

Global Brass Threaded Inserts Market Growth 2026-2032

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Abstracts

The global Brass Threaded Inserts market size is predicted to grow from US\$ 669 million in 2025 to US\$ 1012 million in 2032; it is expected to grow at a CAGR of 6.1% from 2026 to 2032.

In 2025, global sales of brass threaded inserts reached 95,000 tons, with an average selling price of US\$7,200 per ton. Brass threaded inserts are metal fasteners manufactured by turning or cold heading, typically made of copper-zinc alloys and featuring internal or external threads or knurled structures. They are primarily used to enhance the thread strength and wear resistance of plastic, wood, or light metal substrates. They can be embedded into the substrate through hot-melt, ultrasonic, or injection molding processes. They are widely used in automotive electronics, consumer electronics housings, home appliance structural components, and industrial equipment assembly, offering advantages such as corrosion resistance, good electrical conductivity, and repeatability. With features such as stable assembly and disassembly performance, the industry's total capacity is approximately 120,000 tons, with a gross profit margin of 15%-22%. Upstream raw materials mainly include H59 or H62 brass bars, cutting oil, and surface electroplating materials. Downstream suppliers are injection molding manufacturers, electronic structural component manufacturers, and automotive parts suppliers. Future prospects lie in miniaturized precision inserts, high-strength environmentally friendly lead-free brass, and automated assembly compatible design. Demand is driven by the electrification of new energy vehicles and the structural upgrade of consumer electronics. Business opportunities are reflected in the stable expansion brought about by the increasing demand for replacing traditional plastic threaded structures and high-reliability connections.

The brass threaded insert market is showing steady growth, mainly driven by the

electrification of automobiles, the increasing precision of consumer electronics, and the upgrading of structural components in home appliances and industrial equipment. Miniaturization, high strength, and corrosion resistance have become key factors for customers in their selection. The high-end market is still dominated by international manufacturers with precision machining and surface treatment capabilities, while Asian and Chinese manufacturers are accelerating their penetration in low-end and localized projects due to their cost and fast delivery advantages. Short-term demand is significantly affected by automobile production, consumer electronics cycles, and home appliance replacement cycles. In the medium to long term, it will benefit from the continued growth in demand for high-reliability connectors from new energy vehicles, smart home appliances, and industrial automation equipment. At the same time, lightweight and detachable designs are driving the trend of replacing plastic-based inserts with high-performance metal threaded parts. The industry faces pressure from fluctuations in raw material brass prices, investment in precision machining equipment, and homogeneous competition. However, manufacturers with miniaturization, high precision, multi-functionality, and automation assembly compatibility capabilities will gain more stable growth space in the high-end electronics, automotive, and industrial equipment markets. Market differentiation and technological upgrading trends are evident.

LP Information, Inc. (LPI) ' newest research report, the "Brass Threaded Inserts Industry Forecast" looks at past sales and reviews total world Brass Threaded Inserts sales in 2025, providing a comprehensive analysis by region and market sector of projected Brass Threaded Inserts sales for 2026 through 2032. With Brass Threaded Inserts sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Brass Threaded Inserts industry.

This Insight Report provides a comprehensive analysis of the global Brass Threaded Inserts landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Brass Threaded Inserts portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Brass Threaded Inserts market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Brass Threaded Inserts and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up

qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Brass Threaded Inserts.

This report presents a comprehensive overview, market shares, and growth opportunities of Brass Threaded Inserts market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Ultrasonic Inserts

Thermofused Inserts

Pressure-fit Inserts

Others

Segmentation by External Specifications:

Through-hole Type

Blind Hole Type

Counterhead Type

Flange Type

Segmentation by Function:

Corrosion Resistant

Highly Conductive

Others

Segmentation by Application:

Electronics

Automotive

Medical

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Bossard Global

Tappex

Yardley Inserts

MW Components

Nayna Enterprise

IFAN

Paani Precision Products LLP.

Tappex Multisert

Hiren Brass Products

Vatsalya Metal Industries

JK BRASS PRODUCTS

Marvel Metal Impex

Jettech Impex

SPIROL

FANWEI

FINEX Fastener

Key Questions Addressed in this Report

What is the 10-year outlook for the global Brass Threaded Inserts market?

What factors are driving Brass Threaded Inserts market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Brass Threaded Inserts market opportunities vary by end market size?

