Global Building Advertising Market Size by Type (2018-2023) & (\$ Millions)
- Table 7. Global Building Advertising Market Size Market Share by Type (2018-2023)
- Table 8. Building Advertising Market Size CAGR by Application (2018 VS 2022 VS 2029) & (\$ Millions)
- Table 9. Global Building Advertising Market Size by Application (2018-2023) & (\$ Millions)
- Table 10. Global Building Advertising Market Size Market Share by Application (2018-2023)
- Table 11. Global Building Advertising Revenue by Players (2018-2023) & (\$ Millions)
- Table 12. Global Building Advertising Revenue Market Share by Player (2018-2023)
- Table 13. Building Advertising Key Players Head office and Products Offered
- Table 14. Building Advertising Concentration Ratio (CR3, CR5 and CR10) & (2021-2023)
- Table 15. New Products and Potential Entrants
- Table 16. Mergers & Acquisitions, Expansion
- Table 17. Global Building Advertising Market Size by Regions 2018-2023 & (\$ Millions)
- Table 18. Global Building Advertising Market Size Market Share by Regions (2018-2023)
- Table 19. Global Building Advertising Revenue by Country/Region (2018-2023) & (\$ millions)
- Table 20. Global Building Advertising Revenue Market Share by Country/Region (2018-2023)
- Table 21. Americas Building Advertising Market Size by Country (2018-2023) & (\$ Millions)
- Table 22. Americas Building Advertising Market Size Market Share by Country (2018-2023)
- Table 23. Americas Building Advertising Market Size by Type (2018-2023) & (\$ Millions)
- Table 24. Americas Building Advertising Market Size Market Share by Type

(2018-2023)

Table 25. Americas Building Advertising Market Size by Application (2018-2023) & (\$ Millions)

Table 26. Americas Building Advertising Market Size Market Share by Application (2018-2023)

Table 27. APAC Building Advertising Market Size by Region (2018-2023) & (\$ Millions)

Table 28. APAC Building Advertising Market Size Market Share by Region (2018-2023)

Table 29. APAC Building Advertising Market Size by Type (2018-2023) & (\$ Millions)

Table 30. APAC Building Advertising Market Size Market Share by Type (2018-2023)

Table 31. APAC Building Advertising Market Size by Application (2018-2023) & (\$ Millions)

Table 32. APAC Building Advertising Market Size Market Share by Application (2018-2023)

Table 33. Europe Building Advertising Market Size by Country (2018-2023) & (\$ Millions)

Table 34. Europe Building Advertising Market Size Market Share by Country (2018-2023)

Table 35. Europe Building Advertising Market Size by Type (2018-2023) & (\$ Millions)

Table 36. Europe Building Advertising Market Size Market Share by Type (2018-2023)

Table 37. Europe Building Advertising Market Size by Application (2018-2023) & (\$ Millions)

Table 38. Europe Building Advertising Market Size Market Share by Application (2018-2023)

Table 39. Middle East & Africa Building Advertising Market Size by Region (2018-2023) & (\$ Millions)

Table 40. Middle East & Africa Building Advertising Market Size Market Share by Region (2018-2023)

Table 41. Middle East & Africa Building Advertising Market Size by Type (2018-2023) & (\$ Millions)

Table 42. Middle East & Africa Building Advertising Market Size Market Share by Type (2018-2023)

Table 43. Middle East & Africa Building Advertising Market Size by Application (2018-2023) & (\$ Millions)

Table 44. Middle East & Africa Building Advertising Market Size Market Share by Application (2018-2023)

Table 45. Key Market Drivers & Growth Opportunities of Building Advertising

Table 46. Key Market Challenges & Risks of Building Advertising

Table 47. Key Industry Trends of Building Advertising

Table 48. Global Building Advertising Market Size Forecast by Regions (2024-2029) &

(\$ Millions)

Table 49. Global Building Advertising Market Size Market Share Forecast by Regions (2024-2029)

Table 50. Global Building Advertising Market Size Forecast by Type (2024-2029) & (\$ Millions)

Table 51. Global Building Advertising Market Size Forecast by Application (2024-2029) & (\$ Millions)

Table 52. JCDecaux Group Details, Company Type, Building Advertising Area Served and Its Competitors

Table 53. JCDecaux Group Building Advertising Product Offered

Table 54. JCDecaux Group Building Advertising Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 55. JCDecaux Group Main Business

Table 56. JCDecaux Group Latest Developments

Table 57. Omnicom Details, Company Type, Building Advertising Area Served and Its Competitors

