

Global Brand Advocacy Service Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Brand Advocacy Service market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

Brand advocacy services are a specialized marketing strategy designed to leverage the enthusiasm and loyalty of existing customers or followers to promote a brand or product. This service typically involves cultivating a community of brand enthusiasts who actively engage with the brand's content, share their positive experiences, and promote the brand within their own social circles.

United States market for Brand Advocacy Service is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Brand Advocacy Service is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Brand Advocacy Service is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Brand Advocacy Service players cover Influitive, SocialChorus, Ambassador, Zuberance, BrandChamp, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the "Brand Advocacy Service Industry Forecast" looks at past sales and reviews total world Brand Advocacy Service sales in 2025, providing a comprehensive analysis by region and market sector of projected Brand Advocacy Service sales for 2026 through 2032. With Brand Advocacy Service

sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Brand Advocacy Service industry.

This Insight Report provides a comprehensive analysis of the global Brand Advocacy Service landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Brand Advocacy Service portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Brand Advocacy Service market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Brand Advocacy Service and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Brand Advocacy Service.

This report presents a comprehensive overview, market shares, and growth opportunities of Brand Advocacy Service market by product type, application, key players and key regions and countries.

Segmentation by Type:

Online Promotion

Offline Promotion

Segmentation by Application:

Tourism

E-Commerce

Retail Industry

Beauty Industry

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Influitive

SocialChorus

Ambassador

Zuberance

BrandChamp

Bazaarvoice

Mavrck

Bambu by Sprout Social

Advocate Marketing Platform

Circulate.it

Dynamic Signal

Brandwatch Advocacy

Brandfolder

SocialToaster

Yotpo

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