Global Brand Monitoring Tools Market Growth (Status and Outlook) 2023-2029

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Abstracts

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LPI (LP Information)' newest research report, the “Brand Monitoring Tools Industry Forecast” looks at past sales and reviews total world Brand Monitoring Tools sales in 2022, providing a comprehensive analysis by region and market sector of projected Brand Monitoring Tools sales for 2023 through 2029. With Brand Monitoring Tools sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Brand Monitoring Tools industry.

This Insight Report provides a comprehensive analysis of the global Brand Monitoring Tools landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Brand Monitoring Tools portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Brand Monitoring Tools market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Brand Monitoring Tools and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Brand Monitoring Tools.

The global Brand Monitoring Tools market size is projected to grow from US$ million in 2022 to US$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Brand Monitoring Tools is estimated to increase from US$ million in 2022 to US$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Brand Monitoring Tools is estimated to increase from US$ million in 2022 to US$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Brand Monitoring Tools is estimated to increase from US$ million in 2022 to US$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Brand Monitoring Tools players cover Keyhole, Socialbakers, Synthesio, NetBase Quid, Brand24, Falcon, Awario, Mention and YouScan, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Brand Monitoring Tools market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

- Cloud-based
- On-premises

Segmentation by application

- Large Enterprises
- SMEs

This report also splits the market by region:

- Americas
  - United States

  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany
  - France
  - UK
  - Italy
  - Russia
- Middle East & Africa
  - Egypt
  - South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Keyhole

Socialbakers

Synthesio

NetBase Quid

Brand24

Falcon

Awario

Mention

YouScan

Agorapulse

Sprout Social

Meltwater

Talkwalker

Brandwatch

Sendible

Mediatoolkit

Oktopost

Mentionlytics

Digimind

Keyhole

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