

Global Brand Advocacy Software Market Growth (Status and Outlook) 2023-2029

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Abstracts

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Brand advocate software, also called Advocacy Marketing or Referral Marketing software, used by companies to enable their brand advocates to promote their message, content, or products through word-of-mouth.

LPI (LP Information)' newest research report, the "Brand Advocacy Software Industry Forecast" looks at past sales and reviews total world Brand Advocacy Software sales in 2022, providing a comprehensive analysis by region and market sector of projected Brand Advocacy Software sales for 2023 through 2029. With Brand Advocacy Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Brand Advocacy Software industry.

This Insight Report provides a comprehensive analysis of the global Brand Advocacy Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Brand Advocacy Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Brand Advocacy Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Brand Advocacy Software and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced

view of the current state and future trajectory in the global Brand Advocacy Software.

The global Brand Advocacy Software market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Brand Advocacy Software is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Brand Advocacy Software is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Brand Advocacy Software is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Brand Advocacy Software players cover Ambassador, Ambassify, Bambu by Sprout Social, BirdEye, Customer Advocacy, DotNetNuke, DSMN8, EveryoneSocial and GaggleAMP, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Brand Advocacy Software market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Customer Advocacy Software

Employee Advocacy Software

Segmentation by application

SMEs

Large Enterprises

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Ambassador

Ambassify

Bambu by Sprout Social

BirdEye

Customer Advocacy

DotNetNuke

DSMN8

EveryoneSocial

GaggleAMP

Hootsuite

Influitive

NiceJob

PostBeyond

Smarp

Sociabble

Swagbucks

Talkable

Yotpo

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