Table 58. Omnicom Building Advertising Product Offered

Table 59. Omnicom Main Business

Table 60. Omnicom Building Advertising Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 61. Omnicom Latest Developments

Table 62. Lamar Advertising Details, Company Type, Building Advertising Area Served and Its Competitors

Table 63. Lamar Advertising Building Advertising Product Offered

Table 64. Lamar Advertising Main Business

Table 65. Lamar Advertising Building Advertising Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 66. Lamar Advertising Latest Developments

Table 67. Outfront Media Details, Company Type, Building Advertising Area Served and Its Competitors

Table 68. Outfront Media Building Advertising Product Offered

Table 69. Outfront Media Main Business

Table 70. Outfront Media Building Advertising Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 71. Outfront Media Latest Developments

Table 72. Stroer Media Details, Company Type, Building Advertising Area Served and Its Competitors

Table 73. Stroer Media Building Advertising Product Offered

Table 74. Stroer Media Main Business

Table 75. Stroer Media Building Advertising Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 76. Stroer Media Latest Developments

Table 77. Global Media Group Details, Company Type, Building Advertising Area Served and Its Competitors

Table 78. Global Media Group Building Advertising Product Offered

Table 79. Global Media Group Main Business

Table 80. Global Media Group Building Advertising Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 81. Global Media Group Latest Developments

Table 82. OOh! Media Details, Company Type, Building Advertising Area Served and Its Competitors

Table 83. OOh! Media Building Advertising Product Offered

Table 84. OOh! Media Main Business

Table 85. OOh! Media Building Advertising Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 86. OOh! Media Latest Developments

Table 87. BluCactus Details, Company Type, Building Advertising Area Served and Its Competitors

Table 88. BluCactus Building Advertising Product Offered

Table 89. BluCactus Main Business

Table 90. BluCactus Building Advertising Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 91. BluCactus Latest Developments

Table 92. Clear Channel Outdoor Details, Company Type, Building Advertising Area Served and Its Competitors

Table 93. Clear Channel Outdoor Building Advertising Product Offered

Table 94. Clear Channel Outdoor Main Business

Table 95. Clear Channel Outdoor Building Advertising Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 96. Clear Channel Outdoor Latest Developments

Table 97. Asiaray Details, Company Type, Building Advertising Area Served and Its Competitors

Table 98. Asiaray Building Advertising Product Offered

Table 99. Asiaray Main Business

Table 100. Asiaray Building Advertising Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 101. Asiaray Latest Developments

Table 102. WPP Details, Company Type, Building Advertising Area Served and Its

Competitors

Table 103. WPP Building Advertising Product Offered

Table 104. WPP Building Advertising Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 105. WPP Main Business

Table 106. WPP Latest Developments

Table 107. APG|SGA Details, Company Type, Building Advertising Area Served and Its Competitors

Table 108. APG|SGA Building Advertising Product Offered

Table 109. APG|SGA Main Business

Table 110. APG|SGA Building Advertising Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 111. APG|SGA Latest Developments

Table 112. Metrobus Details, Company Type, Building Advertising Area Served and Its Competitors

Table 113. Metrobus Building Advertising Product Offered

Table 114. Metrobus Main Business

Table 115. Metrobus Building Advertising Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 116. Metrobus Latest Developments

Table 117. Focus Media Details, Company Type, Building Advertising Area Served and Its Competitors

Table 118. Focus Media Building Advertising Product Offered

Table 119. Focus Media Main Business

Table 120. Focus Media Building Advertising Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 121. Focus Media Latest Developments

Table 122. VisionChina Media Details, Company Type, Building Advertising Area Served and Its Competitors

Table 123. VisionChina Media Building Advertising Product Offered

Table 124. VisionChina Media Main Business

Table 125. VisionChina Media Building Advertising Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 126. VisionChina Media Latest Developments

Table 127. Xinchao Details, Company Type, Building Advertising Area Served and Its Competitors

Table 128. Xinchao Building Advertising Product Offered

Table 129. Xinchao Main Business

Table 130. Xinchao Building Advertising Revenue (\$ million), Gross Margin and Market

Share (2018-2023)

Table 131. Xinchao Latest Developments

Table 132. Airmedia Details, Company Type, Building Advertising Area Served and Its Competitors

Table 133. Airmedia Building Advertising Product Offered

Table 134. Airmedia Main Business

Table 135. Airmedia Building Advertising Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 136. Airmedia Latest Developments

Table 137. TikinMedia Details, Company Type, Building Advertising Area Served and Its Competitors

Table 138. TikinMedia Building Advertising Product Offered

Table 139. TikinMedia Main Business

Table 140. TikinMedia Building Advertising Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 141. TikinMedia Latest Developments