How does Brass Threaded Inserts break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Brass Threaded Inserts Annual Sales 2021-2032
 - 2.1.2 World Current & Future Analysis for Brass Threaded Inserts by Geographic Region, 2021, 2025 & 2032
 - 2.1.3 World Current & Future Analysis for Brass Threaded Inserts by Country/Region, 2021, 2025 & 2032
- 2.2 Brass Threaded Inserts Segment by Type
 - 2.2.1 Ultrasonic Inserts
 - 2.2.2 Thermofused Inserts
 - 2.2.3 Pressure-fit Inserts
 - 2.2.4 Others
 - 2.2.5 Brass Threaded Inserts Sales by Type
 - 2.2.5.1 Global Brass Threaded Inserts Sales Market Share by Type (2021-2026)
 - 2.2.5.2 Global Brass Threaded Inserts Revenue and Market Share by Type (2021-2026)
 - 2.2.5.3 Global Brass Threaded Inserts Sale Price by Type (2021-2026)
- 2.3 Brass Threaded Inserts Segment by External Specifications
 - 2.3.1 Through-hole Type
 - 2.3.2 Blind Hole Type
 - 2.3.3 Counterhead Type
 - 2.3.4 Flange Type
 - 2.3.5 Brass Threaded Inserts Sales by External Specifications
 - 2.3.5.1 Global Brass Threaded Inserts Sales Market Share by External Specifications (2021-2026)

2.3.5.2 Global Brass Threaded Inserts Revenue and Market Share by External Specifications (2021-2026)

2.3.5.3 Global Brass Threaded Inserts Sale Price by External Specifications (2021-2026)

2.4 Brass Threaded Inserts Segment by Function

2.4.1 Corrosion Resistant

2.4.2 Highly Conductive

2.4.3 Others

2.4.4 Brass Threaded Inserts Sales by Function

2.4.4.1 Global Brass Threaded Inserts Sales Market Share by Function (2021-2026)

2.4.4.2 Global Brass Threaded Inserts Revenue and Market Share by Function (2021-2026)

2.4.4.3 Global Brass Threaded Inserts Sale Price by Function (2021-2026)

2.5 Brass Threaded Inserts Segment by Application

2.5.1 Electronics

2.5.2 Automotive

2.5.3 Medical

2.5.4 Others

2.5.5 Brass Threaded Inserts Sales by Application

2.5.5.1 Global Brass Threaded Inserts Sale Market Share by Application (2021-2026)

2.5.5.2 Global Brass Threaded Inserts Revenue and Market Share by Application (2021-2026)

2.5.5.3 Global Brass Threaded Inserts Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Brass Threaded Inserts Breakdown Data by Company

3.1.1 Global Brass Threaded Inserts Annual Sales by Company (2021-2026)

3.1.2 Global Brass Threaded Inserts Sales Market Share by Company (2021-2026)

3.2 Global Brass Threaded Inserts Annual Revenue by Company (2021-2026)

3.2.1 Global Brass Threaded Inserts Revenue by Company (2021-2026)

3.2.2 Global Brass Threaded Inserts Revenue Market Share by Company (2021-2026)

3.3 Global Brass Threaded Inserts Sale Price by Company

3.4 Key Manufacturers Brass Threaded Inserts Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Brass Threaded Inserts Product Location Distribution

3.4.2 Players Brass Threaded Inserts Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

- 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- 3.6 New Products and Potential Entrants
- 3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR BRASS THREADED INSERTS BY GEOGRAPHIC REGION

- 4.1 World Historic Brass Threaded Inserts Market Size by Geographic Region (2021-2026)
 - 4.1.1 Global Brass Threaded Inserts Annual Sales by Geographic Region (2021-2026)
 - 4.1.2 Global Brass Threaded Inserts Annual Revenue by Geographic Region (2021-2026)
- 4.2 World Historic Brass Threaded Inserts Market Size by Country/Region (2021-2026)
 - 4.2.1 Global Brass Threaded Inserts Annual Sales by Country/Region (2021-2026)
 - 4.2.2 Global Brass Threaded Inserts Annual Revenue by Country/Region (2021-2026)
- 4.3 Americas Brass Threaded Inserts Sales Growth
- 4.4 APAC Brass Threaded Inserts Sales Growth
- 4.5 Europe Brass Threaded Inserts Sales Growth
- 4.6 Middle East & Africa Brass Threaded Inserts Sales Growth

5 AMERICAS

- 5.1 Americas Brass Threaded Inserts Sales by Country
 - 5.1.1 Americas Brass Threaded Inserts Sales by Country (2021-2026)
 - 5.1.2 Americas Brass Threaded Inserts Revenue by Country (2021-2026)
- 5.2 Americas Brass Threaded Inserts Sales by Type (2021-2026)
- 5.3 Americas Brass Threaded Inserts Sales by Application (2021-2026)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Brass Threaded Inserts Sales by Region
 - 6.1.1 APAC Brass Threaded Inserts Sales by Region (2021-2026)
 - 6.1.2 APAC Brass Threaded Inserts Revenue by Region (2021-2026)
- 6.2 APAC Brass Threaded Inserts Sales by Type (2021-2026)
- 6.3 APAC Brass Threaded Inserts Sales by Application (2021-2026)

- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

7 EUROPE

- 7.1 Europe Brass Threaded Inserts by Country
 - 7.1.1 Europe Brass Threaded Inserts Sales by Country (2021-2026)
 - 7.1.2 Europe Brass Threaded Inserts Revenue by Country (2021-2026)
- 7.2 Europe Brass Threaded Inserts Sales by Type (2021-2026)
- 7.3 Europe Brass Threaded Inserts Sales by Application (2021-2026)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Brass Threaded Inserts by Country
 - 8.1.1 Middle East & Africa Brass Threaded Inserts Sales by Country (2021-2026)
 - 8.1.2 Middle East & Africa Brass Threaded Inserts Revenue by Country (2021-2026)
- 8.2 Middle East & Africa Brass Threaded Inserts Sales by Type (2021-2026)
- 8.3 Middle East & Africa Brass Threaded Inserts Sales by Application (2021-2026)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Brass Threaded Inserts
- 10.3 Manufacturing Process Analysis of Brass Threaded Inserts
- 10.4 Industry Chain Structure of Brass Threaded Inserts

11 MARKETING, DISTRIBUTORS AND CUSTOMER

- 11.1 Sales Channel
 - 11.1.1 Direct Channels
 - 11.1.2 Indirect Channels
- 11.2 Brass Threaded Inserts Distributors
- 11.3 Brass Threaded Inserts Customer

12 WORLD FORECAST REVIEW FOR BRASS THREADED INSERTS BY GEOGRAPHIC REGION

- 12.1 Global Brass Threaded Inserts Market Size Forecast by Region
 - 12.1.1 Global Brass Threaded Inserts Forecast by Region (2027-2032)
 - 12.1.2 Global Brass Threaded Inserts Annual Revenue Forecast by Region (2027-2032)
- 12.2 Americas Forecast by Country (2027-2032)
- 12.3 APAC Forecast by Region (2027-2032)
- 12.4 Europe Forecast by Country (2027-2032)
- 12.5 Middle East & Africa Forecast by Country (2027-2032)
- 12.6 Global Brass Threaded Inserts Forecast by Type (2027-2032)
- 12.7 Global Brass Threaded Inserts Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

- 13.1 Bossard Global
 - 13.1.1 Bossard Global Company Information
 - 13.1.2 Bossard Global Brass Threaded Inserts Product Portfolios and Specifications
 - 13.1.3 Bossard Global Brass Threaded Inserts Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.1.4 Bossard Global Main Business Overview
 - 13.1.5 Bossard Global Latest Developments

