

Global Broadcast Media Market Growth (Status and Outlook) 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global Broadcast Media market size was valued at US\$ 520250 million in 2023. With growing demand in downstream market, the Broadcast Media is forecast to a readjusted size of US\$ 624650 million by 2030 with a CAGR of 2.6% during review period.

The research report highlights the growth potential of the global Broadcast Media market. Broadcast Media are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Broadcast Media. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Broadcast Media market.

Broadcast media is a mass media that regularly disseminates sound and image programs to vast areas through radio waves or wires.

APAC is estimated to grow at the highest rate during the forecast period

Key Features:

The report on Broadcast Media market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size

and growth of the Broadcast Media market. It may include historical data, market segmentation by Type (e.g., Cable Radio, Wireless Radio), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Broadcast Media market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Broadcast Media market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Broadcast Media industry. This include advancements in Broadcast Media technology, Broadcast Media new entrants, Broadcast Media new investment, and other innovations that are shaping the future of Broadcast Media.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Broadcast Media market. It includes factors influencing customer ' purchasing decisions, preferences for Broadcast Media product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Broadcast Media market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Broadcast Media market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Broadcast Media market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Broadcast Media industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Broadcast Media market.

Market Segmentation:

Broadcast Media market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Segmentation by type

Cable Radio

Wireless Radio

Segmentation by application

Government Unit

Commercial

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Comcast

DIRECTV

Walt Disney

News

Time Warner

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Broadcast Media Market Size 2019-2030
 - 2.1.2 Broadcast Media Market Size CAGR by Region 2019 VS 2023 VS 2030
- 2.2 Broadcast Media Segment by Type
 - 2.2.1 Cable Radio
 - 2.2.2 Wireless Radio
- 2.3 Broadcast Media Market Size by Type
 - 2.3.1 Broadcast Media Market Size CAGR by Type (2019 VS 2023 VS 2030)
 - 2.3.2 Global Broadcast Media Market Size Market Share by Type (2019-2024)
- 2.4 Broadcast Media Segment by Application
 - 2.4.1 Government Unit
 - 2.4.2 Commercial
 - 2.4.3 Other
- 2.5 Broadcast Media Market Size by Application
 - 2.5.1 Broadcast Media Market Size CAGR by Application (2019 VS 2023 VS 2030)
 - 2.5.2 Global Broadcast Media Market Size Market Share by Application (2019-2024)

3 BROADCAST MEDIA MARKET SIZE BY PLAYER

- 3.1 Broadcast Media Market Size Market Share by Players
 - 3.1.1 Global Broadcast Media Revenue by Players (2019-2024)
 - 3.1.2 Global Broadcast Media Revenue Market Share by Players (2019-2024)
- 3.2 Global Broadcast Media Key Players Head office and Products Offered
- 3.3 Market Concentration Rate Analysis

- 3.3.1 Competition Landscape Analysis
- 3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)
- 3.4 New Products and Potential Entrants
- 3.5 Mergers & Acquisitions, Expansion

4 BROADCAST MEDIA BY REGIONS

- 4.1 Broadcast Media Market Size by Regions (2019-2024)
- 4.2 Americas Broadcast Media Market Size Growth (2019-2024)
- 4.3 APAC Broadcast Media Market Size Growth (2019-2024)
- 4.4 Europe Broadcast Media Market Size Growth (2019-2024)
- 4.5 Middle East & Africa Broadcast Media Market Size Growth (2019-2024)

5 AMERICAS

- 5.1 Americas Broadcast Media Market Size by Country (2019-2024)
- 5.2 Americas Broadcast Media Market Size by Type (2019-2024)
- 5.3 Americas Broadcast Media Market Size by Application (2019-2024)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Broadcast Media Market Size by Region (2019-2024)
- 6.2 APAC Broadcast Media Market Size by Type (2019-2024)
- 6.3 APAC Broadcast Media Market Size by Application (2019-2024)
- 6.4 China
- 6.5 Japan
- 6.6 Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia

7 EUROPE

- 7.1 Europe Broadcast Media by Country (2019-2024)
- 7.2 Europe Broadcast Media Market Size by Type (2019-2024)

7.3 Europe Broadcast Media Market Size by Application (2019-2024)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Broadcast Media by Region (2019-2024)

