

Global Budget Apps Market Growth (Status and Outlook) 2024-2030

<https://marketpublishers.com/r/G1E6BD6BE6A4EN.html>

Date: May 2024

Pages: 103

Price: US\$ 3,660.00 (Single User License)

ID: G1E6BD6BE6A4EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

Budget App is a software application that one may access from their computer, tablet, or mobile device to track their personal finances. This may include tracking their income, expenses, savings, debt payoff, investing, or a combination to improve their financial health.

The global Budget Apps market size is projected to grow from US\$ 412 million in 2024 to US\$ 642 million in 2030; it is expected to grow at a CAGR of 7.7% from 2024 to 2030.

LPI (LP Information)' newest research report, the "Budget Apps Industry Forecast" looks at past sales and reviews total world Budget Apps sales in 2022, providing a comprehensive analysis by region and market sector of projected Budget Apps sales for 2023 through 2029. With Budget Apps sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Budget Apps industry.

This Insight Report provides a comprehensive analysis of the global Budget Apps landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Budget Apps portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Budget Apps market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Budget Apps and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Budget Apps.

The core manufacturers in global Budget Apps market are Intuit, Acorns and NerdWallet, etc, accounting for 47% market share. Intuit is the world's largest Budget Apps manufacturer, occupying approximately 18% of the market share. From the perspective of product type, Android accounted for a share of 62% in the global Budget Apps market. In terms of application, For Person holds the largest share, accounting for 59% share.

This report presents a comprehensive overview, market shares, and growth opportunities of Budget Apps market by product type, application, key players and key regions and countries.

Segmentation by Type:

Android

iOS

Web-based

Segmentation by Application:

For Person

For Family

For Enterprise

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

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India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

YNAB (You Need a Budget)

Rocket Money

Quicken

Intuit

Oportun (formerly Digit)

The Infinite Kind

Empower (formerly Personal Capital)

Acorns

Ramsey Solutions

PocketGuard

Zeta

Goodbudget

NerdWallet

Wally

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