

Global BPO and ITO Services Market Growth (Status and Outlook) 2023-2029

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Abstracts

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LPI (LP Information)' newest research report, the “BPO and ITO Services Industry Forecast” looks at past sales and reviews total world BPO and ITO Services sales in 2022, providing a comprehensive analysis by region and market sector of projected BPO and ITO Services sales for 2023 through 2029. With BPO and ITO Services sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world BPO and ITO Services industry.

This Insight Report provides a comprehensive analysis of the global BPO and ITO Services landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on BPO and ITO Services portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global BPO and ITO Services market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for BPO and ITO Services and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global BPO and ITO Services.

The global BPO and ITO Services market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for BPO and ITO Services is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for BPO and ITO Services is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for BPO and ITO Services is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key BPO and ITO Services players cover Accenture, Trinitier, IBM, Cognizant, Concentrix, Wipro Technologies, Genpact, ADP and EXL Service, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of BPO and ITO Services market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Business Process Outsourcing

Infrastructure & Operations Services

Segmentation by application

Banking, Financial Services, and Insurance (BFSI)

Healthcare

Manufacturing

IT & Telecommunication

Retail

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Accenture

Triniter

IBM

Cognizant

Concentrix

Wipro Technologies

Genpact

ADP

EXL Service

Invensis

SunTec India

Intetics

Unity Communications

Helpware

Plaxonic Technologies

Octopus Tech

HCL Technologies

TCS

Sciencesoft

Infosys Technologies

Capgemini

ISS

CSC—Computer Sciences Corporation

Sodexo

Colliers International

ACS—Affiliated Computer Services

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