

Global Breathable Film Market Growth 2025-2031

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Abstracts

The global Breathable Film market size is predicted to grow from US\$ 1886 million in 2025 to US\$ 2281 million in 2031; it is expected to grow at a CAGR of 3.2% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Breathable film is extruded from the extruder T-dies, and in which polyethylene resin is compounded with CaCO₃. Due to its fine surface pores, it is permeable to air but not to liquid (sort of water). The Breathable film is very useful as it allows transmission of gases but it remains water proof. Major uses include the back sheet of diapers and sanitary napkins, disposable work cloth, etc.

Global Breathable Film key players include Clopay Plastics, RKW Group, TredgarFilms, Mitsui Chemicals, Daedong, etc. Global top five manufacturers hold a share over 25%. Asia is the largest market, with a share over 35%, followed by North America and Europe, both have a share over 50%. In terms of product, Breathable PE Film is the largest segment, with a share over 80%. And in terms of application, the largest application is Hygiene, followed by Healthcare, etc.

In-depth analysis of the driving factors of the breathable membrane market

I. Growth in demand in the construction industry: dual-driven by green buildings and infrastructure investment

Promoted by green building policies

The global demand for energy-saving and low-carbon buildings has surged, and breathable membranes have become key materials for green buildings due to their excellent moisture-proof and breathable properties. For example, the European market has become the core area of demand for breathable membranes due to strict building energy-saving regulations (such as the EU Building Energy Efficiency Directive), accounting for 35% of the global market share in 2024.

Breathable membranes directly drive market demand by reducing greenhouse gas emissions (such as reducing building energy consumption by 20%-30%) and helping to achieve carbon neutrality goals.

The popularity of wood-frame buildings and pitched roof buildings has further driven the application of breathable membranes in waterproof protection of roofs and walls.

II. Technological progress and innovation: breakthroughs in materials science and application scenarios

Breakthroughs in materials science

Optimization of microporous structure: Through precision preparation technology, the pore size of the breathable membrane is precisely controlled at 0.1-10 microns, achieving the 'breathable and impermeable' characteristics. For example, the application of polytetrafluoroethylene (PTFE) breathable membrane in the speaker components of smartphones can keep the sound attenuation below 0.5dB after being immersed in 1 meter of water for 30 minutes.

High-performance material research and development: Polypropylene (PP) breathable membrane has become the mainstream material in the construction field due to its high hydrophobicity (can block liquid water) and low cost advantages. It is expected that the global market share will reach 45% in 2029.

Application scenario expansion

High-end consumer electronics: Waterproof breathable membrane solves the contradiction between waterproof and signal transmission of antenna modules in 5G mobile phones and wearable devices, and supports millimeter wave band penetration.

New energy vehicles: Breathable membrane is used for waterproof and breathable protection of battery packs and motor components to avoid thermal runaway risks and

extend equipment life.

3. Environmental protection policies and sustainable development: global trends and industrial upgrading

Demand for environmentally friendly materials surges

Global environmental awareness has promoted the green transformation of the breathable membrane industry. For example, the application of degradable polylactic acid (PLA) breathable membrane in food packaging reduces plastic pollution and meets the requirements of the EU 'Disposable Plastics Directive'.

Bio-based breathable membranes (such as cellulose materials) have become the new favorite in the field of medical and sanitary products due to their low carbon footprint.

Policy support and standard improvement

Governments of various countries have introduced incentive policies (such as tax exemptions and subsidies) to encourage the research and development of environmentally friendly materials. For example, China's '14th Five-Year Plan for the Development of Raw Materials Industry' clearly supports the development of high-performance membrane materials industry.

International standards (such as ISO 13859-2) put forward quantitative requirements for the waterproof and breathable performance of breathable membranes, promoting the upgrading of industry technology.

4. Upgrading consumer demand: health, comfort and durability

Improved quality of life

The growth of consumer demand for high-end sanitary products (such as baby diapers) and sports protective clothing has promoted innovation in the comfort and durability of breathable membranes. For example, breathable membranes with nano-level coatings can improve antibacterial properties by 90% while maintaining breathability.

Increased awareness of health and safety

The demand for breathable membranes in the medical field has surged, and they are

used in surgical dressings, protective clothing and other scenarios. For example, medical-grade breathable membranes can block 99.9% of bacteria while keeping the skin breathing and reducing the risk of postoperative infection.

5. Expansion of emerging application fields: cross-border integration and industrial collaboration

New energy vehicles and 5G communications

Battery pack protection: Breathable membrane balances the air pressure inside and outside the battery pack, avoids structural deformation due to temperature and pressure changes, and extends battery life.

5G equipment heat dissipation: Breathable membranes are used in base station antennas, filters and other components to solve the contradiction between waterproofing and heat dissipation and improve equipment stability.

Agriculture and aerospace fields

Smart agriculture: Breathable membranes regulate temperature and humidity in greenhouses, promote crop growth, and reduce the use of pesticides.

Aerospace applications: Breathable membranes provide microenvironment control for space suits and space station equipment to resist extreme temperatures and radiation.

6. Market competition and industrial chain integration: efficiency improvement and global layout

Market competition pattern

The global breathable membrane market presents a pattern of 'oligopoly competition + long-tail enterprises'. Head companies occupy the high-end market with technological barriers, while small and medium-sized enterprises penetrate the middle and low-end fields through price competition.

Industry chain collaborative innovation

Upstream and downstream linkage: Upstream raw material suppliers (such as PTFE resin manufacturers) cooperate with midstream manufacturers to develop customized

materials, and downstream application companies (such as construction companies) feedback their needs to form a closed loop.

Global layout: Companies set up production bases in Southeast Asia and Eastern Europe to reduce production costs and avoid trade barriers.

The growth of the breathable membrane market is driven by multiple factors such as construction industry demand, technological progress, environmental protection policies, consumer demand upgrades, expansion of emerging application areas, and industrial chain integration. In the future, with the popularization of green buildings, high-end manufacturing upgrades, and stricter environmental protection standards, the breathable membrane industry will usher in a broader development space. Companies need to focus on technological innovation and global layout to seize market opportunities.

LP Information, Inc. (LPI) ' newest research report, the "Breathable Film Industry Forecast" looks at past sales and reviews total world Breathable Film sales in 2024, providing a comprehensive analysis by region and market sector of projected Breathable Film sales for 2025 through 2031. With Breathable Film sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Breathable Film industry.

This Insight Report provides a comprehensive analysis of the global Breathable Film landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Breathable Film portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Breathable Film market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Breathable Film and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Breathable Film.

This report presents a comprehensive overview, market shares, and growth opportunities of Breathable Film market by product type, application, key manufacturers

and key regions and countries.

Segmentation by Type:

Breathable PE Film

Breathable PP Film

Others

Segmentation by Application:

Hygiene

Healthcare

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Mitsui Chemicals

Daedong

Hans Chemical

Hanjin P&C

Swanson Plastics

FSPG Huahan

Liansu Wanjia

Shandong HaiWei

AvoTeck

Shanghai Zihua

MicroVENT

Omyafiber

CPP

ARKEMA

cobetter

Dexing

GORE

Key Questions Addressed in this Report

What is the 10-year outlook for the global Breathable Film market?

What factors are driving Breathable Film market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Breathable Film market opportunities vary by end market size?

How does Breathable Film break out by Type, by Application?

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