8.2 Middle East & Africa Broadcast Media Market Size by Type (2019-2024)

8.3 Middle East & Africa Broadcast Media Market Size by Application (2019-2024)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 GLOBAL BROADCAST MEDIA MARKET FORECAST

10.1 Global Broadcast Media Forecast by Regions (2025-2030)

10.1.1 Global Broadcast Media Forecast by Regions (2025-2030)

10.1.2 Americas Broadcast Media Forecast

10.1.3 APAC Broadcast Media Forecast

10.1.4 Europe Broadcast Media Forecast

10.1.5 Middle East & Africa Broadcast Media Forecast

10.2 Americas Broadcast Media Forecast by Country (2025-2030)

10.2.1 United States Broadcast Media Market Forecast

10.2.2 Canada Broadcast Media Market Forecast

10.2.3 Mexico Broadcast Media Market Forecast

10.2.4 Brazil Broadcast Media Market Forecast

10.3 APAC Broadcast Media Forecast by Region (2025-2030)

10.3.1 China Broadcast Media Market Forecast

- 10.3.2 Japan Broadcast Media Market Forecast
- 10.3.3 Korea Broadcast Media Market Forecast
- 10.3.4 Southeast Asia Broadcast Media Market Forecast
- 10.3.5 India Broadcast Media Market Forecast
- 10.3.6 Australia Broadcast Media Market Forecast
- 10.4 Europe Broadcast Media Forecast by Country (2025-2030)
 - 10.4.1 Germany Broadcast Media Market Forecast
 - 10.4.2 France Broadcast Media Market Forecast
 - 10.4.3 UK Broadcast Media Market Forecast
 - 10.4.4 Italy Broadcast Media Market Forecast
 - 10.4.5 Russia Broadcast Media Market Forecast
- 10.5 Middle East & Africa Broadcast Media Forecast by Region (2025-2030)
 - 10.5.1 Egypt Broadcast Media Market Forecast
 - 10.5.2 South Africa Broadcast Media Market Forecast
 - 10.5.3 Israel Broadcast Media Market Forecast
 - 10.5.4 Turkey Broadcast Media Market Forecast
 - 10.5.5 GCC Countries Broadcast Media Market Forecast
- 10.6 Global Broadcast Media Forecast by Type (2025-2030)
- 10.7 Global Broadcast Media Forecast by Application (2025-2030)

11 KEY PLAYERS ANALYSIS

- 11.1 Comcast
 - 11.1.1 Comcast Company Information
 - 11.1.2 Comcast Broadcast Media Product Offered
 - 11.1.3 Comcast Broadcast Media Revenue, Gross Margin and Market Share (2019-2024)
 - 11.1.4 Comcast Main Business Overview
 - 11.1.5 Comcast Latest Developments
- 11.2 DIRECTV
 - 11.2.1 DIRECTV Company Information
 - 11.2.2 DIRECTV Broadcast Media Product Offered
 - 11.2.3 DIRECTV Broadcast Media Revenue, Gross Margin and Market Share (2019-2024)
 - 11.2.4 DIRECTV Main Business Overview
 - 11.2.5 DIRECTV Latest Developments
- 11.3 Walt Disney
 - 11.3.1 Walt Disney Company Information
 - 11.3.2 Walt Disney Broadcast Media Product Offered