Table 142. TOM Details, Company Type, Building Advertising Area Served and Its Competitors

Table 143. TOM Building Advertising Product Offered

Table 144. TOM Main Business

Table 145. TOM Building Advertising Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 146. TOM Latest Developments

Table 147. Baima Details, Company Type, Building Advertising Area Served and Its Competitors

Table 148. Baima Building Advertising Product Offered

Table 149. Baima Main Business

Table 150. Baima Building Advertising Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 151. Baima Latest Developments

Table 152. Phoenix Metropolis Media Details, Company Type, Building Advertising Area Served and Its Competitors

Table 153. Phoenix Metropolis Media Building Advertising Product Offered

Table 154. Phoenix Metropolis Media Building Advertising Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 155. Phoenix Metropolis Media Main Business

Table 156. Phoenix Metropolis Media Latest Developments

Table 157. BailinTimes Details, Company Type, Building Advertising Area Served and Its Competitors

Table 158. BailinTimes Building Advertising Product Offered

Table 159. BailinTimes Main Business

Table 160. BailinTimes Building Advertising Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 161. BailinTimes Latest Developments

Table 162. Chinese Media Details, Company Type, Building Advertising Area Served and Its Competitors

Table 163. Chinese Media Building Advertising Product Offered

Table 164. Chinese Media Main Business

Table 165. Chinese Media Building Advertising Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 166. Chinese Media Latest Developments

Table 167. Tongguang Media Details, Company Type, Building Advertising Area Served and Its Competitors

Table 168. Tongguang Media Building Advertising Product Offered

Table 169. Tongguang Media Main Business

Table 170. Tongguang Media Building Advertising Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 171. Tongguang Media Latest Developments

Table 172. TULIP Media Details, Company Type, Building Advertising Area Served and Its Competitors

Table 173. TULIP Media Building Advertising Product Offered

Table 174. TULIP Media Main Business

Table 175. TULIP Media Building Advertising Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 176. TULIP Media Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Building Advertising Report Years Considered
- Figure 2. Research Objectives
- Figure 3. Research Methodology
- Figure 4. Research Process and Data Source
- Figure 5. Global Building Advertising Market Size Growth Rate 2018-2029 (\$ Millions)
- Figure 6. Building Advertising Sales by Geographic Region (2018, 2022 & 2029) & (\$ millions)
- Figure 7. Building Advertising Sales Market Share by Country/Region (2022)
- Figure 8. Building Advertising Sales Market Share by Country/Region (2018, 2022 & 2029)
- Figure 9. Global Building Advertising Market Size Market Share by Type in 2022
- Figure 10. Building Advertising in Square
- Figure 11. Global Building Advertising Market: Square (2018-2023) & (\$ Millions)
- Figure 12. Building Advertising in Commercial Building
- Figure 13. Global Building Advertising Market: Commercial Building (2018-2023) & (\$ Millions)
- Figure 14. Building Advertising in Walking Street
- Figure 15. Global Building Advertising Market: Walking Street (2018-2023) & (\$ Millions)
- Figure 16. Building Advertising in Others
- Figure 17. Global Building Advertising Market: Others (2018-2023) & (\$ Millions)
- Figure 18. Global Building Advertising Market Size Market Share by Application in 2022
- Figure 19. Global Building Advertising Revenue Market Share by Player in 2022
- Figure 20. Global Building Advertising Market Size Market Share by Regions (2018-2023)
- Figure 21. Americas Building Advertising Market Size 2018-2023 (\$ Millions)
- Figure 22. APAC Building Advertising Market Size 2018-2023 (\$ Millions)
- Figure 23. Europe Building Advertising Market Size 2018-2023 (\$ Millions)
- Figure 24. Middle East & Africa Building Advertising Market Size 2018-2023 (\$ Millions)
- Figure 25. Americas Building Advertising Value Market Share by Country in 2022
- Figure 26. United States Building Advertising Market Size Growth 2018-2023 (\$ Millions)
- Figure 27. Canada Building Advertising Market Size Growth 2018-2023 (\$ Millions)
- Figure 28. Mexico Building Advertising Market Size Growth 2018-2023 (\$ Millions)
- Figure 29. Brazil Building Advertising Market Size Growth 2018-2023 (\$ Millions)
- Figure 30. APAC Building Advertising Market Size Market Share by Region in 2022

Figure 31. APAC Building Advertising Market Size Market Share by Type in 2022

Figure 32. APAC Building Advertising Market Size Market Share by Application in 2022

Figure 33. China Building Advertising Market Size Growth 2018-2023 (\$ Millions)

Figure 34. Japan Building Advertising Market Size Growth 2018-2023 (\$ Millions)

