

Global Brand Tracking Software Market Growth (Status and Outlook) 2024-2030

<https://marketpublishers.com/r/G33E896BAA7CEN.html>

Date: May 2024

Pages: 124

Price: US\$ 3,660.00 (Single User License)

ID: G33E896BAA7CEN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The global Brand Tracking Software market size is projected to grow from US\$ 200.5 million in 2023 to US\$ 272.2 million in 2030; it is expected to grow at a CAGR of 4.5% from 2024 to 2030.

LPI (LP Information)' newest research report, the “Brand Tracking Software Industry Forecast” looks at past sales and reviews total world Brand Tracking Software sales in 2023, providing a comprehensive analysis by region and market sector of projected Brand Tracking Software sales for 2024 through 2030. With Brand Tracking Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Brand Tracking Software industry.

This Insight Report provides a comprehensive analysis of the global Brand Tracking Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Brand Tracking Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Brand Tracking Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Brand Tracking Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced

view of the current state and future trajectory in the global Brand Tracking Software.

Server is an important driver of this industry. According to IDC, the global server market is estimated at US\$110 billion in 2022. The top five players hold a share about 45 percent. In 2022, server industry sales growth in the US was about 30%, while in China it will be about 10.5%. Given the high willingness of Internet giants in China and the US to invest in cloud services and AIGCs, the server market in China and the US is likely to continue to grow faster than the global average in the coming years.

This report presents a comprehensive overview, market shares, and growth opportunities of Brand Tracking Software market by product type, application, key players and key regions and countries.

Segmentation by type

Cloud-based Software

Local-based Software

Segmentation by application

Fashion & Luxury

Banking, Financial Services and Insurance (BFSI)

Food & Beverage

Consumer Electronics

E-commerce

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Adobe

Agrivi

Attest

Awario

Brandwatch

Brella

Insightly

Kantar

Latana

Marketo

Microsoft

Momentive

Pipedrive

Salesforce.com, Inc.

Service Management Group

SurveyMonkey

Oracle

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Brand Tracking Software Market Size 2019-2030
 - 2.1.2 Brand Tracking Software Market Size CAGR by Region 2019 VS 2023 VS 2030
- 2.2 Brand Tracking Software Segment by Type
 - 2.2.1 Cloud-based Software
 - 2.2.2 Local-based Software
- 2.3 Brand Tracking Software Market Size by Type
 - 2.3.1 Brand Tracking Software Market Size CAGR by Type (2019 VS 2023 VS 2030)
 - 2.3.2 Global Brand Tracking Software Market Size Market Share by Type (2019-2024)
- 2.4 Brand Tracking Software Segment by Application
 - 2.4.1 Fashion & Luxury
 - 2.4.2 Banking, Financial Services and Insurance (BFSI)
 - 2.4.3 Food & Beverage
 - 2.4.4 Consumer Electronics
 - 2.4.5 E-commerce
 - 2.4.6 Other
- 2.5 Brand Tracking Software Market Size by Application
 - 2.5.1 Brand Tracking Software Market Size CAGR by Application (2019 VS 2023 VS 2030)
 - 2.5.2 Global Brand Tracking Software Market Size Market Share by Application (2019-2024)

3 BRAND TRACKING SOFTWARE MARKET SIZE BY PLAYER

3.1 Brand Tracking Software Market Size Market Share by Players

3.1.1 Global Brand Tracking Software Revenue by Players (2019-2024)

3.1.2 Global Brand Tracking Software Revenue Market Share by Players (2019-2024)

3.2 Global Brand Tracking Software Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

4 BRAND TRACKING SOFTWARE BY REGIONS

4.1 Brand Tracking Software Market Size by Regions (2019-2024)

4.2 Americas Brand Tracking Software Market Size Growth (2019-2024)

4.3 APAC Brand Tracking Software Market Size Growth (2019-2024)

4.4 Europe Brand Tracking Software Market Size Growth (2019-2024)

4.5 Middle East & Africa Brand Tracking Software Market Size Growth (2019-2024)

5 AMERICAS

5.1 Americas Brand Tracking Software Market Size by Country (2019-2024)

5.2 Americas Brand Tracking Software Market Size by Type (2019-2024)

5.3 Americas Brand Tracking Software Market Size by Application (2019-2024)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Brand Tracking Software Market Size by Region (2019-2024)

