

Global Broadcast Monitor Market Growth 2025-2031

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Abstracts

The global Broadcast Monitor market size is predicted to grow from US\$ 333 million in 2025 to US\$ 514 million in 2031; it is expected to grow at a CAGR of 7.5% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Broadcast Monitor is a display device similar to a television set, used to monitor the output of a video-generating device, such as playout from a video server, IRD, video camera, VCR, or DVD player. It may or may not have professional audio monitoring capability. Unlike a television set, a video monitor has no tuner (television) and, as such, is unable independently to tune into an over-the-air broadcast like a television receiver. One common use of video monitors is in television stations, television studios, production trucks and in outside broadcast vehicles, where broadcast engineers use them for confidence checking of analog signal and digital signals throughout the system.

Key drivers of the broadcast monitor market include the growth in video content demand, technological advancements, and changes in production environments. The increasing requirements for high-definition and color accuracy in film and television production are driving demand for advanced display equipment. The adoption of 4K and 8K resolutions and HDR technology is prompting monitor manufacturers to enhance their products to meet higher standards. Additionally, the rise of virtual production and real-time image processing demands more powerful and precise display capabilities. The expansion of streaming and online content creation further amplifies the need for professional-grade monitors in the media industry.

The key manufacturers are Sony, JVC, Ikegami, Marshall, TVLogic, Canon, Lilliput,

Blackmagic Design, ToteVision, Bon Monitors, Datavideo, Ruige, Laizeske, SEETEC, Wohler, Astro Design etc. Top 10 companies occupied more than 58% market share.

LP Information, Inc. (LPI) ' newest research report, the "Broadcast Monitor Industry Forecast" looks at past sales and reviews total world Broadcast Monitor sales in 2024, providing a comprehensive analysis by region and market sector of projected Broadcast Monitor sales for 2025 through 2031. With Broadcast Monitor sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Broadcast Monitor industry.

This Insight Report provides a comprehensive analysis of the global Broadcast Monitor landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Broadcast Monitor portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Broadcast Monitor market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Broadcast Monitor and breaks down the forecast by Type, by End User, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Broadcast Monitor.

This report presents a comprehensive overview, market shares, and growth opportunities of Broadcast Monitor market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

HD Monitors

4K/8K Monitors

Segmentation by End User:

Studio Use

Field Use

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Sony

SmallHD (Videndum)

Seetec

JVC

EIZO

Ikegami

Lilliput

Ruige

Canon

Blackmagic Design

SWIT Electronics

Plura Inc.

Postium

Boland Communication

ToteVision

Vidente (TVLogic)

Marshall

Bon Monitors

Datavideo

Shenzhen Zunzheng FSI

Konvision

Wohler

Astro Design

Desview

Key Questions Addressed in this Report

What is the 10-year outlook for the global Broadcast Monitor market?

What factors are driving Broadcast Monitor market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Broadcast Monitor market opportunities vary by end market size?

How does Broadcast Monitor break out by Type, by End User?

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