13.2 Tappex

13.2.1 Tappex Company Information

13.2.2 Tappex Brass Threaded Inserts Product Portfolios and Specifications

13.2.3 Tappex Brass Threaded Inserts Sales, Revenue, Price and Gross Margin (2021-2026)

13.2.4 Tappex Main Business Overview

13.2.5 Tappex Latest Developments

13.3 Yardley Inserts

13.3.1 Yardley Inserts Company Information

13.3.2 Yardley Inserts Brass Threaded Inserts Product Portfolios and Specifications

13.3.3 Yardley Inserts Brass Threaded Inserts Sales, Revenue, Price and Gross Margin (2021-2026)

13.3.4 Yardley Inserts Main Business Overview

13.3.5 Yardley Inserts Latest Developments

13.4 MW Components

13.4.1 MW Components Company Information

13.4.2 MW Components Brass Threaded Inserts Product Portfolios and Specifications

13.4.3 MW Components Brass Threaded Inserts Sales, Revenue, Price and Gross Margin (2021-2026)

13.4.4 MW Components Main Business Overview

13.4.5 MW Components Latest Developments

13.5 Nayna Enterprise

13.5.1 Nayna Enterprise Company Information

13.5.2 Nayna Enterprise Brass Threaded Inserts Product Portfolios and Specifications

13.5.3 Nayna Enterprise Brass Threaded Inserts Sales, Revenue, Price and Gross Margin (2021-2026)

13.5.4 Nayna Enterprise Main Business Overview

13.5.5 Nayna Enterprise Latest Developments

13.6 IFAN

13.6.1 IFAN Company Information

13.6.2 IFAN Brass Threaded Inserts Product Portfolios and Specifications

13.6.3 IFAN Brass Threaded Inserts Sales, Revenue, Price and Gross Margin (2021-2026)

13.6.4 IFAN Main Business Overview

13.6.5 IFAN Latest Developments

13.7 Paani Precision Products LLP.

13.7.1 Paani Precision Products LLP. Company Information

13.7.2 Paani Precision Products LLP. Brass Threaded Inserts Product Portfolios and Specifications

13.7.3 Paani Precision Products LLP. Brass Threaded Inserts Sales, Revenue, Price and Gross Margin (2021-2026)

13.7.4 Paani Precision Products LLP. Main Business Overview

13.7.5 Paani Precision Products LLP. Latest Developments

13.8 Tappex Multisert

13.8.1 Tappex Multisert Company Information

13.8.2 Tappex Multisert Brass Threaded Inserts Product Portfolios and Specifications

13.8.3 Tappex Multisert Brass Threaded Inserts Sales, Revenue, Price and Gross Margin (2021-2026)

13.8.4 Tappex Multisert Main Business Overview

13.8.5 Tappex Multisert Latest Developments

13.9 Hiren Brass Products

13.9.1 Hiren Brass Products Company Information

13.9.2 Hiren Brass Products Brass Threaded Inserts Product Portfolios and Specifications

13.9.3 Hiren Brass Products Brass Threaded Inserts Sales, Revenue, Price and Gross Margin (2021-2026)

13.9.4 Hiren Brass Products Main Business Overview

13.9.5 Hiren Brass Products Latest Developments

13.10 Vatsalya Metal Industries

13.10.1 Vatsalya Metal Industries Company Information

13.10.2 Vatsalya Metal Industries Brass Threaded Inserts Product Portfolios and Specifications

13.10.3 Vatsalya Metal Industries Brass Threaded Inserts Sales, Revenue, Price and Gross Margin (2021-2026)

13.10.4 Vatsalya Metal Industries Main Business Overview

13.10.5 Vatsalya Metal Industries Latest Developments

13.11 JK BRASS PRODUCTS

13.11.1 JK BRASS PRODUCTS Company Information

13.11.2 JK BRASS PRODUCTS Brass Threaded Inserts Product Portfolios and Specifications

13.11.3 JK BRASS PRODUCTS Brass Threaded Inserts Sales, Revenue, Price and Gross Margin (2021-2026)

13.11.4 JK BRASS PRODUCTS Main Business Overview

13.11.5 JK BRASS PRODUCTS Latest Developments

13.12 Marvel Metal Impex

13.12.1 Marvel Metal Impex Company Information

13.12.2 Marvel Metal Impex Brass Threaded Inserts Product Portfolios and Specifications

13.12.3 Marvel Metal Impex Brass Threaded Inserts Sales, Revenue, Price and Gross Margin (2021-2026)

13.12.4 Marvel Metal Impex Main Business Overview

13.12.5 Marvel Metal Impex Latest Developments

13.13 Jettech Impex

13.13.1 Jettech Impex Company Information

13.13.2 Jettech Impex Brass Threaded Inserts Product Portfolios and Specifications

13.13.3 Jettech Impex Brass Threaded Inserts Sales, Revenue, Price and Gross Margin (2021-2026)

13.13.4 Jettech Impex Main Business Overview

13.13.5 Jettech Impex Latest Developments

13.14 SPIROL

13.14.1 SPIROL Company Information

13.14.2 SPIROL Brass Threaded Inserts Product Portfolios and Specifications

13.14.3 SPIROL Brass Threaded Inserts Sales, Revenue, Price and Gross Margin (2021-2026)

13.14.4 SPIROL Main Business Overview

13.14.5 SPIROL Latest Developments

13.15 FANWEI

13.15.1 FANWEI Company Information

13.15.2 FANWEI Brass Threaded Inserts Product Portfolios and Specifications

13.15.3 FANWEI Brass Threaded Inserts Sales, Revenue, Price and Gross Margin (2021-2026)

13.15.4 FANWEI Main Business Overview

13.15.5 FANWEI Latest Developments

13.16 FINEX Fastener

13.16.1 FINEX Fastener Company Information

13.16.2 FINEX Fastener Brass Threaded Inserts Product Portfolios and Specifications

13.16.3 FINEX Fastener Brass Threaded Inserts Sales, Revenue, Price and Gross Margin (2021-2026)

13.16.4 FINEX Fastener Main Business Overview

13.16.5 FINEX Fastener Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Brass Threaded Inserts Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. Brass Threaded Inserts Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Ultrasonic Inserts

Table 4. Major Players of Thermofused Inserts

Table 5. Major Players of Pressure-fit Inserts

Table 6. Major Players of Others

Table 7. Global Brass Threaded Inserts Sales by Type (2021-2026) & (Kilotons)

Table 8. Global Brass Threaded Inserts Sales Market Share by Type (2021-2026)

Table 9. Global Brass Threaded Inserts Revenue by Type (2021-2026) & (\$ million)

Table 10. Global Brass Threaded Inserts Revenue Market Share by Type (2021-2026)

Table 11. Global Brass Threaded Inserts Sale Price by Type (2021-2026) & (US\$/Ton)

Table 12. Major Players of Through-hole Type

Table 13. Major Players of Blind Hole Type

Table 14. Major Players of Counterhead Type

Table 15. Major Players of Flange Type

Table 16. Global Brass Threaded Inserts Sales by External Specifications (2021-2026) & (Kilotons)

Table 17. Global Brass Threaded Inserts Sales Market Share by External Specifications (2021-2026)

Table 18. Global Brass Threaded Inserts Revenue by External Specifications (2021-2026) & (\$ million)

Table 19. Global Brass Threaded Inserts Revenue Market Share by External Specifications (2021-2026)

Table 20. Global Brass Threaded Inserts Sale Price by External Specifications (2021-2026) & (US\$/Ton)

Table 21. Major Players of Corrosion Resistant

Table 22. Major Players of Highly Conductive

Table 23. Major Players of Others

Table 24. Global Brass Threaded Inserts Sales by Function (2021-2026) & (Kilotons)

Table 25. Global Brass Threaded Inserts Sales Market Share by Function (2021-2026)

Table 26. Global Brass Threaded Inserts Revenue by Function (2021-2026) & (\$ million)