6.2 APAC Brand Tracking Software Market Size by Type (2019-2024)

6.3 APAC Brand Tracking Software Market Size by Application (2019-2024)

6.4 China

6.5 Japan

6.6 Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

7 EUROPE

- 7.1 Europe Brand Tracking Software by Country (2019-2024)
- 7.2 Europe Brand Tracking Software Market Size by Type (2019-2024)
- 7.3 Europe Brand Tracking Software Market Size by Application (2019-2024)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Brand Tracking Software by Region (2019-2024)
- 8.2 Middle East & Africa Brand Tracking Software Market Size by Type (2019-2024)
- 8.3 Middle East & Africa Brand Tracking Software Market Size by Application (2019-2024)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 GLOBAL BRAND TRACKING SOFTWARE MARKET FORECAST

- 10.1 Global Brand Tracking Software Forecast by Regions (2025-2030)
 - 10.1.1 Global Brand Tracking Software Forecast by Regions (2025-2030)
 - 10.1.2 Americas Brand Tracking Software Forecast
 - 10.1.3 APAC Brand Tracking Software Forecast
 - 10.1.4 Europe Brand Tracking Software Forecast
 - 10.1.5 Middle East & Africa Brand Tracking Software Forecast
- 10.2 Americas Brand Tracking Software Forecast by Country (2025-2030)

- 10.2.1 United States Brand Tracking Software Market Forecast
- 10.2.2 Canada Brand Tracking Software Market Forecast
- 10.2.3 Mexico Brand Tracking Software Market Forecast
- 10.2.4 Brazil Brand Tracking Software Market Forecast
- 10.3 APAC Brand Tracking Software Forecast by Region (2025-2030)
 - 10.3.1 China Brand Tracking Software Market Forecast
 - 10.3.2 Japan Brand Tracking Software Market Forecast
 - 10.3.3 Korea Brand Tracking Software Market Forecast
 - 10.3.4 Southeast Asia Brand Tracking Software Market Forecast
 - 10.3.5 India Brand Tracking Software Market Forecast
 - 10.3.6 Australia Brand Tracking Software Market Forecast
- 10.4 Europe Brand Tracking Software Forecast by Country (2025-2030)
 - 10.4.1 Germany Brand Tracking Software Market Forecast
 - 10.4.2 France Brand Tracking Software Market Forecast
 - 10.4.3 UK Brand Tracking Software Market Forecast
 - 10.4.4 Italy Brand Tracking Software Market Forecast
 - 10.4.5 Russia Brand Tracking Software Market Forecast
- 10.5 Middle East & Africa Brand Tracking Software Forecast by Region (2025-2030)
 - 10.5.1 Egypt Brand Tracking Software Market Forecast
 - 10.5.2 South Africa Brand Tracking Software Market Forecast
 - 10.5.3 Israel Brand Tracking Software Market Forecast
 - 10.5.4 Turkey Brand Tracking Software Market Forecast
 - 10.5.5 GCC Countries Brand Tracking Software Market Forecast
- 10.6 Global Brand Tracking Software Forecast by Type (2025-2030)
- 10.7 Global Brand Tracking Software Forecast by Application (2025-2030)

11 KEY PLAYERS ANALYSIS

- 11.1 Adobe
 - 11.1.1 Adobe Company Information
 - 11.1.2 Adobe Brand Tracking Software Product Offered
 - 11.1.3 Adobe Brand Tracking Software Revenue, Gross Margin and Market Share (2019-2024)
 - 11.1.4 Adobe Main Business Overview
 - 11.1.5 Adobe Latest Developments
- 11.2 Agrivi
 - 11.2.1 Agrivi Company Information
 - 11.2.2 Agrivi Brand Tracking Software Product Offered
 - 11.2.3 Agrivi Brand Tracking Software Revenue, Gross Margin and Market Share

