

Global Brand Licensing for Sports Market Growth (Status and Outlook) 2023-2029

<https://marketpublishers.com/r/GA2FC254F170EN.html>

Date: March 2023

Pages: 100

Price: US\$ 3,660.00 (Single User License)

ID: GA2FC254F170EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The global Brand Licensing for Sports market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Brand Licensing for Sports is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Brand Licensing for Sports is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Brand Licensing for Sports is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Brand Licensing for Sports players cover National Hockey League, Major League Baseball, National Basketball Association, National Football League, MLS, NASCAR, USTA, WNBA and WTA, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

LPI (LP Information)' newest research report, the "Brand Licensing for Sports Industry Forecast" looks at past sales and reviews total world Brand Licensing for Sports sales in 2022, providing a comprehensive analysis by region and market sector of projected Brand Licensing for Sports sales for 2023 through 2029. With Brand Licensing for Sports sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Brand Licensing for Sports industry.

This Insight Report provides a comprehensive analysis of the global Brand Licensing for Sports landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Brand Licensing for Sports portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Brand Licensing for Sports market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Brand Licensing for Sports and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Brand Licensing for Sports.

This report presents a comprehensive overview, market shares, and growth opportunities of Brand Licensing for Sports market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Apparel

Consumer Packaged Goods

Novelties

Segmentation by application

College Sports

Other Sports

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

National Hockey League

Major League Baseball

National Basketball Association

National Football League

MLS

NASCAR

USTA

WNBA

WTA

Canadian Football League

Flat Track Canada

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