

Global Brackets Market Growth 2025-2031

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Abstracts

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The global Brackets market size is predicted to grow from US\$ 1393 million in 2025 to US\$ 1854 million in 2031; it is expected to grow at a CAGR of 4.9% from 2025 to 2031.

In the correction process of the teeth, the bracket is a very important part. It is an important component of fixed appliance technology, with an adhesive surface directly bonded to the crown, the arch wire though the bracket to applying various types of corrective force to teeth .Brackets made of stainless steel , bio- ceramics or composite resin , its main role is fixed arch wire , so that the arch wire can better play the role of transfer orthodontic force , in order to control the movement of the teeth in three dimensions , to achieve the purpose of orthodontic treatment .

The dental brackets market is driven by the growing awareness of dental health and aesthetics, as more people seek orthodontic treatments to improve their smiles and correct misalignments. Technological advancements, such as the development of clear aligners and self-ligating brackets, have expanded options for patients, making treatments more comfortable, efficient, and visually appealing. Additionally, rising disposable incomes, particularly in developing countries, and the increasing availability of orthodontic services contribute to higher demand for dental brackets. The influence of social media and the importance of aesthetics in modern society also drive interest in orthodontic solutions.

Challenges in the dental brackets market include high treatment costs, which can limit access for many patients, especially in regions with less comprehensive healthcare coverage. Additionally, the growing popularity of clear aligners as an alternative to traditional brackets poses competitive pressure, as they offer a more discreet option for orthodontic treatment. Regulatory standards and the need for specialized training to

administer orthodontic treatments also add to the market's challenges. Furthermore, patient concerns about the duration of treatment and potential discomfort associated with dental brackets can impact adoption rates.

Market competition is intense. Henry Schein, Dentsply, Forestadent and American Orthodontics, etc. are the leaders of the industry, with about 50% market shares. Europe is the largest consumption place, with a consumption market share nearly 33%. Following Europe, North America is the second largest consumption place with the consumption market share of 29%.

LP Information, Inc. (LPI) ' newest research report, the "Brackets Industry Forecast" looks at past sales and reviews total world Brackets sales in 2024, providing a comprehensive analysis by region and market sector of projected Brackets sales for 2025 through 2031. With Brackets sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Brackets industry.

This Insight Report provides a comprehensive analysis of the global Brackets landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Brackets portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Brackets market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Brackets and breaks down the forecast by Material, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Brackets.

This report presents a comprehensive overview, market shares, and growth opportunities of Brackets market by product type, application, key manufacturers and key regions and countries.

Segmentation by Material:

Metal Material

Ceramics Material

Others

Segmentation by Application:

Conventional Orthodontic Treatment

Beauty

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Ortho Organizers (Henry Schein)

Dentsply

Forestadent

American Orthodontics

3M Unitek

Dentaurum

Ormco

Hangzhou Shinye

Tomy

Zhejiang Protect Medical

Dental Morelli

Hangzhou Xingchen 3B Dental

ShanghaiMD

Hangzhou Yahong

G&H Orthodontics

Creative Dental

JJ Orthodontics

Key Questions Addressed in this Report

What is the 10-year outlook for the global Brackets market?

What factors are driving Brackets market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Brackets market opportunities vary by end market size?

How does Brackets break out by Material, by Application?

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