

Global Broadcast Media Monitoring Market Growth (Status and Outlook) 2023-2029

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Abstracts

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LPI (LP Information)' newest research report, the "Broadcast Media Monitoring Industry Forecast" looks at past sales and reviews total world Broadcast Media Monitoring sales in 2022, providing a comprehensive analysis by region and market sector of projected Broadcast Media Monitoring sales for 2023 through 2029. With Broadcast Media Monitoring sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Broadcast Media Monitoring industry.

This Insight Report provides a comprehensive analysis of the global Broadcast Media Monitoring landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Broadcast Media Monitoring portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Broadcast Media Monitoring market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Broadcast Media Monitoring and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Broadcast Media Monitoring.

The global Broadcast Media Monitoring market size is projected to grow from US\$

million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Broadcast Media Monitoring is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Broadcast Media Monitoring is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Broadcast Media Monitoring is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Broadcast Media Monitoring players cover Agility PR Solutions, Brand24 Global, Cision, Coosto, Critical Mention, Cyber??Alert LLC, Hootsuite, Meltwater and Oracle Corporation, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Broadcast Media Monitoring market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Cloud-based

On-premises

Segmentation by application

Small and Medium-sized Enterprises

Large Enterprises

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Agility PR Solutions

Brand24 Global

Cision

Coosto

Critical Mention

Cyber??Alert LLC

Hootsuite

Meltwater

Oracle Corporation

SemanticForce

Sprinklr

YouScan

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