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Global BTX Catalysts Market Growth 2026-2032

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Abstracts

The global BTX Catalysts market size is predicted to grow from US$ 397 million in 2025 to US$ 544 million in 2032; it is expected to grow at a CAGR of 4.7% from 2026 to 2032.

BTX catalysts are the heterogeneous catalysts used across aromatics complexes to isomerize, convert or redistribute C8 aromatics and related heavy aromatics so that plants can maximize on-spec benzene, toluene and xylenes—especially para-xylene (PX). In a typical PX loop, the catalyst bed restores xylenes to equilibrium while either dealkylating ethylbenzene (EB) to benzene or selectively converting EB to additional xylenes, depending on the catalyst concept. Trans-alkylation and toluene disproportionation catalysts complement the loop by upgrading toluene and C9+ aromatics to C8 aromatics. Commercial offerings explicitly map to these roles: e.g., ISOXYL MPH (EB dealkylating) and ISOXYL EBI (EB converting) from Clariant, ATA-21Next/ATA-41 trans-alkylation from Shell and Zeolyst, and Oparis/XyMax from Axens in the ParamaX® suite.

Upstream, the enablers are zeolite frameworks (Mordenite, ZSM-5/MFI, Beta/BEA, EU-1/EUO) paired with mild hydrogenation metals (often Pt/Pd) to balance acid and metal functions. On the buyer side, the customers are PX producers and integrated refineries operating aromatics complexes, typically procuring catalysts through multi-year cycles (unit reloads after several years, influenced by feed quality/severity) under long-term supply and revamp agreements with licensors and producers (UOP, Axens, Shell, ExxonMobil) and their designated manufacturing partners.

In the current market, global production is around 2,800 tons, with an average selling price of about 139 USD per kg EXW basis. A handful of suppliers dominate BTX catalysts—Honeywell UOP, Axens, Shell/Zeolyst, Clariant and Sinopec Catalyst—reflecting tight linkages to licensed process suites and long qualification

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cycles; by triangulating installed-base disclosures and vendor claims, the Top-5 suppliers together account for ~70% of global revenue (directional estimate). Regional demand is centered in China and North America, with Europe and the broader Indo-Pacific as substantial contributors alongside selective growth in the Middle East as new aromatics complexes come onstream. Looking to 2025–2031, the upgrade demand is supported by persistent PX pull from polyester chains, trans-alkylation retrofits to raise heavy-aromatics value, and reloading of existing units; bottlenecks remain in high-silica zeolite capacity, precious-metal availability, and licensor qualification lead-times. Carbon and energy policies also nudge refiners toward more selective schemes and longer cycles, favoring high-stability, low-loss catalyst families.

Report Scope

LP Information, Inc. (LPI) ' newest research report, the “BTX Catalysts Industry Forecast” looks at past sales and reviews total world BTX Catalysts sales in 2025, providing a comprehensive analysis by region and market sector of projected BTX Catalysts sales for 2026 through 2032. With BTX Catalysts sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world BTX Catalysts industry.

This Insight Report provides a comprehensive analysis of the global BTX Catalysts landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on BTX Catalysts portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global BTX Catalysts market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for BTX Catalysts and breaks down the forecast by Process Role, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global BTX Catalysts.

This report presents a comprehensive overview, market shares, and growth opportunities of BTX Catalysts market by product type, application, key manufacturers and key regions and countries.

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Market Segmentation

Segmentation by Process Role:

Xylene Isomerization — EB Dealkylating

Xylene Isomerization — EB Converting

Aromatics Trans-Alkylation

Toluene Disproportionation

Segmentation by Zeolite Family:

Mordenite-Based

ZSM-5 / MFI

Beta / BEA

EU-1 / EUO

Others (HY/Composite)

Segmentation by Active Metal:

Platinum-Group Metal Containing

Non-Noble / Acid-Only

Multi-Metal Modified

Segmentation by Physical Form:

Extrudates / Pellets

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Spheres / Beads

Structured / Honeycomb

Segmentation by Application:

Paraxylene Loop Units

Aromatics Trans-Alkylation Units

Toluene Disproportionation Units

EB Management In Aromatics Complex

Integrated Refinery Aromatics Upgrade

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

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Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Honeywell UOP

Axens

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Shell Catalysts & Technologies

Zeolyst International

Clariant Catalysts

SINOPEC Catalyst Co., Ltd. (RIC series)

SIE Neftehim

JGC Catalysts & Chemicals

Key Questions Addressed in this Report

What is the 10-year outlook for the global BTX Catalysts market?

What factors are driving BTX Catalysts market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do BTX Catalysts market opportunities vary by end market size?

How does BTX Catalysts break out by Process Role, by Application?

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