(2019-2024)

11.2.4 Agrivi Main Business Overview

11.2.5 Agrivi Latest Developments

11.3 Attest

11.3.1 Attest Company Information

11.3.2 Attest Brand Tracking Software Product Offered

11.3.3 Attest Brand Tracking Software Revenue, Gross Margin and Market Share

(2019-2024)

11.3.4 Attest Main Business Overview

11.3.5 Attest Latest Developments

11.4 Awario

11.4.1 Awario Company Information

11.4.2 Awario Brand Tracking Software Product Offered

11.4.3 Awario Brand Tracking Software Revenue, Gross Margin and Market Share

(2019-2024)

11.4.4 Awario Main Business Overview

11.4.5 Awario Latest Developments

11.5 Brandwatch

11.5.1 Brandwatch Company Information

11.5.2 Brandwatch Brand Tracking Software Product Offered

11.5.3 Brandwatch Brand Tracking Software Revenue, Gross Margin and Market

Share (2019-2024)

11.5.4 Brandwatch Main Business Overview

11.5.5 Brandwatch Latest Developments

11.6 Brella

11.6.1 Brella Company Information

11.6.2 Brella Brand Tracking Software Product Offered

11.6.3 Brella Brand Tracking Software Revenue, Gross Margin and Market Share

(2019-2024)

11.6.4 Brella Main Business Overview

11.6.5 Brella Latest Developments

11.7 Insightly

11.7.1 Insightly Company Information

11.7.2 Insightly Brand Tracking Software Product Offered

11.7.3 Insightly Brand Tracking Software Revenue, Gross Margin and Market Share

(2019-2024)

11.7.4 Insightly Main Business Overview

11.7.5 Insightly Latest Developments

11.8 Kantar

- 11.8.1 Kantar Company Information
- 11.8.2 Kantar Brand Tracking Software Product Offered
- 11.8.3 Kantar Brand Tracking Software Revenue, Gross Margin and Market Share (2019-2024)
- 11.8.4 Kantar Main Business Overview
- 11.8.5 Kantar Latest Developments
- 11.9 Latana
 - 11.9.1 Latana Company Information
 - 11.9.2 Latana Brand Tracking Software Product Offered
 - 11.9.3 Latana Brand Tracking Software Revenue, Gross Margin and Market Share (2019-2024)
 - 11.9.4 Latana Main Business Overview
 - 11.9.5 Latana Latest Developments
- 11.10 Marketo
 - 11.10.1 Marketo Company Information
 - 11.10.2 Marketo Brand Tracking Software Product Offered
 - 11.10.3 Marketo Brand Tracking Software Revenue, Gross Margin and Market Share (2019-2024)
 - 11.10.4 Marketo Main Business Overview
 - 11.10.5 Marketo Latest Developments
- 11.11 Microsoft
 - 11.11.1 Microsoft Company Information
 - 11.11.2 Microsoft Brand Tracking Software Product Offered
 - 11.11.3 Microsoft Brand Tracking Software Revenue, Gross Margin and Market Share (2019-2024)
 - 11.11.4 Microsoft Main Business Overview
 - 11.11.5 Microsoft Latest Developments
- 11.12 Momentive
 - 11.12.1 Momentive Company Information
 - 11.12.2 Momentive Brand Tracking Software Product Offered
 - 11.12.3 Momentive Brand Tracking Software Revenue, Gross Margin and Market Share (2019-2024)
 - 11.12.4 Momentive Main Business Overview
 - 11.12.5 Momentive Latest Developments
- 11.13 Pipedrive
 - 11.13.1 Pipedrive Company Information
 - 11.13.2 Pipedrive Brand Tracking Software Product Offered
 - 11.13.3 Pipedrive Brand Tracking Software Revenue, Gross Margin and Market Share (2019-2024)