11.3.3 Walt Disney Broadcast Media Revenue, Gross Margin and Market Share
(2019-2024)

11.3.4 Walt Disney Main Business Overview

11.3.5 Walt Disney Latest Developments

11.4 News

11.4.1 News Company Information

11.4.2 News Broadcast Media Product Offered

11.4.3 News Broadcast Media Revenue, Gross Margin and Market Share (2019-2024)

11.4.4 News Main Business Overview

11.4.5 News Latest Developments

11.5 Time Warner

11.5.1 Time Warner Company Information

11.5.2 Time Warner Broadcast Media Product Offered

11.5.3 Time Warner Broadcast Media Revenue, Gross Margin and Market Share
(2019-2024)

11.5.4 Time Warner Main Business Overview

11.5.5 Time Warner Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. Broadcast Media Market Size CAGR by Region (2019 VS 2023 VS 2030) & (\$ Millions)
- Table 2. Major Players of Cable Radio
- Table 3. Major Players of Wireless Radio
- Table 4. Broadcast Media Market Size CAGR by Type (2019 VS 2023 VS 2030) & (\$ Millions)
- Table 5. Global Broadcast Media Market Size by Type (2019-2024) & (\$ Millions)
- Table 6. Global Broadcast Media Market Size Market Share by Type (2019-2024)
- Table 7. Broadcast Media Market Size CAGR by Application (2019 VS 2023 VS 2030) & (\$ Millions)
- Table 8. Global Broadcast Media Market Size by Application (2019-2024) & (\$ Millions)
- Table 9. Global Broadcast Media Market Size Market Share by Application (2019-2024)
- Table 10. Global Broadcast Media Revenue by Players (2019-2024) & (\$ Millions)
- Table 11. Global Broadcast Media Revenue Market Share by Player (2019-2024)
- Table 12. Broadcast Media Key Players Head office and Products Offered
- Table 13. Broadcast Media Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)
- Table 14. New Products and Potential Entrants
- Table 15. Mergers & Acquisitions, Expansion
- Table 16. Global Broadcast Media Market Size by Regions 2019-2024 & (\$ Millions)
- Table 17. Global Broadcast Media Market Size Market Share by Regions (2019-2024)
- Table 18. Global Broadcast Media Revenue by Country/Region (2019-2024) & (\$ millions)
- Table 19. Global Broadcast Media Revenue Market Share by Country/Region (2019-2024)
- Table 20. Americas Broadcast Media Market Size by Country (2019-2024) & (\$ Millions)
- Table 21. Americas Broadcast Media Market Size Market Share by Country (2019-2024)
- Table 22. Americas Broadcast Media Market Size by Type (2019-2024) & (\$ Millions)
- Table 23. Americas Broadcast Media Market Size Market Share by Type (2019-2024)
- Table 24. Americas Broadcast Media Market Size by Application (2019-2024) & (\$ Millions)
- Table 25. Americas Broadcast Media Market Size Market Share by Application (2019-2024)
- Table 26. APAC Broadcast Media Market Size by Region (2019-2024) & (\$ Millions)
- Table 27. APAC Broadcast Media Market Size Market Share by Region (2019-2024)

Table 28. APAC Broadcast Media Market Size by Type (2019-2024) & (\$ Millions)
Table 29. APAC Broadcast Media Market Size Market Share by Type (2019-2024)
Table 30. APAC Broadcast Media Market Size by Application (2019-2024) & (\$ Millions)
Table 31. APAC Broadcast Media Market Size Market Share by Application (2019-2024)
Table 32. Europe Broadcast Media Market Size by Country (2019-2024) & (\$ Millions)
Table 33. Europe Broadcast Media Market Size Market Share by Country (2019-2024)
Table 34. Europe Broadcast Media Market Size by Type (2019-2024) & (\$ Millions)
Table 35. Europe Broadcast Media Market Size Market Share by Type (2019-2024)
Table 36. Europe Broadcast Media Market Size by Application (2019-2024) & (\$ Millions)
Table 37. Europe Broadcast Media Market Size Market Share by Application (2019-2024)
Table 38. Middle East & Africa Broadcast Media Market Size by Region (2019-2024) & (\$ Millions)
Table 39. Middle East & Africa Broadcast Media Market Size Market Share by Region (2019-2024)
Table 40. Middle East & Africa Broadcast Media Market Size by Type (2019-2024) & (\$ Millions)
Table 41. Middle East & Africa Broadcast Media Market Size Market Share by Type (2019-2024)
Table 42. Middle East & Africa Broadcast Media Market Size by Application (2019-2024) & (\$ Millions)
Table 43. Middle East & Africa Broadcast Media Market Size Market Share by Application (2019-2024)
Table 44. Key Market Drivers & Growth Opportunities of Broadcast Media
Table 45. Key Market Challenges & Risks of Broadcast Media
Table 46. Key Industry Trends of Broadcast Media
Table 47. Global Broadcast Media Market Size Forecast by Regions (2025-2030) & (\$ Millions)
Table 48. Global Broadcast Media Market Size Market Share Forecast by Regions (2025-2030)
Table 49. Global Broadcast Media Market Size Forecast by Type (2025-2030) & (\$ Millions)
Table 50. Global Broadcast Media Market Size Forecast by Application (2025-2030) & (\$ Millions)
Table 51. Comcast Details, Company Type, Broadcast Media Area Served and Its Competitors
Table 52. Comcast Broadcast Media Product Offered

