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Global Buccal Swab Collection Kit Market Growth 2026-2032

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Abstracts

The global Buccal Swab Collection Kit market size is predicted to grow from US$ 269 million in 2025 to US$ 388 million in 2032; it is expected to grow at a CAGR of 5.0% from 2026 to 2032.

In 2025, global Buccal Swab Collection Kit production reached approximately 114,583 k units?with an average global market price of around US$ 2.4 per unit, and a gross profit margin of approximately 20%-40%. A buccal swab collection kit is a single-use pre-analytical system designed to collect epithelial cells, saliva residues and associated biological material from the inner cheek. A typical kit contains one or more sterile cotton, foam, polyester or nylon-flocked swabs, together with a collection tube, drying pouch, preservation solution or transport envelope. Labels, barcodes, instructions, gloves, desiccants and tamper-evident seals may also be included. By standardizing collection, preservation and transportation, the kit reduces contamination, microbial growth and nucleic-acid degradation before laboratory processing. Buccal specimens are principally used to obtain human genomic DNA, although specialized products may preserve RNA, microbial nucleic acids, proteins or intact cells. The collected material can subsequently support PCR, STR profiling, microarrays, sequencing and other molecular analyses. The definition excludes DNA extraction reagents, analytical instruments, testing services, funnel-based saliva collectors and swabs intended exclusively for nasal, nasopharyngeal or throat sampling.

The upstream segment supplies medical-grade cotton, rayon, polyester, polyurethane foam, flocked nylon fiber, polypropylene or ABS shafts, molded tubes, preservation reagents, desiccants, treated collection cards, labels and tamper-evident packaging. Supporting activities include injection molding, fiber flocking, adhesive formulation, reagent filling, irradiation or ethylene-oxide sterilization and DNA-decontaminated

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packaging. Midstream manufacturers design the swab geometry, collection matrix and preservation format; assemble swabs with tubes, envelopes, cards or stabilizing media; and conduct sterility, nuclease-free, human-DNA-free, recovery, stability, leakage and packaging-integrity validation. Specialist companies also provide private-label and OEM kits for genetic laboratories, forensic agencies and diagnostic companies. Downstream customers include hospitals, molecular diagnostic laboratories, forensic laboratories, police agencies, genetic testing providers, pharmaceutical companies, CROs, biobanks and academic institutions. Collected specimens enter extraction, direct-PCR, genotyping, STR profiling, microarray or sequencing workflows. Industry value increasingly depends on consistent cellular yield, ambient-temperature stability, contamination control, sample traceability, self-collection usability and compatibility with automated laboratory systems.

United States market for Buccal Swab Collection Kit is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Buccal Swab Collection Kit is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Buccal Swab Collection Kit is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Buccal Swab Collection Kit players cover Thermo Fisher Scientific, QIAGEN, Cell Projects, Mawi DNA Technologies, Norgen Biotek Corp., etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

Report Scope

LP Information, Inc. (LPI) ' newest research report, the “Buccal Swab Collection Kit Industry Forecast” looks at past sales and reviews total world Buccal Swab Collection Kit sales in 2025, providing a comprehensive analysis by region and market sector of projected Buccal Swab Collection Kit sales for 2026 through 2032. With Buccal Swab Collection Kit sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Buccal Swab Collection Kit industry.

This Insight Report provides a comprehensive analysis of the global Buccal Swab Collection Kit landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity.

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This report also analyzes the strategies of leading global companies with a focus on Buccal Swab Collection Kit portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Buccal Swab Collection Kit market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Buccal Swab Collection Kit and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Buccal Swab Collection Kit.

This report presents a comprehensive overview, market shares, and growth opportunities of Buccal Swab Collection Kit market by product type, application, key manufacturers and key regions and countries.

Market Segmentation

Segmentation by Type:

Single-Swab Type

Double-Swab Type

Others

Segmentation by Tip Material:

Medical cotton

Viscose fiber

Polyurethane foam

Others

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Segmentation by Application:

Clinical Diagnosis

Life Science Research

Forensic Analysis

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

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Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Thermo Fisher Scientific

QIAGEN

Cell Projects

Mawi DNA Technologies

Norgen Biotek Corp.

Invitek Diagnostics

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Zymo Research Corporation

COPAN Italia

Sedia Biosciences

Canvax Biotech

Sirchie

Bode Technology

Tri-Tech Forensics

SceneSafe

EVIDENT

Mantacc

Huachenyang

Shenzhen Medico Technology

Mandelab

Key Questions Addressed in this Report

What is the 10-year outlook for the global Buccal Swab Collection Kit market?

What factors are driving Buccal Swab Collection Kit market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Buccal Swab Collection Kit market opportunities vary by end market

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size?

How does Buccal Swab Collection Kit break out by Type, by Application?

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