Table 27. Global Brass Threaded Inserts Revenue Market Share by Function

(2021-2026)

Table 28. Global Brass Threaded Inserts Sale Price by Function (2021-2026) & (US\$/Ton)

Table 29. Global Brass Threaded Inserts Sale by Application (2021-2026) & (Kilotons)

Table 30. Global Brass Threaded Inserts Sale Market Share by Application (2021-2026)

Table 31. Global Brass Threaded Inserts Revenue by Application (2021-2026) & (\$ million)

Table 32. Global Brass Threaded Inserts Revenue Market Share by Application (2021-2026)

Table 33. Global Brass Threaded Inserts Sale Price by Application (2021-2026) & (US\$/Ton)

Table 34. Global Brass Threaded Inserts Sales by Company (2021-2026) & (Kilotons)

Table 35. Global Brass Threaded Inserts Sales Market Share by Company (2021-2026)

Table 36. Global Brass Threaded Inserts Revenue by Company (2021-2026) & (\$ millions)

Table 37. Global Brass Threaded Inserts Revenue Market Share by Company (2021-2026)

Table 38. Global Brass Threaded Inserts Sale Price by Company (2021-2026) & (US\$/Ton)

Table 39. Key Manufacturers Brass Threaded Inserts Producing Area Distribution and Sales Area

Table 40. Players Brass Threaded Inserts Products Offered

Table 41. Brass Threaded Inserts Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 42. New Products and Potential Entrants

Table 43. Market M&A Activity & Strategy

Table 44. Global Brass Threaded Inserts Sales by Geographic Region (2021-2026) & (Kilotons)

Table 45. Global Brass Threaded Inserts Sales Market Share Geographic Region (2021-2026)

Table 46. Global Brass Threaded Inserts Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 47. Global Brass Threaded Inserts Revenue Market Share by Geographic Region (2021-2026)

Table 48. Global Brass Threaded Inserts Sales by Country/Region (2021-2026) & (Kilotons)

Table 49. Global Brass Threaded Inserts Sales Market Share by Country/Region (2021-2026)

Table 50. Global Brass Threaded Inserts Revenue by Country/Region (2021-2026) & (\$

millions)

Table 51. Global Brass Threaded Inserts Revenue Market Share by Country/Region (2021-2026)

Table 52. Americas Brass Threaded Inserts Sales by Country (2021-2026) & (Kilotons)

Table 53. Americas Brass Threaded Inserts Sales Market Share by Country (2021-2026)

Table 54. Americas Brass Threaded Inserts Revenue by Country (2021-2026) & (\$ millions)

Table 55. Americas Brass Threaded Inserts Sales by Type (2021-2026) & (Kilotons)

Table 56. Americas Brass Threaded Inserts Sales by Application (2021-2026) & (Kilotons)

Table 57. APAC Brass Threaded Inserts Sales by Region (2021-2026) & (Kilotons)

Table 58. APAC Brass Threaded Inserts Sales Market Share by Region (2021-2026)

Table 59. APAC Brass Threaded Inserts Revenue by Region (2021-2026) & (\$ millions)

Table 60. APAC Brass Threaded Inserts Sales by Type (2021-2026) & (Kilotons)

Table 61. APAC Brass Threaded Inserts Sales by Application (2021-2026) & (Kilotons)

Table 62. Europe Brass Threaded Inserts Sales by Country (2021-2026) & (Kilotons)

Table 63. Europe Brass Threaded Inserts Revenue by Country (2021-2026) & (\$ millions)

Table 64. Europe Brass Threaded Inserts Sales by Type (2021-2026) & (Kilotons)

Table 65. Europe Brass Threaded Inserts Sales by Application (2021-2026) & (Kilotons)

Table 66. Middle East & Africa Brass Threaded Inserts Sales by Country (2021-2026) & (Kilotons)

Table 67. Middle East & Africa Brass Threaded Inserts Revenue Market Share by Country (2021-2026)

Table 68. Middle East & Africa Brass Threaded Inserts Sales by Type (2021-2026) & (Kilotons)

Table 69. Middle East & Africa Brass Threaded Inserts Sales by Application (2021-2026) & (Kilotons)

Table 70. Key Market Drivers & Growth Opportunities of Brass Threaded Inserts

Table 71. Key Market Challenges & Risks of Brass Threaded Inserts

Table 72. Key Industry Trends of Brass Threaded Inserts

Table 73. Brass Threaded Inserts Raw Material

Table 74. Key Suppliers of Raw Materials

Table 75. Brass Threaded Inserts Distributors List

Table 76. Brass Threaded Inserts Customer List

Table 77. Global Brass Threaded Inserts Sales Forecast by Region (2027-2032) & (Kilotons)

Table 78. Global Brass Threaded Inserts Revenue Forecast by Region (2027-2032) &

(\$ millions)

Table 79. Americas Brass Threaded Inserts Sales Forecast by Country (2027-2032) & (Kilotons)

Table 80. Americas Brass Threaded Inserts Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 81. APAC Brass Threaded Inserts Sales Forecast by Region (2027-2032) & (Kilotons)

