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Global Bourbon Spirits Market Growth 2026-2032

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Abstracts

The global Bourbon Spirits market size is predicted to grow from US$ 10250 million in 2025 to US$ 14510 million in 2032; it is expected to grow at a CAGR of 5.2% from 2026 to 2032.

United States market for Bourbon Spirits is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Bourbon Spirits is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Bourbon Spirits is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Bourbon Spirits players cover Brown-Forman Corporation, Suntory Holdings Limited, Conecuh Brands, LLC, Distiller'sWay, LLC, Laws Whiskey House, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the ?Bourbon Spirits Industry Forecast? looks at past sales and reviews total world Bourbon Spirits sales in 2025, providing a comprehensive analysis by region and market sector of projected Bourbon Spirits sales for 2026 through 2032. With Bourbon Spirits sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Bourbon Spirits industry.

This Insight Report provides a comprehensive analysis of the global Bourbon Spirits landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Bourbon

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Spirits portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms? unique position in an accelerating global Bourbon Spirits market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Bourbon Spirits and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Bourbon Spirits.

This report presents a comprehensive overview, market shares, and growth opportunities of Bourbon Spirits market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Alcohol Content 40%-45%

Alcohol Content 46%-55%

Alcohol Content > 56%

Segmentation by Application:

Tavern

Supermarket

Others

This report also splits the market by region:

Americas

United States

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- Canada
- Mexico
- Brazil

APAC

- China
- Japan
- Korea
- Southeast Asia
- India
- Australia

Europe

- Germany
- France
- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa
- Israel

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Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Brown-Forman Corporation

Suntory Holdings Limited

Conecuh Brands, LLC

Distiller'sWay, LLC

Laws Whiskey House

MGP Ingredients, Inc.

Bardstown Bourbon Company

Wyoming Whiskey, Inc.

Jos. A. Magnus & Co

Kirin Holdings Company, Limited

BacardiLimited.

Nashville Barrel Company

Heaven Hill Brands

Michters Distillery LLC.

SazeracCompany, Inc

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Key Questions Addressed in this Report

What is the 10-year outlook for the global Bourbon Spirits market?

What factors are driving Bourbon Spirits market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Bourbon Spirits market opportunities vary by end market size?

How does Bourbon Spirits break out by Type, by Application?

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