- 11.13.4 Pipedrive Main Business Overview
- 11.13.5 Pipedrive Latest Developments
- 11.14 Salesforce.com, Inc.
 - 11.14.1 Salesforce.com, Inc. Company Information
 - 11.14.2 Salesforce.com, Inc. Brand Tracking Software Product Offered
 - 11.14.3 Salesforce.com, Inc. Brand Tracking Software Revenue, Gross Margin and Market Share (2019-2024)
 - 11.14.4 Salesforce.com, Inc. Main Business Overview
 - 11.14.5 Salesforce.com, Inc. Latest Developments
- 11.15 Service Management Group
 - 11.15.1 Service Management Group Company Information
 - 11.15.2 Service Management Group Brand Tracking Software Product Offered
 - 11.15.3 Service Management Group Brand Tracking Software Revenue, Gross Margin and Market Share (2019-2024)
 - 11.15.4 Service Management Group Main Business Overview
 - 11.15.5 Service Management Group Latest Developments
- 11.16 SurveyMonkey
 - 11.16.1 SurveyMonkey Company Information
 - 11.16.2 SurveyMonkey Brand Tracking Software Product Offered
 - 11.16.3 SurveyMonkey Brand Tracking Software Revenue, Gross Margin and Market Share (2019-2024)
 - 11.16.4 SurveyMonkey Main Business Overview
 - 11.16.5 SurveyMonkey Latest Developments
- 11.17 Oracle
 - 11.17.1 Oracle Company Information
 - 11.17.2 Oracle Brand Tracking Software Product Offered
 - 11.17.3 Oracle Brand Tracking Software Revenue, Gross Margin and Market Share (2019-2024)
 - 11.17.4 Oracle Main Business Overview
 - 11.17.5 Oracle Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Brand Tracking Software Market Size CAGR by Region (2019 VS 2023 VS 2030) & (\$ Millions)

Table 2. Major Players of Cloud-based Software

Table 3. Major Players of Local-based Software

Table 4. Brand Tracking Software Market Size CAGR by Type (2019 VS 2023 VS 2030) & (\$ Millions)

Table 5. Global Brand Tracking Software Market Size by Type (2019-2024) & (\$ Millions)

Table 6. Global Brand Tracking Software Market Size Market Share by Type (2019-2024)

Table 7. Brand Tracking Software Market Size CAGR by Application (2019 VS 2023 VS 2030) & (\$ Millions)

Table 8. Global Brand Tracking Software Market Size by Application (2019-2024) & (\$ Millions)

Table 9. Global Brand Tracking Software Market Size Market Share by Application (2019-2024)

Table 10. Global Brand Tracking Software Revenue by Players (2019-2024) & (\$ Millions)

Table 11. Global Brand Tracking Software Revenue Market Share by Player (2019-2024)

Table 12. Brand Tracking Software Key Players Head office and Products Offered

Table 13. Brand Tracking Software Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)

Table 14. New Products and Potential Entrants

Table 15. Mergers & Acquisitions, Expansion

Table 16. Global Brand Tracking Software Market Size by Regions 2019-2024 & (\$ Millions)

Table 17. Global Brand Tracking Software Market Size Market Share by Regions (2019-2024)

Table 18. Global Brand Tracking Software Revenue by Country/Region (2019-2024) & (\$ millions)

Table 19. Global Brand Tracking Software Revenue Market Share by Country/Region (2019-2024)

Table 20. Americas Brand Tracking Software Market Size by Country (2019-2024) & (\$ Millions)

Table 21. Americas Brand Tracking Software Market Size Market Share by Country (2019-2024)

Table 22. Americas Brand Tracking Software Market Size by Type (2019-2024) & (\$ Millions)

Table 23. Americas Brand Tracking Software Market Size Market Share by Type (2019-2024)

Table 24. Americas Brand Tracking Software Market Size by Application (2019-2024) & (\$ Millions)