Table 53. Comcast Broadcast Media Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 54. Comcast Main Business

Table 55. Comcast Latest Developments

Table 56. DIRECTV Details, Company Type, Broadcast Media Area Served and Its Competitors

Table 57. DIRECTV Broadcast Media Product Offered

Table 58. DIRECTV Main Business

Table 59. DIRECTV Broadcast Media Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 60. DIRECTV Latest Developments

Table 61. Walt Disney Details, Company Type, Broadcast Media Area Served and Its Competitors

Table 62. Walt Disney Broadcast Media Product Offered

Table 63. Walt Disney Main Business

Table 64. Walt Disney Broadcast Media Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 65. Walt Disney Latest Developments

Table 66. News Details, Company Type, Broadcast Media Area Served and Its Competitors

Table 67. News Broadcast Media Product Offered

Table 68. News Main Business

Table 69. News Broadcast Media Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 70. News Latest Developments

Table 71. Time Warner Details, Company Type, Broadcast Media Area Served and Its Competitors

Table 72. Time Warner Broadcast Media Product Offered

Table 73. Time Warner Main Business

Table 74. Time Warner Broadcast Media Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 75. Time Warner Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Broadcast Media Report Years Considered
- Figure 2. Research Objectives
- Figure 3. Research Methodology
- Figure 4. Research Process and Data Source
- Figure 5. Global Broadcast Media Market Size Growth Rate 2019-2030 (\$ Millions)
- Figure 6. Broadcast Media Sales by Geographic Region (2019, 2023 & 2030) & (\$ millions)
- Figure 7. Broadcast Media Sales Market Share by Country/Region (2023)
- Figure 8. Broadcast Media Sales Market Share by Country/Region (2019, 2023 & 2030)
- Figure 9. Global Broadcast Media Market Size Market Share by Type in 2023
- Figure 10. Broadcast Media in Government Unit
- Figure 11. Global Broadcast Media Market: Government Unit (2019-2024) & (\$ Millions)
- Figure 12. Broadcast Media in Commercial
- Figure 13. Global Broadcast Media Market: Commercial (2019-2024) & (\$ Millions)
- Figure 14. Broadcast Media in Other
- Figure 15. Global Broadcast Media Market: Other (2019-2024) & (\$ Millions)
- Figure 16. Global Broadcast Media Market Size Market Share by Application in 2023
- Figure 17. Global Broadcast Media Revenue Market Share by Player in 2023
- Figure 18. Global Broadcast Media Market Size Market Share by Regions (2019-2024)
- Figure 19. Americas Broadcast Media Market Size 2019-2024 (\$ Millions)
- Figure 20. APAC Broadcast Media Market Size 2019-2024 (\$ Millions)
- Figure 21. Europe Broadcast Media Market Size 2019-2024 (\$ Millions)
- Figure 22. Middle East & Africa Broadcast Media Market Size 2019-2024 (\$ Millions)
- Figure 23. Americas Broadcast Media Value Market Share by Country in 2023
- Figure 24. United States Broadcast Media Market Size Growth 2019-2024 (\$ Millions)
- Figure 25. Canada Broadcast Media Market Size Growth 2019-2024 (\$ Millions)
- Figure 26. Mexico Broadcast Media Market Size Growth 2019-2024 (\$ Millions)
- Figure 27. Brazil Broadcast Media Market Size Growth 2019-2024 (\$ Millions)
- Figure 28. APAC Broadcast Media Market Size Market Share by Region in 2023
- Figure 29. APAC Broadcast Media Market Size Market Share by Type in 2023
- Figure 30. APAC Broadcast Media Market Size Market Share by Application in 2023
- Figure 31. China Broadcast Media Market Size Growth 2019-2024 (\$ Millions)
- Figure 32. Japan Broadcast Media Market Size Growth 2019-2024 (\$ Millions)
- Figure 33. Korea Broadcast Media Market Size Growth 2019-2024 (\$ Millions)
- Figure 34. Southeast Asia Broadcast Media Market Size Growth 2019-2024 (\$ Millions)