Table 82. APAC Brass Threaded Inserts Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 83. Europe Brass Threaded Inserts Sales Forecast by Country (2027-2032) & (Kilotons)

Table 84. Europe Brass Threaded Inserts Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 85. Middle East & Africa Brass Threaded Inserts Sales Forecast by Country (2027-2032) & (Kilotons)

Table 86. Middle East & Africa Brass Threaded Inserts Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 87. Global Brass Threaded Inserts Sales Forecast by Type (2027-2032) & (Kilotons)

Table 88. Global Brass Threaded Inserts Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 89. Global Brass Threaded Inserts Sales Forecast by Application (2027-2032) & (Kilotons)

Table 90. Global Brass Threaded Inserts Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 91. Bossard Global Basic Information, Brass Threaded Inserts Manufacturing Base, Sales Area and Its Competitors

Table 92. Bossard Global Brass Threaded Inserts Product Portfolios and Specifications

Table 93. Bossard Global Brass Threaded Inserts Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 94. Bossard Global Main Business

Table 95. Bossard Global Latest Developments

Table 96. Tappex Basic Information, Brass Threaded Inserts Manufacturing Base, Sales Area and Its Competitors

Table 97. Tappex Brass Threaded Inserts Product Portfolios and Specifications

Table 98. Tappex Brass Threaded Inserts Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 99. Tappex Main Business

Table 100. Tappex Latest Developments

Table 101. Yardley Inserts Basic Information, Brass Threaded Inserts Manufacturing Base, Sales Area and Its Competitors

Table 102. Yardley Inserts Brass Threaded Inserts Product Portfolios and Specifications

Table 103. Yardley Inserts Brass Threaded Inserts Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 104. Yardley Inserts Main Business

Table 105. Yardley Inserts Latest Developments

Table 106. MW Components Basic Information, Brass Threaded Inserts Manufacturing Base, Sales Area and Its Competitors

Table 107. MW Components Brass Threaded Inserts Product Portfolios and Specifications

Table 108. MW Components Brass Threaded Inserts Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 109. MW Components Main Business

Table 110. MW Components Latest Developments

Table 111. Nayna Enterprise Basic Information, Brass Threaded Inserts Manufacturing Base, Sales Area and Its Competitors

Table 112. Nayna Enterprise Brass Threaded Inserts Product Portfolios and Specifications

Table 113. Nayna Enterprise Brass Threaded Inserts Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 114. Nayna Enterprise Main Business

Table 115. Nayna Enterprise Latest Developments

Table 116. IFAN Basic Information, Brass Threaded Inserts Manufacturing Base, Sales Area and Its Competitors

Table 117. IFAN Brass Threaded Inserts Product Portfolios and Specifications

Table 118. IFAN Brass Threaded Inserts Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 119. IFAN Main Business

Table 120. IFAN Latest Developments

Table 121. Paani Precision Products LLP. Basic Information, Brass Threaded Inserts Manufacturing Base, Sales Area and Its Competitors

Table 122. Paani Precision Products LLP. Brass Threaded Inserts Product Portfolios and Specifications

Table 123. Paani Precision Products LLP. Brass Threaded Inserts Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 124. Paani Precision Products LLP. Main Business

Table 125. Paani Precision Products LLP. Latest Developments

Table 126. Tappex Multisert Basic Information, Brass Threaded Inserts Manufacturing

Base, Sales Area and Its Competitors

Table 127. Tappex Multisert Brass Threaded Inserts Product Portfolios and Specifications

Table 128. Tappex Multisert Brass Threaded Inserts Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 129. Tappex Multisert Main Business

Table 130. Tappex Multisert Latest Developments

Table 131. Hiren Brass Products Basic Information, Brass Threaded Inserts Manufacturing Base, Sales Area and Its Competitors

Table 132. Hiren Brass Products Brass Threaded Inserts Product Portfolios and Specifications

Table 133. Hiren Brass Products Brass Threaded Inserts Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 134. Hiren Brass Products Main Business

Table 135. Hiren Brass Products Latest Developments

Table 136. Vatsalya Metal Industries Basic Information, Brass Threaded Inserts Manufacturing Base, Sales Area and Its Competitors

Table 137. Vatsalya Metal Industries Brass Threaded Inserts Product Portfolios and Specifications

Table 138. Vatsalya Metal Industries Brass Threaded Inserts Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 139. Vatsalya Metal Industries Main Business

Table 140. Vatsalya Metal Industries Latest Developments

Table 141. JK BRASS PRODUCTS Basic Information, Brass Threaded Inserts Manufacturing Base, Sales Area and Its Competitors

Table 142. JK BRASS PRODUCTS Brass Threaded Inserts Product Portfolios and Specifications

Table 143. JK BRASS PRODUCTS Brass Threaded Inserts Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 144. JK BRASS PRODUCTS Main Business

Table 145. JK BRASS PRODUCTS Latest Developments

Table 146. Marvel Metal Impex Basic Information, Brass Threaded Inserts Manufacturing Base, Sales Area and Its Competitors