Table 25. Americas Brand Tracking Software Market Size Market Share by Application (2019-2024)

Table 26. APAC Brand Tracking Software Market Size by Region (2019-2024) & (\$ Millions)

Table 27. APAC Brand Tracking Software Market Size Market Share by Region (2019-2024)

Table 28. APAC Brand Tracking Software Market Size by Type (2019-2024) & (\$ Millions)

Table 29. APAC Brand Tracking Software Market Size Market Share by Type (2019-2024)

Table 30. APAC Brand Tracking Software Market Size by Application (2019-2024) & (\$ Millions)

Table 31. APAC Brand Tracking Software Market Size Market Share by Application (2019-2024)

Table 32. Europe Brand Tracking Software Market Size by Country (2019-2024) & (\$ Millions)

Table 33. Europe Brand Tracking Software Market Size Market Share by Country (2019-2024)

Table 34. Europe Brand Tracking Software Market Size by Type (2019-2024) & (\$ Millions)

Table 35. Europe Brand Tracking Software Market Size Market Share by Type (2019-2024)

Table 36. Europe Brand Tracking Software Market Size by Application (2019-2024) & (\$ Millions)

Table 37. Europe Brand Tracking Software Market Size Market Share by Application (2019-2024)

Table 38. Middle East & Africa Brand Tracking Software Market Size by Region (2019-2024) & (\$ Millions)

Table 39. Middle East & Africa Brand Tracking Software Market Size Market Share by Region (2019-2024)

Table 40. Middle East & Africa Brand Tracking Software Market Size by Type

(2019-2024) & (\$ Millions)

Table 41. Middle East & Africa Brand Tracking Software Market Size Market Share by Type (2019-2024)

Table 42. Middle East & Africa Brand Tracking Software Market Size by Application (2019-2024) & (\$ Millions)

Table 43. Middle East & Africa Brand Tracking Software Market Size Market Share by Application (2019-2024)

Table 44. Key Market Drivers & Growth Opportunities of Brand Tracking Software

Table 45. Key Market Challenges & Risks of Brand Tracking Software

Table 46. Key Industry Trends of Brand Tracking Software

Table 47. Global Brand Tracking Software Market Size Forecast by Regions (2025-2030) & (\$ Millions)

Table 48. Global Brand Tracking Software Market Size Market Share Forecast by Regions (2025-2030)

Table 49. Global Brand Tracking Software Market Size Forecast by Type (2025-2030) & (\$ Millions)

Table 50. Global Brand Tracking Software Market Size Forecast by Application (2025-2030) & (\$ Millions)

Table 51. Adobe Details, Company Type, Brand Tracking Software Area Served and Its Competitors

Table 52. Adobe Brand Tracking Software Product Offered

Table 53. Adobe Brand Tracking Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 54. Adobe Main Business

Table 55. Adobe Latest Developments

Table 56. Agrivi Details, Company Type, Brand Tracking Software Area Served and Its Competitors

Table 57. Agrivi Brand Tracking Software Product Offered

Table 58. Agrivi Main Business

Table 59. Agrivi Brand Tracking Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 60. Agrivi Latest Developments

Table 61. Attest Details, Company Type, Brand Tracking Software Area Served and Its Competitors

Table 62. Attest Brand Tracking Software Product Offered

Table 63. Attest Main Business

Table 64. Attest Brand Tracking Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 65. Attest Latest Developments

Table 66. Awario Details, Company Type, Brand Tracking Software Area Served and Its Competitors

Table 67. Awario Brand Tracking Software Product Offered

Table 68. Awario Main Business

Table 69. Awario Brand Tracking Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 70. Awario Latest Developments

Table 71. Brandwatch Details, Company Type, Brand Tracking Software Area Served and Its Competitors

Table 72. Brandwatch Brand Tracking Software Product Offered

Table 73. Brandwatch Main Business

Table 74. Brandwatch Brand Tracking Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 75. Brandwatch Latest Developments

