

# Global Broadcast Communications Equipment Market Growth 2025-2031

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## Abstracts

The global Broadcast Communications Equipment market size is predicted to grow from US\$ 1948 million in 2025 to US\$ 3443 million in 2031; it is expected to grow at a CAGR of 10.0% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Broadcasting refers to the distribution of media in an audio and video form over radio, television, and other means of telecasting. The term broadcasting equipment involves high-power transmitters, signal routing (waveguide and co-axial cable), modulators, equipment racks, monitor and control systems, and video displays. The broadcast companies use servers to store audio and video files in a compressed format which are extracted at the receiver end.

The Global Mobile Economy Development Report 2023 released by GSMA Intelligence pointed out that by the end of 2022, the number of global mobile users would exceed 5.4 billion. The mobile ecosystem supports 16 million jobs directly and 12 million jobs indirectly.

According to our Communications Research Centre, in 2022, the global communication equipment was valued at US\$ 100 billion. The U.S. and China are powerhouses in the manufacture of communications equipment. According to data from the Ministry of Industry and Information Technology of China, the cumulative revenue of telecommunications services in 2022 was ?1.58 trillion, an increase of 8% over the previous year. The total amount of telecommunications business calculated at the price

of the previous year reached ?1.75 trillion, a year-on-year increase of 21.3%. In the same year, the fixed Internet broadband access business revenue was ?240.2 billion, an increase of 7.1% over the previous year, and its proportion in the telecommunications business revenue decreased from 15.3% in the previous year to 15.2%, driving the telecommunications business revenue to increase by 1.1 percentage points.

LP Information, Inc. (LPI) ' newest research report, the "Broadcast Communications Equipment Industry Forecast" looks at past sales and reviews total world Broadcast Communications Equipment sales in 2024, providing a comprehensive analysis by region and market sector of projected Broadcast Communications Equipment sales for 2025 through 2031. With Broadcast Communications Equipment sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Broadcast Communications Equipment industry.

This Insight Report provides a comprehensive analysis of the global Broadcast Communications Equipment landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Broadcast Communications Equipment portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Broadcast Communications Equipment market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Broadcast Communications Equipment and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Broadcast Communications Equipment.

This report presents a comprehensive overview, market shares, and growth opportunities of Broadcast Communications Equipment market by product type, application, key manufacturers and key regions and countries.

### **Segmentation by Type:**

Transmitting Antennas

GPS Equipment

Transceivers

Satellite Communications Equipment

Other

**Segmentation by Application:**

Military

Civilian

**This report also splits the market by region:**

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Cisco Systems

Ross Video

Belden

Arista Networks

Grass Valley

NewTek (Vizrt)

Evertz Microsystems

Sony

Ikegami Tsushinki

ETL Systems

LAWO

Imagine Communication

Harmonic

Matrox

Telos Alliance

Ericsson

EVS Broadcast Equipment

TAG Video Systems

Beijing Gefei Technology Co Ltd

AJA Video Systems

### **Key Questions Addressed in this Report**

What is the 10-year outlook for the global Broadcast Communications Equipment market?

What factors are driving Broadcast Communications Equipment market growth, globally

and by region?

Which technologies are poised for the fastest growth by market and region?

How do Broadcast Communications Equipment market opportunities vary by end market size?

How does Broadcast Communications Equipment break out by Type, by Application?

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