Figure 35. Korea Building Advertising Market Size Growth 2018-2023 (\$ Millions)

Figure 36. Southeast Asia Building Advertising Market Size Growth 2018-2023 (\$ Millions)

Figure 37. India Building Advertising Market Size Growth 2018-2023 (\$ Millions)

Figure 38. Australia Building Advertising Market Size Growth 2018-2023 (\$ Millions)

Figure 39. Europe Building Advertising Market Size Market Share by Country in 2022

Figure 40. Europe Building Advertising Market Size Market Share by Type (2018-2023)

Figure 41. Europe Building Advertising Market Size Market Share by Application (2018-2023)

Figure 42. Germany Building Advertising Market Size Growth 2018-2023 (\$ Millions)

Figure 43. France Building Advertising Market Size Growth 2018-2023 (\$ Millions)

Figure 44. UK Building Advertising Market Size Growth 2018-2023 (\$ Millions)

Figure 45. Italy Building Advertising Market Size Growth 2018-2023 (\$ Millions)

Figure 46. Russia Building Advertising Market Size Growth 2018-2023 (\$ Millions)

Figure 47. Middle East & Africa Building Advertising Market Size Market Share by Region (2018-2023)

Figure 48. Middle East & Africa Building Advertising Market Size Market Share by Type (2018-2023)

Figure 49. Middle East & Africa Building Advertising Market Size Market Share by Application (2018-2023)

Figure 50. Egypt Building Advertising Market Size Growth 2018-2023 (\$ Millions)

Figure 51. South Africa Building Advertising Market Size Growth 2018-2023 (\$ Millions)

Figure 52. Israel Building Advertising Market Size Growth 2018-2023 (\$ Millions)

Figure 53. Turkey Building Advertising Market Size Growth 2018-2023 (\$ Millions)

Figure 54. GCC Country Building Advertising Market Size Growth 2018-2023 (\$ Millions)

Figure 55. Americas Building Advertising Market Size 2024-2029 (\$ Millions)

Figure 56. APAC Building Advertising Market Size 2024-2029 (\$ Millions)

Figure 57. Europe Building Advertising Market Size 2024-2029 (\$ Millions)

Figure 58. Middle East & Africa Building Advertising Market Size 2024-2029 (\$ Millions)

Figure 59. United States Building Advertising Market Size 2024-2029 (\$ Millions)

Figure 60. Canada Building Advertising Market Size 2024-2029 (\$ Millions)

Figure 61. Mexico Building Advertising Market Size 2024-2029 (\$ Millions)

Figure 62. Brazil Building Advertising Market Size 2024-2029 (\$ Millions)

Figure 63. China Building Advertising Market Size 2024-2029 (\$ Millions)

- Figure 64. Japan Building Advertising Market Size 2024-2029 (\$ Millions)
- Figure 65. Korea Building Advertising Market Size 2024-2029 (\$ Millions)
- Figure 66. Southeast Asia Building Advertising Market Size 2024-2029 (\$ Millions)
- Figure 67. India Building Advertising Market Size 2024-2029 (\$ Millions)
- Figure 68. Australia Building Advertising Market Size 2024-2029 (\$ Millions)
- Figure 69. Germany Building Advertising Market Size 2024-2029 (\$ Millions)
- Figure 70. France Building Advertising Market Size 2024-2029 (\$ Millions)
- Figure 71. UK Building Advertising Market Size 2024-2029 (\$ Millions)
- Figure 72. Italy Building Advertising Market Size 2024-2029 (\$ Millions)
- Figure 73. Russia Building Advertising Market Size 2024-2029 (\$ Millions)
- Figure 74. Spain Building Advertising Market Size 2024-2029 (\$ Millions)
- Figure 75. Egypt Building Advertising Market Size 2024-2029 (\$ Millions)
- Figure 76. South Africa Building Advertising Market Size 2024-2029 (\$ Millions)
- Figure 77. Israel Building Advertising Market Size 2024-2029 (\$ Millions)
- Figure 78. Turkey Building Advertising Market Size 2024-2029 (\$ Millions)
- Figure 79. GCC Countries Building Advertising Market Size 2024-2029 (\$ Millions)
- Figure 80. Global Building Advertising Market Size Market Share Forecast by Type (2024-2029)
- Figure 81. Global Building Advertising Market Size Market Share Forecast by Application (2024-2029)

I would like to order

Product name: Global Building Advertising Market Growth (Status and Outlook) 2023-2029

Product link: <https://marketpublishers.com/r/G39765C2D847EN.html>

Price: US\$ 3,660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G39765C2D847EN.html>