Table 76. Brella Details, Company Type, Brand Tracking Software Area Served and Its Competitors

Table 77. Brella Brand Tracking Software Product Offered

Table 78. Brella Main Business

Table 79. Brella Brand Tracking Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 80. Brella Latest Developments

Table 81. Insightly Details, Company Type, Brand Tracking Software Area Served and Its Competitors

Table 82. Insightly Brand Tracking Software Product Offered

Table 83. Insightly Main Business

Table 84. Insightly Brand Tracking Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 85. Insightly Latest Developments

Table 86. Kantar Details, Company Type, Brand Tracking Software Area Served and Its Competitors

Table 87. Kantar Brand Tracking Software Product Offered

Table 88. Kantar Main Business

Table 89. Kantar Brand Tracking Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 90. Kantar Latest Developments

Table 91. Latana Details, Company Type, Brand Tracking Software Area Served and Its Competitors

Table 92. Latana Brand Tracking Software Product Offered

Table 93. Latana Main Business

Table 94. Latana Brand Tracking Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 95. Latana Latest Developments

Table 96. Marketo Details, Company Type, Brand Tracking Software Area Served and Its Competitors

Table 97. Marketo Brand Tracking Software Product Offered

Table 98. Marketo Main Business

Table 99. Marketo Brand Tracking Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 100. Marketo Latest Developments

Table 101. Microsoft Details, Company Type, Brand Tracking Software Area Served and Its Competitors

Table 102. Microsoft Brand Tracking Software Product Offered

Table 103. Microsoft Brand Tracking Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 104. Microsoft Main Business

Table 105. Microsoft Latest Developments

Table 106. Momentive Details, Company Type, Brand Tracking Software Area Served and Its Competitors

Table 107. Momentive Brand Tracking Software Product Offered

Table 108. Momentive Main Business

Table 109. Momentive Brand Tracking Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 110. Momentive Latest Developments

Table 111. Pipedrive Details, Company Type, Brand Tracking Software Area Served and Its Competitors

Table 112. Pipedrive Brand Tracking Software Product Offered

Table 113. Pipedrive Main Business

Table 114. Pipedrive Brand Tracking Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 115. Pipedrive Latest Developments

Table 116. Salesforce.com, Inc. Details, Company Type, Brand Tracking Software Area Served and Its Competitors

Table 117. Salesforce.com, Inc. Brand Tracking Software Product Offered

Table 118. Salesforce.com, Inc. Main Business

Table 119. Salesforce.com, Inc. Brand Tracking Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 120. Salesforce.com, Inc. Latest Developments

Table 121. Service Management Group Details, Company Type, Brand Tracking

Software Area Served and Its Competitors

Table 122. Service Management Group Brand Tracking Software Product Offered

Table 123. Service Management Group Main Business

Table 124. Service Management Group Brand Tracking Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 125. Service Management Group Latest Developments

Table 126. SurveyMonkey Details, Company Type, Brand Tracking Software Area Served and Its Competitors

Table 127. SurveyMonkey Brand Tracking Software Product Offered

Table 128. SurveyMonkey Main Business

Table 129. SurveyMonkey Brand Tracking Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 130. SurveyMonkey Latest Developments

Table 131. Oracle Details, Company Type, Brand Tracking Software Area Served and Its Competitors

Table 132. Oracle Brand Tracking Software Product Offered

Table 133. Oracle Main Business

Table 134. Oracle Brand Tracking Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 135. Oracle Latest Developments

List Of Figures

LIST OF FIGURES

Figure 1. Brand Tracking Software Report Years Considered

Figure 2. Research Objectives

Figure 3. Research Methodology

Figure 4. Research Process and Data Source

Figure 5. Global Brand Tracking Software Market Size Growth Rate 2019-2030 (\$ Millions)

Figure 6. Brand Tracking Software Sales by Geographic Region (2019, 2023 & 2030) & (\$ millions)

Figure 7. Brand Tracking Software Sales Market Share by Country/Region (2023)