Table 147. Marvel Metal Impex Brass Threaded Inserts Product Portfolios and Specifications

Table 148. Marvel Metal Impex Brass Threaded Inserts Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 149. Marvel Metal Impex Main Business

Table 150. Marvel Metal Impex Latest Developments

Table 151. Jettech Impex Basic Information, Brass Threaded Inserts Manufacturing Base, Sales Area and Its Competitors

Table 152. Jettech Impex Brass Threaded Inserts Product Portfolios and Specifications

Table 153. Jettech Impex Brass Threaded Inserts Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 154. Jettech Impex Main Business

Table 155. Jettech Impex Latest Developments

Table 156. SPIROL Basic Information, Brass Threaded Inserts Manufacturing Base, Sales Area and Its Competitors

Table 157. SPIROL Brass Threaded Inserts Product Portfolios and Specifications

Table 158. SPIROL Brass Threaded Inserts Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 159. SPIROL Main Business

Table 160. SPIROL Latest Developments

Table 161. FANWEI Basic Information, Brass Threaded Inserts Manufacturing Base, Sales Area and Its Competitors

Table 162. FANWEI Brass Threaded Inserts Product Portfolios and Specifications

Table 163. FANWEI Brass Threaded Inserts Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 164. FANWEI Main Business

Table 165. FANWEI Latest Developments

Table 166. FINEX Fastener Basic Information, Brass Threaded Inserts Manufacturing Base, Sales Area and Its Competitors

Table 167. FINEX Fastener Brass Threaded Inserts Product Portfolios and Specifications

Table 168. FINEX Fastener Brass Threaded Inserts Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 169. FINEX Fastener Main Business

Table 170. FINEX Fastener Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Brass Threaded Inserts
- Figure 2. Brass Threaded Inserts Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Brass Threaded Inserts Sales Growth Rate 2021-2032 (Kilotons)
- Figure 7. Global Brass Threaded Inserts Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Brass Threaded Inserts Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Brass Threaded Inserts Sales Market Share by Country/Region (2025)
- Figure 10. Brass Threaded Inserts Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Ultrasonic Inserts
- Figure 12. Product Picture of Thermofused Inserts
- Figure 13. Product Picture of Pressure-fit Inserts
- Figure 14. Product Picture of Others
- Figure 15. Global Brass Threaded Inserts Sales Market Share by Type in 2026
- Figure 16. Global Brass Threaded Inserts Revenue Market Share by Type (2021-2026)
- Figure 17. Product Picture of Through-hole Type
- Figure 18. Product Picture of Blind Hole Type
- Figure 19. Product Picture of Counterhead Type
- Figure 20. Product Picture of Flange Type
- Figure 21. Global Brass Threaded Inserts Sales Market Share by External Specifications in 2026
- Figure 22. Global Brass Threaded Inserts Revenue Market Share by External Specifications (2021-2026)
- Figure 23. Product Picture of Corrosion Resistant
- Figure 24. Product Picture of Highly Conductive
- Figure 25. Product Picture of Others
- Figure 26. Global Brass Threaded Inserts Sales Market Share by Function in 2026
- Figure 27. Global Brass Threaded Inserts Revenue Market Share by Function (2021-2026)
- Figure 28. Brass Threaded Inserts Consumed in Electronics
- Figure 29. Global Brass Threaded Inserts Market: Electronics (2021-2026) & (Kilotons)
- Figure 30. Brass Threaded Inserts Consumed in Automotive

- Figure 31. Global Brass Threaded Inserts Market: Automotive (2021-2026) & (Kilotons)
- Figure 32. Brass Threaded Inserts Consumed in Medical
- Figure 33. Global Brass Threaded Inserts Market: Medical (2021-2026) & (Kilotons)
- Figure 34. Brass Threaded Inserts Consumed in Others
- Figure 35. Global Brass Threaded Inserts Market: Others (2021-2026) & (Kilotons)
- Figure 36. Global Brass Threaded Inserts Sale Market Share by Application (2025)
- Figure 37. Global Brass Threaded Inserts Revenue Market Share by Application in 2025
- Figure 38. Brass Threaded Inserts Sales by Company in 2025 (Kilotons)
- Figure 39. Global Brass Threaded Inserts Sales Market Share by Company in 2025
- Figure 40. Brass Threaded Inserts Revenue by Company in 2025 (\$ millions)
- Figure 41. Global Brass Threaded Inserts Revenue Market Share by Company in 2025
- Figure 42. Global Brass Threaded Inserts Sales Market Share by Geographic Region (2021-2026)
- Figure 43. Global Brass Threaded Inserts Revenue Market Share by Geographic Region in 2025
- Figure 44. Americas Brass Threaded Inserts Sales 2021-2026 (Kilotons)
- Figure 45. Americas Brass Threaded Inserts Revenue 2021-2026 (\$ millions)
- Figure 46. APAC Brass Threaded Inserts Sales 2021-2026 (Kilotons)
- Figure 47. APAC Brass Threaded Inserts Revenue 2021-2026 (\$ millions)
- Figure 48. Europe Brass Threaded Inserts Sales 2021-2026 (Kilotons)
- Figure 49. Europe Brass Threaded Inserts Revenue 2021-2026 (\$ millions)
- Figure 50. Middle East & Africa Brass Threaded Inserts Sales 2021-2026 (Kilotons)
- Figure 51. Middle East & Africa Brass Threaded Inserts Revenue 2021-2026 (\$ millions)
- Figure 52. Americas Brass Threaded Inserts Sales Market Share by Country in 2025
- Figure 53. Americas Brass Threaded Inserts Revenue Market Share by Country (2021-2026)
- Figure 54. Americas Brass Threaded Inserts Sales Market Share by Type (2021-2026)
- Figure 55. Americas Brass Threaded Inserts Sales Market Share by Application (2021-2026)
- Figure 56. United States Brass Threaded Inserts Revenue Growth 2021-2026 (\$ millions)
- Figure 57. Canada Brass Threaded Inserts Revenue Growth 2021-2026 (\$ millions)
- Figure 58. Mexico Brass Threaded Inserts Revenue Growth 2021-2026 (\$ millions)
- Figure 59. Brazil Brass Threaded Inserts Revenue Growth 2021-2026 (\$ millions)
- Figure 60. APAC Brass Threaded Inserts Sales Market Share by Region in 2025
- Figure 61. APAC Brass Threaded Inserts Revenue Market Share by Region (2021-2026)
- Figure 62. APAC Brass Threaded Inserts Sales Market Share by Type (2021-2026)
- Figure 63. APAC Brass Threaded Inserts Sales Market Share by Application