- Figure 35. India Broadcast Media Market Size Growth 2019-2024 (\$ Millions)
- Figure 36. Australia Broadcast Media Market Size Growth 2019-2024 (\$ Millions)
- Figure 37. Europe Broadcast Media Market Size Market Share by Country in 2023
- Figure 38. Europe Broadcast Media Market Size Market Share by Type (2019-2024)
- Figure 39. Europe Broadcast Media Market Size Market Share by Application (2019-2024)
- Figure 40. Germany Broadcast Media Market Size Growth 2019-2024 (\$ Millions)
- Figure 41. France Broadcast Media Market Size Growth 2019-2024 (\$ Millions)
- Figure 42. UK Broadcast Media Market Size Growth 2019-2024 (\$ Millions)
- Figure 43. Italy Broadcast Media Market Size Growth 2019-2024 (\$ Millions)
- Figure 44. Russia Broadcast Media Market Size Growth 2019-2024 (\$ Millions)
- Figure 45. Middle East & Africa Broadcast Media Market Size Market Share by Region (2019-2024)
- Figure 46. Middle East & Africa Broadcast Media Market Size Market Share by Type (2019-2024)
- Figure 47. Middle East & Africa Broadcast Media Market Size Market Share by Application (2019-2024)
- Figure 48. Egypt Broadcast Media Market Size Growth 2019-2024 (\$ Millions)
- Figure 49. South Africa Broadcast Media Market Size Growth 2019-2024 (\$ Millions)
- Figure 50. Israel Broadcast Media Market Size Growth 2019-2024 (\$ Millions)
- Figure 51. Turkey Broadcast Media Market Size Growth 2019-2024 (\$ Millions)
- Figure 52. GCC Country Broadcast Media Market Size Growth 2019-2024 (\$ Millions)
- Figure 53. Americas Broadcast Media Market Size 2025-2030 (\$ Millions)
- Figure 54. APAC Broadcast Media Market Size 2025-2030 (\$ Millions)
- Figure 55. Europe Broadcast Media Market Size 2025-2030 (\$ Millions)
- Figure 56. Middle East & Africa Broadcast Media Market Size 2025-2030 (\$ Millions)
- Figure 57. United States Broadcast Media Market Size 2025-2030 (\$ Millions)
- Figure 58. Canada Broadcast Media Market Size 2025-2030 (\$ Millions)
- Figure 59. Mexico Broadcast Media Market Size 2025-2030 (\$ Millions)
- Figure 60. Brazil Broadcast Media Market Size 2025-2030 (\$ Millions)
- Figure 61. China Broadcast Media Market Size 2025-2030 (\$ Millions)
- Figure 62. Japan Broadcast Media Market Size 2025-2030 (\$ Millions)
- Figure 63. Korea Broadcast Media Market Size 2025-2030 (\$ Millions)
- Figure 64. Southeast Asia Broadcast Media Market Size 2025-2030 (\$ Millions)
- Figure 65. India Broadcast Media Market Size 2025-2030 (\$ Millions)
- Figure 66. Australia Broadcast Media Market Size 2025-2030 (\$ Millions)
- Figure 67. Germany Broadcast Media Market Size 2025-2030 (\$ Millions)
- Figure 68. France Broadcast Media Market Size 2025-2030 (\$ Millions)
- Figure 69. UK Broadcast Media Market Size 2025-2030 (\$ Millions)

Figure 70. Italy Broadcast Media Market Size 2025-2030 (\$ Millions)

Figure 71. Russia Broadcast Media Market Size 2025-2030 (\$ Millions)

Figure 72. Spain Broadcast Media Market Size 2025-2030 (\$ Millions)

Figure 73. Egypt Broadcast Media Market Size 2025-2030 (\$ Millions)

Figure 74. South Africa Broadcast Media Market Size 2025-2030 (\$ Millions)

Figure 75. Israel Broadcast Media Market Size 2025-2030 (\$ Millions)

Figure 76. Turkey Broadcast Media Market Size 2025-2030 (\$ Millions)

Figure 77. GCC Countries Broadcast Media Market Size 2025-2030 (\$ Millions)

Figure 78. Global Broadcast Media Market Size Market Share Forecast by Type (2025-2030)

Figure 79. Global Broadcast Media Market Size Market Share Forecast by Application (2025-2030)

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