Figure 8. Brand Tracking Software Sales Market Share by Country/Region (2019, 2023 & 2030)

Figure 9. Global Brand Tracking Software Market Size Market Share by Type in 2023

Figure 10. Brand Tracking Software in Fashion & Luxury

Figure 11. Global Brand Tracking Software Market: Fashion & Luxury (2019-2024) & (\$ Millions)

Figure 12. Brand Tracking Software in Banking, Financial Services and Insurance (BFSI)

Figure 13. Global Brand Tracking Software Market: Banking, Financial Services and Insurance (BFSI) (2019-2024) & (\$ Millions)

Figure 14. Brand Tracking Software in Food & Beverage

Figure 15. Global Brand Tracking Software Market: Food & Beverage (2019-2024) & (\$ Millions)

Figure 16. Brand Tracking Software in Consumer Electronics

Figure 17. Global Brand Tracking Software Market: Consumer Electronics (2019-2024) & (\$ Millions)

Figure 18. Brand Tracking Software in E-commerce

Figure 19. Global Brand Tracking Software Market: E-commerce (2019-2024) & (\$ Millions)

Figure 20. Brand Tracking Software in Other

Figure 21. Global Brand Tracking Software Market: Other (2019-2024) & (\$ Millions)

Figure 22. Global Brand Tracking Software Market Size Market Share by Application in 2023

Figure 23. Global Brand Tracking Software Revenue Market Share by Player in 2023

Figure 24. Global Brand Tracking Software Market Size Market Share by Regions (2019-2024)

- Figure 25. Americas Brand Tracking Software Market Size 2019-2024 (\$ Millions)
- Figure 26. APAC Brand Tracking Software Market Size 2019-2024 (\$ Millions)
- Figure 27. Europe Brand Tracking Software Market Size 2019-2024 (\$ Millions)
- Figure 28. Middle East & Africa Brand Tracking Software Market Size 2019-2024 (\$ Millions)
- Figure 29. Americas Brand Tracking Software Value Market Share by Country in 2023
- Figure 30. United States Brand Tracking Software Market Size Growth 2019-2024 (\$ Millions)
- Figure 31. Canada Brand Tracking Software Market Size Growth 2019-2024 (\$ Millions)
- Figure 32. Mexico Brand Tracking Software Market Size Growth 2019-2024 (\$ Millions)
- Figure 33. Brazil Brand Tracking Software Market Size Growth 2019-2024 (\$ Millions)
- Figure 34. APAC Brand Tracking Software Market Size Market Share by Region in 2023
- Figure 35. APAC Brand Tracking Software Market Size Market Share by Type in 2023
- Figure 36. APAC Brand Tracking Software Market Size Market Share by Application in 2023
- Figure 37. China Brand Tracking Software Market Size Growth 2019-2024 (\$ Millions)
- Figure 38. Japan Brand Tracking Software Market Size Growth 2019-2024 (\$ Millions)
- Figure 39. Korea Brand Tracking Software Market Size Growth 2019-2024 (\$ Millions)
- Figure 40. Southeast Asia Brand Tracking Software Market Size Growth 2019-2024 (\$ Millions)
- Figure 41. India Brand Tracking Software Market Size Growth 2019-2024 (\$ Millions)
- Figure 42. Australia Brand Tracking Software Market Size Growth 2019-2024 (\$ Millions)
- Figure 43. Europe Brand Tracking Software Market Size Market Share by Country in 2023
- Figure 44. Europe Brand Tracking Software Market Size Market Share by Type (2019-2024)
- Figure 45. Europe Brand Tracking Software Market Size Market Share by Application (2019-2024)
- Figure 46. Germany Brand Tracking Software Market Size Growth 2019-2024 (\$ Millions)
- Figure 47. France Brand Tracking Software Market Size Growth 2019-2024 (\$ Millions)
- Figure 48. UK Brand Tracking Software Market Size Growth 2019-2024 (\$ Millions)
- Figure 49. Italy Brand Tracking Software Market Size Growth 2019-2024 (\$ Millions)
- Figure 50. Russia Brand Tracking Software Market Size Growth 2019-2024 (\$ Millions)
- Figure 51. Middle East & Africa Brand Tracking Software Market Size Market Share by Region (2019-2024)
- Figure 52. Middle East & Africa Brand Tracking Software Market Size Market Share by Type (2019-2024)