(2021-2026)

Figure 64. China Brass Threaded Inserts Revenue Growth 2021-2026 (\$ millions)

Figure 65. Japan Brass Threaded Inserts Revenue Growth 2021-2026 (\$ millions)

Figure 66. South Korea Brass Threaded Inserts Revenue Growth 2021-2026 (\$ millions)

Figure 67. Southeast Asia Brass Threaded Inserts Revenue Growth 2021-2026 (\$ millions)

Figure 68. India Brass Threaded Inserts Revenue Growth 2021-2026 (\$ millions)

Figure 69. Australia Brass Threaded Inserts Revenue Growth 2021-2026 (\$ millions)

Figure 70. China Taiwan Brass Threaded Inserts Revenue Growth 2021-2026 (\$ millions)

Figure 71. Europe Brass Threaded Inserts Sales Market Share by Country in 2025

Figure 72. Europe Brass Threaded Inserts Revenue Market Share by Country (2021-2026)

Figure 73. Europe Brass Threaded Inserts Sales Market Share by Type (2021-2026)

Figure 74. Europe Brass Threaded Inserts Sales Market Share by Application (2021-2026)

Figure 75. Germany Brass Threaded Inserts Revenue Growth 2021-2026 (\$ millions)

Figure 76. France Brass Threaded Inserts Revenue Growth 2021-2026 (\$ millions)

Figure 77. UK Brass Threaded Inserts Revenue Growth 2021-2026 (\$ millions)

Figure 78. Italy Brass Threaded Inserts Revenue Growth 2021-2026 (\$ millions)

Figure 79. Russia Brass Threaded Inserts Revenue Growth 2021-2026 (\$ millions)

Figure 80. Middle East & Africa Brass Threaded Inserts Sales Market Share by Country (2021-2026)

Figure 81. Middle East & Africa Brass Threaded Inserts Sales Market Share by Type (2021-2026)

Figure 82. Middle East & Africa Brass Threaded Inserts Sales Market Share by Application (2021-2026)

Figure 83. Egypt Brass Threaded Inserts Revenue Growth 2021-2026 (\$ millions)

Figure 84. South Africa Brass Threaded Inserts Revenue Growth 2021-2026 (\$ millions)

Figure 85. Israel Brass Threaded Inserts Revenue Growth 2021-2026 (\$ millions)

Figure 86. Turkey Brass Threaded Inserts Revenue Growth 2021-2026 (\$ millions)

Figure 87. GCC Countries Brass Threaded Inserts Revenue Growth 2021-2026 (\$ millions)

Figure 88. Manufacturing Cost Structure Analysis of Brass Threaded Inserts in 2026

Figure 89. Manufacturing Process Analysis of Brass Threaded Inserts

Figure 90. Industry Chain Structure of Brass Threaded Inserts

Figure 91. Channels of Distribution

Figure 92. Global Brass Threaded Inserts Sales Market Forecast by Region (2027-2032)

Figure 93. Global Brass Threaded Inserts Revenue Market Share Forecast by Region (2027-2032)

Figure 94. Global Brass Threaded Inserts Sales Market Share Forecast by Type (2027-2032)

Figure 95. Global Brass Threaded Inserts Revenue Market Share Forecast by Type (2027-2032)

Figure 96. Global Brass Threaded Inserts Sales Market Share Forecast by Application (2027-2032)

Figure 97. Global Brass Threaded Inserts Revenue Market Share Forecast by Application (2027-2032)

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