- Figure 53. Middle East & Africa Brand Tracking Software Market Size Market Share by Application (2019-2024)
- Figure 54. Egypt Brand Tracking Software Market Size Growth 2019-2024 (\$ Millions)
- Figure 55. South Africa Brand Tracking Software Market Size Growth 2019-2024 (\$ Millions)
- Figure 56. Israel Brand Tracking Software Market Size Growth 2019-2024 (\$ Millions)
- Figure 57. Turkey Brand Tracking Software Market Size Growth 2019-2024 (\$ Millions)
- Figure 58. GCC Country Brand Tracking Software Market Size Growth 2019-2024 (\$ Millions)
- Figure 59. Americas Brand Tracking Software Market Size 2025-2030 (\$ Millions)
- Figure 60. APAC Brand Tracking Software Market Size 2025-2030 (\$ Millions)
- Figure 61. Europe Brand Tracking Software Market Size 2025-2030 (\$ Millions)
- Figure 62. Middle East & Africa Brand Tracking Software Market Size 2025-2030 (\$ Millions)
- Figure 63. United States Brand Tracking Software Market Size 2025-2030 (\$ Millions)
- Figure 64. Canada Brand Tracking Software Market Size 2025-2030 (\$ Millions)
- Figure 65. Mexico Brand Tracking Software Market Size 2025-2030 (\$ Millions)
- Figure 66. Brazil Brand Tracking Software Market Size 2025-2030 (\$ Millions)
- Figure 67. China Brand Tracking Software Market Size 2025-2030 (\$ Millions)
- Figure 68. Japan Brand Tracking Software Market Size 2025-2030 (\$ Millions)
- Figure 69. Korea Brand Tracking Software Market Size 2025-2030 (\$ Millions)
- Figure 70. Southeast Asia Brand Tracking Software Market Size 2025-2030 (\$ Millions)
- Figure 71. India Brand Tracking Software Market Size 2025-2030 (\$ Millions)
- Figure 72. Australia Brand Tracking Software Market Size 2025-2030 (\$ Millions)
- Figure 73. Germany Brand Tracking Software Market Size 2025-2030 (\$ Millions)
- Figure 74. France Brand Tracking Software Market Size 2025-2030 (\$ Millions)
- Figure 75. UK Brand Tracking Software Market Size 2025-2030 (\$ Millions)
- Figure 76. Italy Brand Tracking Software Market Size 2025-2030 (\$ Millions)
- Figure 77. Russia Brand Tracking Software Market Size 2025-2030 (\$ Millions)
- Figure 78. Spain Brand Tracking Software Market Size 2025-2030 (\$ Millions)
- Figure 79. Egypt Brand Tracking Software Market Size 2025-2030 (\$ Millions)
- Figure 80. South Africa Brand Tracking Software Market Size 2025-2030 (\$ Millions)
- Figure 81. Israel Brand Tracking Software Market Size 2025-2030 (\$ Millions)
- Figure 82. Turkey Brand Tracking Software Market Size 2025-2030 (\$ Millions)
- Figure 83. GCC Countries Brand Tracking Software Market Size 2025-2030 (\$ Millions)
- Figure 84. Global Brand Tracking Software Market Size Market Share Forecast by Type (2025-2030)
- Figure 85. Global Brand Tracking Software Market Size Market Share Forecast by Application (2025-2030)

I would like to order

Product name: Global Brand Tracking Software Market Growth (Status and Outlook) 2024-2030

Product link: <https://marketpublishers.com/r/G33E896BAA7CEN.html>

Price: US\$ 3,660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G33E896BAA7CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970